





# RMHC Board Dashboard: March 2026

| Ronald McDonald House                          | MTH  | YTD   |
|--|------|-------|
| Number of families served:                     | 56   | 173   |
| Number of Bedside Hours                        | 4220 | 10123 |
| Average length of stay:                        | 11.3 | 9.7   |
| Plates served:                                 | 2612 | 6621  |
| RMHC Family Room                               | MTH  | YTD   |
| Number of families served:                     | 300  | 1161  |
| Hospitality Ala Carte                          | MTH  | YTD   |
| Number of individuals served:                  | 411  | 880   |
| In-House Wellness & Activity Sessions          | MTH  | YTD   |
| Number of In-House sessions                    | 81   | 187   |
| Number of In-House activities                  | 0    | 1     |
| Number of families participating in activities | 0    | 4     |

| INCOME                             | YTD Budgeted | ACTUAL              |
|------------------------------------|--------------|---------------------|
| <b>Fundraising Revenue</b>         | \$673,228.84 | <b>\$486,168.10</b> |
| <b>General Gifts</b>               | \$80,000.00  | <b>\$54,252.28</b>  |
| <b>Hope Campaign</b>               | \$36,000.00  | <b>\$22,167.05</b>  |
| <b>McD Operators - RMHC Grants</b> | \$267,001.00 | <b>\$300,943.08</b> |

| Upcoming Events                         |
|---|
| Restaurant Give-Back Month<br>June 2026 |

| Round Up    |              |
|-------------|--------------|
| March       | YTD          |
| \$83,189.98 | \$208,329.71 |

| Cleveland H2H Wellness Sessions  |               | MTH   | YTD   |
|--|---------------|-------|-------|
| Number of In-House H2H sessions  |               | 47    | 98    |
| Number of families served through H2H sessions                                   |               | 10    | 28    |
| Volunteer Program  |               | MTH   | YTD   |
| New Individ. Volunteers  |               | 3     | 18    |
| New Volunteer Groups   |               | 7     | 18    |
| Marketing & PR Efforts   |               | MTH   | YTD   |
|  | Posts         | 29    | 77    |
|  | New Followers | 25    | 84    |
|  | Engagements   | 440   | 1,529 |
|  | Posts         | 41    | 102   |
|  | New Followers | 57    | 141   |
|  | Engagements   | 729   | 1,842 |
| Website Visits:  |               | 1,600 | 5,034 |

### March Bright Spot at RMHC

In March, our team had the opportunity to visit Coca-Cola UNITED of Cleveland for a behind-the-scenes plant tour, where we learned more about their operations and connected with their incredible staff. During our visit, they treated us to a great meal and presented RMHC with a generous \$25,000 donation in support of the mission.

This moment was especially meaningful as their team had previously spent time at the House cooking for our families, showing their commitment both on-site and in our space. We had the honor of celebrating alongside them as they had received the Claude Nielsen Award of Excellence and continue into our partnership!

| 2026 EVENTS        | Shaded Amounts are the Budget/Goal Targets |              |              |
|--------------------|--|--------------|--------------|
|                    | INCOME                                     | EXPENSE      | NET          |
| Wine Women & Shoes | \$368,645.00                               | \$144,869.00 | \$223,776.00 |
|                    | \$400,000.00                               | \$135,340.00 | \$264,660.00 |