



# RMHC Board Dashboard: December 2025

| Ronald McDonald House                          | MTH                    | YTD                    |
|--|------------------------|------------------------|
| Number of families served:                     | 60                     | 582                    |
| Number of Bedside Hours                        | 4150 Hours, 40 Minutes | 36730 Hours, 5 Minutes |
| Average length of stay:                        | 10.3                   | 12.5                   |
| Plates served:                                 | 1625                   | 16363                  |
| RMHC Family Room                               | MTH                    | YTD                    |
| Number of individual visits:                   | 207                    | 3112                   |
| Hospitality Ala Carte                          | MTH                    | YTD                    |
| Number of individuals served:                  | 249                    | 5514                   |
| In-House Wellness & Activity Sessions          | MTH                    | YTD                    |
| Number of In-House sessions                    | 82                     | 743                    |
| Number of In-House activities                  | 3                      | 28                     |
| Number of families participating in activities | 12                     | 124                    |

| INCOME                             | YTD Budgeted   | ACTUAL                |
|------------------------------------|----------------|-----------------------|
| <b>Fundraising Revenue</b>         | \$1,006,162.00 | <b>\$1,019,465.00</b> |
| <b>General Gifts</b>               | \$335,647.00   | <b>\$627,090.00</b>   |
| <b>Hope Campaign</b>               | \$254,083.00   | <b>\$168,468.00</b>   |
| <b>McD Operators - RMHC Grants</b> | \$512,369.00   | <b>\$611,970.00</b>   |

| Upcoming Events    |
|--------------------|
| WINE WOMEN & SHOES |

| DEC Engagement Metrics |
|------------------------|
| Phone calls: 19        |
| Emails: 25             |
| Handwritten Notes: 90  |
| Tours: 5               |
| Personal Visits: 2     |
| Networking Events: 3   |

| Cleveland H2H Wellness Sessions   |               | MTH   | YTD    |
|---|---------------|-------|--------|
| Number of In-House H2H sessions   |               | 39    | 217    |
| Number of families served through H2H sessions                                    |               | 9     | 59     |
| Volunteer Program   |               | MTH   | YTD    |
| New Individ. Volunteers   |               | 3     | 119    |
| New Volunteer Groups  |               | 9     | 81     |
| Marketing & PR Efforts  |               | MTH   | YTD    |
|  | Posts         | 27    | 346    |
|   | New Followers | 43    | 523    |
|   | Engagements   | 879   | 10,451 |
|  | Posts         | 40    | 525    |
|   | New Followers | 24    | 469    |
|   | Engagements   | 573   | 5,884  |
| Website Visits:   |               | 1,504 | 23,494 |

| December Bright Spots at RMHC  |
|--|
| <p><b>Celebrating Another Year of Impact and Gratitude</b></p> <p>As we close another successful year, I want to take a moment to reflect on the incredible impact we've made together. Our mission—to keep families close to their sick or critically ill child—remains at the heart of everything we do. This year, thanks to the Board unwavering support and the dedication of our staff team, we have continued to provide comfort, care, and hope to countless families during their most challenging times.</p> <p>As we look ahead, we remain inspired by the lives we've touched and motivated to expand our reach even further. Thank you for being an essential part of this journey.</p> |

| 2025 EVENTS                                 | Shaded Amounts are the Budget/Goal Targets |             |             |
|---|--|-------------|-------------|
|   | INCOME                                     | EXPENSE     | NET         |
| 35TH ANNIVERSARY CASINO NIGHT NOVEMBER 14TH | \$92,497.34                                | \$42,085.38 | \$50,411.96 |
|   | \$99,937                                   | \$53,293    | \$46,644    |