



Executive Summary

October 2025

Balance sheet

Banking & Investment Accounts:

- As of the current period, the Pinnacle operating account holds **\$576k**, an increase from **\$5k** at the end of September.
- There is a modest increase in the Raymond James balances **\$751k** balance at the end of September, up to the current balance of **\$757k** at the end of October. This is a decrease of **\$252k** from the same period in the prior year.
- The Endowment account balances are **\$6.1m** versus **\$6.04m** from September. Liabilities:
- The September payables total is **\$46k**. Of this, **\$8k** for prepaid WWS event, **\$5k** for power, **\$6k** for mailings, **\$12k** for credit card liability and **\$8k** for janitorial services.

Net Assets:

- Net assets (assets minus liabilities) have **increased** by **9.54%** (or **\$958K**) compared to last year. This increase is primarily due to endowment fund dividend income and a **\$341k** donation.

Revenue

Year to Date Revenue (excluding in-kind donations) is **\$2.4M** - that is **\$615k** over last year's revenue. The year-to-date revenue collected is over budget by **\$384k**. General Gifts exceed the budgeted amounts, primarily due to the **\$341k** gift received earlier this year. Fundraising revenue is 11% under budget YTD. The sources of YTD revenue (*excluding in-kind*) are as follows:

Fundraising – 34%	(vs. budget of 45 %)
General gifts – 25%	(vs. budget of 14 %)
McDonald's operators – 29%	(vs. budget of 30 %)
Restricted - .1%	(vs. budget of 2%)
Other sources – 10.7%	(vs. budget of 10%)

Expenses/debt

Year-to-Date Expenses (net of in-kind expenditures) (*excluding depreciation*) are **\$2.25m**, which is up YOY by **\$103k** and **\$50K** under budget. There are no remarkable outliers to explain the increase in total expenses for October 2025 vs October 2024, besides a 19% increase in payroll costs. This can be ascribed to a three-payday month in 2025 vs two in 2024.

Current/upcoming projects

- n/a

Ronald McDonald House Charities, Inc.

Balance Sheet - Modified Cash Basis

As of October 31, 2025

	TOTAL	
	AS OF OCT 31, 2025	AS OF SEP 30, 2025 (PP)
ASSETS		
Current Assets		
Bank Accounts		
Bill.com Money Out Clearing	1,067.69	14,654.38
Pinnacle Donor Restricted *4006	55.00	70.00
Pinnacle Operating (1800)	576,671.01	572,496.04
Pinnacle Petty Cash (1896)	2,250.00	1,767.90
Total Bank Accounts	\$580,043.70	\$588,988.32
Other Current Assets		
A/R Other	2,004.22	2,004.22
Inventory	6,273.68	6,273.68
Prepaid Expenses	20,556.79	17,165.04
Prepaid WW&S event exp	18,831.22	18,187.59
Total Prepaid Expenses	39,388.01	35,352.63
Total Other Current Assets	\$47,665.91	\$43,630.53
Total Current Assets	\$627,709.61	\$632,618.85
Fixed Assets		
Accumulated Depreciation	-4,079,375.35	-4,077,582.96
Construction in Progress	0.00	0.00
Office Renovation	0.00	328,170.25
Technology Upgrades	0.00	43,343.00
Total Construction in Progress	0.00	371,513.25
Fixed Assets		
Amusement Equipment	745.81	745.81
Building	4,916,096.27	5,044,015.27
Donated Vehicles	48,355.00	48,355.00
Equipment	196,081.95	166,986.56
Family Room		
Equipment & Furniture	4,140.00	4,140.00
Leasehold Improvements	254,348.62	275,104.99
Total Family Room	258,488.62	279,244.99
Furniture & Fixtures	475,168.47	479,263.47
Land	23,360.00	24,375.00
Landscaping	33,778.93	33,778.93
Leasehold Improvements - House	739,529.11	260,041.38
Vehicles (purchased)	14,331.70	14,331.70
Total Fixed Assets	6,705,935.86	6,351,138.11
Total Fixed Assets	\$2,626,560.51	\$2,645,068.40

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Balance Sheet - Modified Cash Basis

As of October 31, 2025

	TOTAL	
	AS OF OCT 31, 2025	AS OF SEP 30, 2025 (PP)
Other Assets		
Endowments		
Amanda Holekamp Endowment	95,208.46	94,232.69
General Endowment	4,138,966.18	4,096,494.37
Mary Stancil Endowment	643,921.29	637,324.47
Scholarship Endowment	1,224,789.23	1,212,224.87
Total Endowments	6,102,885.16	6,040,276.40
Raymond James Investments	0.00	0.00
Excess Cash Fund	256,432.58	250,242.75
Maintenance Fund	70.86	70.86
Rainy Day Fund	500,527.50	500,570.00
Total Raymond James Investments	757,030.94	750,883.61
Security Deposits Asset	8,434.00	8,434.00
Total Other Assets	\$6,868,350.10	\$6,799,594.01
TOTAL ASSETS	\$10,122,620.22	\$10,077,281.26
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
Accounts Payable	56,629.22	78,403.53
Total Accounts Payable	\$56,629.22	\$78,403.53
Other Current Liabilities		
Accrued Expenses	8,646.61	
Payroll Liabilities	0.00	0.00
401(k) Payable	2,074.13	2,074.13
AFLAC Withholding Payable	-164.06	-542.80
Hope Campaign Withholding	1,851.25	1,045.00
PTO Accrual (6 wks plus)	9,000.00	9,000.00
Total Payroll Liabilities	12,761.32	11,576.33
Unearned Income - WW&S	0.00	13,500.00
Total Other Current Liabilities	\$21,407.93	\$25,076.33
Total Current Liabilities	\$78,037.15	\$103,479.86
Total Liabilities	\$78,037.15	\$103,479.86
Equity		
Current Period Change	173,627.86	173,627.86
Net Assets		
Net Assets w/Out Donor Restrict	6,318,603.97	6,318,603.97
Net Assets With Donor Restrict.	2,702,821.93	2,702,821.93
Total Net Assets	9,021,425.90	9,021,425.90

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Balance Sheet - Modified Cash Basis

As of October 31, 2025

	TOTAL	
	AS OF OCT 31, 2025	AS OF SEP 30, 2025 (PP)
Net Income	849,529.31	778,747.64
Total Equity	\$10,044,583.07	\$9,973,801.40
TOTAL LIABILITIES AND EQUITY	\$10,122,620.22	\$10,077,281.26

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

October 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Income			
Grant Revenue			
General Grant Rev	30,206.94	0.00	30,206.94
House to Home Grant Rev	5,000.00		5,000.00
Total Grant Revenue	35,206.94	0.00	35,206.94
Public Support			
Combined Federal Campaign	534.20	125.00	409.20
Food Support		2,500.00	-2,500.00
Fundraising Revenue	103,759.52	67,833.33	35,926.19
General Gifts	36,154.93	35,000.00	1,154.93
Hope Campaign	29,833.08	45,416.67	-15,583.59
In-Kind Donations	4,621.67		4,621.67
McD Operators - Local	67.84	38,416.66	-38,348.82
McD Operators - RMHC Grants	54,333.74	46,579.00	7,754.74
Memorials & Tributes	4,906.00	1,390.32	3,515.68
Restricted Income			
Scholarships		10,000.00	-10,000.00
Total Restricted Income		10,000.00	-10,000.00
Total Public Support	234,210.98	247,260.98	-13,050.00
Total Income	\$269,417.92	\$247,260.98	\$22,156.94
Cost of Goods Sold			
Cost of Merchandise for Resale	184.89		184.89
Total Cost of Goods Sold	\$184.89	\$0.00	\$184.89
GROSS PROFIT	\$269,233.03	\$247,260.98	\$21,972.05
Expenses			
Auto Expense	126.13	142.30	-16.17
Bank Charges	397.30	425.00	-27.70
Credit Card Fees	314.64	1,500.00	-1,185.36
Dues & Subscriptions	1,755.91	2,022.43	-266.52
Food	2,596.83	2,525.00	71.83
Fundraising Supplies/Materials	3,578.08	68,666.67	-65,088.59
In-Kind Usage			
Food In-Kind	1,040.00		1,040.00
Supplies	3,581.67		3,581.67
Total In-Kind Usage	4,621.67		4,621.67
Licenses & Fees			
Annual Registration Expense	5,299.36	0.00	5,299.36
Total Licenses & Fees	5,299.36	0.00	5,299.36
Marketing & Advertising			
Donor Cultivation		469.21	-469.21
General Printing	863.76	1,584.74	-720.98
Marketing & Advertising - Other		650.00	-650.00

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Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

October 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Radio, TV, & Print Advertising		2,000.00	-2,000.00
Total Marketing & Advertising	863.76	4,703.95	-3,840.19
Office Expense	1,485.36	1,868.70	-383.34
Outside Services			
Accounting Fees	3,500.00	3,558.58	-58.58
Cleaning	8,832.00	8,354.00	478.00
McDonald's Operators Expense	44.28	450.00	-405.72
Security	4,942.10	5,075.35	-133.25
Total Outside Services	17,318.38	17,437.93	-119.55
Payroll Costs			
Director's Salary	15,000.17	13,433.33	1,566.84
Health Insurance	8,814.76	8,246.67	568.09
Other Salaries	117,627.61	87,704.33	29,923.28
Payroll Taxes	11,536.71	7,719.08	3,817.63
Pension Expense	6,071.97	3,750.00	2,321.97
PTO expenses (from accrued PTO)	17,547.37	750.00	16,797.37
Total Payroll Costs	176,598.59	121,603.41	54,995.18
Payroll Processing Expenses	734.99	630.41	104.58
Postage & Shipping	180.76	197.32	-16.56
Rent Expense - Land	1,016.00	1,015.00	1.00
Repairs and Maintenance	6,644.45	8,743.12	-2,098.67
Supply Purchases	1,780.87	1,377.00	403.87
Technology			
Technology Expense	5,561.26	1,487.04	4,074.22
WEB Management		1,253.71	-1,253.71
Total Technology	5,561.26	2,740.75	2,820.51
Training & Meetings			
Board Members	57.09	340.51	-283.42
Conferences & Meetings - Staff	203.68	666.67	-462.99
Food for Meetings	423.49	666.67	-243.18
Staff Training	1,000.00	312.50	687.50
Total Training & Meetings	1,684.26	1,986.35	-302.09
Travel & Lodging	90.00		90.00
Local	943.50	866.78	76.72
Out-of-town	2,222.14	1,687.41	534.73
Total Travel & Lodging	3,255.64	2,554.19	701.45
Utility Expense			
Linens	679.50	0.00	679.50
Telephone	2,415.19	1,504.22	910.97
Utilities	8,024.21	8,094.17	-69.96
Total Utility Expense	11,118.90	9,598.39	1,520.51
Volunteer Support/Training	139.31	0.00	139.31

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Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

October 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Total Expenses	\$247,072.45	\$249,737.92	\$ -2,665.47
NET OPERATING INCOME	\$22,160.58	\$ -2,476.94	\$24,637.52
Other Income			
Investment Income			
Dividend Income			
Endowments Dividend Income	2,586.01		2,586.01
RJ Dividend Income	6,339.83		6,339.83
Total Dividend Income	8,925.84		8,925.84
Investment Gains/Losses			
Endowment Funds	62,952.06		62,952.06
Raymond James Funds	-192.50		-192.50
Total Investment Gains/Losses	62,759.56		62,759.56
Total Investment Income	71,685.40		71,685.40
Total Other Income	\$71,685.40	\$0.00	\$71,685.40
Other Expenses			
Depreciation	20,135.00		20,135.00
Investment fees	2,929.31		2,929.31
Total Other Expenses	\$23,064.31	\$0.00	\$23,064.31
NET OTHER INCOME	\$48,621.09	\$0.00	\$48,621.09
NET INCOME	\$70,781.67	\$ -2,476.94	\$73,258.61

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Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - October, 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Income			
Grant Revenue	871.93		871.93
General Grant Rev	40,399.22	0.00	40,399.22
House to Home Grant Rev	5,000.00		5,000.00
Total Grant Revenue	46,271.15	0.00	46,271.15
Other Income	31,473.78		31,473.78
Public Support			
Combined Federal Campaign	4,437.62	1,900.00	2,537.62
Food Support	2,403.64	17,500.00	-15,096.36
Fundraising Revenue	850,873.52	910,828.34	-59,954.82
General Gifts	610,310.32	285,647.00	324,663.32
Hope Campaign	173,232.02	171,166.70	2,065.32
In-Kind Donations	214,695.77		214,695.77
McD Operators - Local	98,232.47	139,166.60	-40,934.13
McD Operators - RMHC Grants	560,362.52	465,790.00	94,572.52
Memorials & Tributes	48,302.86	16,190.32	32,112.54
Merchandise Sales	1,060.00		1,060.00
Restricted Income			
Amanda Holekamp	500.00	1,200.00	-700.00
Hospitality a la Carte		1,700.00	-1,700.00
Mary's Pantry	120.00	800.00	-680.00
Scholarships	2,000.00	33,813.00	-31,813.00
Total Restricted Income	2,620.00	37,513.00	-34,893.00
Total Public Support	2,566,530.74	2,045,701.96	520,828.78
Total Income	\$2,644,275.67	\$2,045,701.96	\$598,573.71
Cost of Goods Sold			
Cost of Merchandise for Resale	184.89		184.89
Total Cost of Goods Sold	\$184.89	\$0.00	\$184.89
GROSS PROFIT	\$2,644,090.78	\$2,045,701.96	\$598,388.82
Expenses			
Auto Expense	1,110.22	1,423.00	-312.78
Bank Charges	1,661.90	1,429.48	232.42
CFC	653.00		653.00
Credit Card Fees	6,857.33	13,200.00	-6,342.67
Dues & Subscriptions	32,123.18	33,563.47	-1,440.29
Equipment Exp < \$2,500	861.98	0.00	861.98
Equipment Rental & Maintenance	1,274.70		1,274.70
Food	25,773.61	35,147.05	-9,373.44
Fundraising Supplies/Materials	289,457.09	353,702.70	-64,245.61
In-Kind Usage			
Asset	10,307.54		10,307.54
Food In-Kind	12,384.23		12,384.23

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - October, 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Supplies	27,657.46		27,657.46
Telephone	12,000.00		12,000.00
Total In-Kind Usage	62,349.23		62,349.23
Insurance			
General Insurance	32,001.32	25,025.66	6,975.66
Worker's Compensation	11,757.83		11,757.83
Total Insurance	43,759.15	25,025.66	18,733.49
Licenses & Fees	15.00		15.00
Annual Registration Expense	12,228.42	2,000.00	10,228.42
Taxes & Licenses	360.90	500.00	-139.10
Total Licenses & Fees	12,604.32	2,500.00	10,104.32
Marketing & Advertising	1,726.22		1,726.22
Donor Cultivation	11,310.54	4,692.10	6,618.44
General Printing	3,779.28	4,245.52	-466.24
Marketing & Advertising - Other	17,635.43	3,894.75	13,740.68
Radio, TV, & Print Advertising	6,358.00	11,500.00	-5,142.00
True Sense-Direct Mail	-31,480.00	900.00	-32,380.00
Total Marketing & Advertising	9,329.47	25,232.37	-15,902.90
Office Expense	11,708.04	18,687.03	-6,978.99
Outside Services			
Accounting Fees	33,214.00	35,585.84	-2,371.84
Audit Fees	25,965.00	12,000.00	13,965.00
Canister Expense/Eddy	1,160.00		1,160.00
Cleaning	83,359.00	83,542.25	-183.25
Consulting Fees	782.50	7,500.00	-6,717.50
Legal Fees	330.00	2,148.75	-1,818.75
McDonald's Operators Expense	8,989.43	13,843.80	-4,854.37
Security	35,693.35	50,753.50	-15,060.15
Total Outside Services	189,493.28	205,374.14	-15,880.86
Payroll Costs			
Director's Salary	123,231.70	134,333.30	-11,101.60
Health Insurance	104,660.19	82,466.70	22,193.49
Other Salaries	850,108.52	877,043.24	-26,934.72
Payroll Taxes	85,451.97	77,190.80	8,261.17
Pension Expense	41,697.65	37,500.00	4,197.65
PTO expenses (from accrued PTO)	57,960.71	7,500.00	50,460.71
Total Payroll Costs	1,263,110.74	1,216,034.04	47,076.70
Payroll Processing Expenses	6,510.47	6,304.10	206.37
Postage & Shipping	2,284.70	3,082.06	-797.36
Rent Expense - Land	10,151.00	10,150.00	1.00
Repairs and Maintenance	85,064.42	78,431.23	6,633.19
Scholarship Administration	9,500.00	10,000.00	-500.00

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - October, 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Scholarships	42,320.00	43,813.00	-1,493.00
Supply Purchases	23,757.78	18,639.00	5,118.78
Technology			
Technology Expense	43,678.47	23,876.73	19,801.74
WEB Management	1,720.98	12,537.09	-10,816.11
Total Technology	45,399.45	36,413.82	8,985.63
Training & Meetings	15.00		15.00
Board Members	2,965.36	6,064.56	-3,099.20
Conferences & Meetings - Staff	2,487.46	7,716.70	-5,229.24
Food for Meetings	2,039.49	7,716.70	-5,677.21
Staff Training	5,005.34	13,437.50	-8,432.16
Total Training & Meetings	12,512.65	34,935.46	-22,422.81
Travel & Lodging	90.00		90.00
Local	4,303.82	8,515.23	-4,211.41
Out-of-town	10,595.12	14,732.43	-4,137.31
Total Travel & Lodging	14,988.94	23,247.66	-8,258.72
Utility Expense			
Linens	679.50	3,000.00	-2,320.50
Telephone	17,510.27	15,042.23	2,468.04
Utilities	85,645.88	80,941.70	4,704.18
Total Utility Expense	103,835.65	98,983.93	4,851.72
Volunteer Support/Training	6,692.04	7,000.49	-308.45
Total Expenses	\$2,315,144.34	\$2,302,319.69	\$12,824.65
NET OPERATING INCOME	\$328,946.44	\$ -256,617.73	\$585,564.17
Other Income			
Gain/Loss on Asset Dispose/Sale	-12,757.75		-12,757.75
Investment Income			
Dividend Income	502.58		502.58
Endowments Dividend Income	193,686.44		193,686.44
RJ Dividend Income	29,828.25		29,828.25
Total Dividend Income	224,017.27		224,017.27
Investment Gains/Losses	71,092.37		71,092.37
Endowment Funds	438,575.30		438,575.30
Raymond James Funds	-4,376.99		-4,376.99
Total Investment Gains/Losses	505,290.68		505,290.68
Total Investment Income	729,307.95		729,307.95
Total Other Income	\$716,550.20	\$0.00	\$716,550.20
Other Expenses			
Depreciation	168,408.28		168,408.28
Investment fees	27,559.05		27,559.05
Total Other Expenses	\$195,967.33	\$0.00	\$195,967.33

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - October, 2025

		TOTAL	
	ACTUAL	BUDGET	OVER BUDGET
NET OTHER INCOME	\$520,582.87	\$0.00	\$520,582.87
NET INCOME	\$849,529.31	\$ -256,617.73	\$1,106,147.04

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.