



# RMHC Board Dashboard: October 2025

Ronald McDonald House	MTH	YTD
Number of families served:	59	471
Number of Bedside Hours	2354 Hours, 20 Minutes	28,846 Hours, 40 Minutes
Average length of stay:	6.7	13.5
Plates served:	1254	13211
RMHC Family Room	MTH	YTD
Number of individual visits:	131	2722
Hospitality Ala Carte	MTH	YTD
Number of individuals served:	499	4930
In-House Wellness & Activity Sessions	MTH	YTD
Number of In-House sessions	50	602
Number of In-House activities	3	28
Number of families participating in activities	3	112

INCOME	YTD Budgeted	ACTUAL
<b>Fundraising Revenue</b>	\$842,995.00	<b>\$781,807.00</b>
<b>General Gifts</b>	\$250,647.00	<b>\$539,972.17</b>
<b>Hope Campaign</b>	\$125,750.00	<b>\$143,398.94</b>
<b>McD Operators - RMHC Grants</b>	\$419,211.00	<b>\$506,028.00</b>

Round Up	
Last Month	YTD
\$63,731.53	\$ 571,037.84

OCT Engagement Metrics
Phone calls: 20
Emails: 14
Handwritten Notes: 12
Tours: 5
Personal Visits: 6
Networking Events: 1

Upcoming Events
35th Anniversary Casino Night @ The Read House: Friday, Nov. 14th, 7-10PM

Cleveland H2H Wellness Sessions		MTH	YTD
Number of In-House H2H sessions		23	154
Number of families served through H2H sessions		8	42
Volunteer Program		MTH	YTD
New Indiv. Volunteers		11	109
New Volunteer Groups		3	63
Marketing & PR Efforts		MTH	YTD
	Posts	37	284
	New Followers	28	429
	Engagements	844	8,746
	Posts	45	440
	New Followers	61	412
	Engagements	640	4,768
Website Visits:		1,478	20,328

October Bright Spots at RMHC
<p align="center"><b>A Winning Round at Black Creek!</b></p> <p>Our Annual Golf Classic was a hole-in-one! Thanks to the incredible efforts of our board, volunteers, and staff, <b>we raised \$129,063.18, our best in five years.</b> Talk about impact on our program and services for our families, WOW!</p> <p>And we're not stopping there—our team has completed 36 Thank You Tours YTD, personally celebrating the donors who keep us on course.</p> <p align="center">Cheers to everyone for making this a championship season for RMHC!</p>

2025 EVENTS	Shaded Amounts are the Budget/Goal Targets		
	INCOME	EXPENSE	NET
RMHC GOLF CLASSIC	\$129,063.18	\$50,439.74	\$78,623.44
OCTOBER 20th	\$90,000.00	\$49,000.00	\$41,000.00