



RMHC Board Dashboard

AUGUST 2025



Ronald McDonald House	MTH	YTD
Number of families served:	45	353
Number of Bedside Hours	2640 Hours, 20 Minutes	26262 Hours, 20 Minutes
Average length of stay:	11.7	16.7
Plates served:	1430	10550
RMHC Family Room	MTH	YTD
Number of individual visits:	203	2386
Hospitality Ala Carte	MTH	YTD
Number of individuals served:	535	3902
In-House Wellness & Activity Sessions	MTH	YTD
Number of In-House sessions	61	499
Number of In-House activities	2	21
Number of families participating in activities	8	109
Cleveland H2H Wellness Sessions	MTH	YTD

HOPE CAMPAIGN '25	BUDGETED	ACTUAL
Staff Phase	\$5,250.00	\$11,536.00
Board Phase	\$60,000.00	\$23,988.78
Major Gifts Phase	\$199,750.00	\$90,284.32
Community Gifts Phase	\$100,000.00	\$27,273.95

Round Up	
Last Month	YTD
\$68,132.79	\$ 441,434.17

Upcoming Events
RUN4KIDS - 9/20/25 @ TN RIVERPARK HUBERT FRY CENTER

AUG Engagement Metrics
Phone calls: 21
Emails: 29
Handwritten Notes: 43
Data Cleanup Actions: 44
Personal Visits: 17
Networking Events: 4

Number of In-House H2H sessions		8	108
Number of YMCA transferred families served through H2H sessions		4	28
Volunteer Program		MTH	YTD
New Indiv. Volunteers		10	90
New Volunteer Groups		6	54
Marketing & PR Efforts		MTH	YTD
	Posts	20	197
	New Followers	27	344
	Engagements	469	6,882
	Posts	24	335
	New Followers	28	303
	Engagements	563	3,494
Website Visits:		1,496	16,744

August Bright Spots at RMHC

Celebrating Our Incredible Donors: RMHC “Thank You” Tour Success!

We’re thrilled to share the amazing progress of our 2025 RMHC “Thank You” Tour! So far, we’ve made 35 heartfelt in-person visits to our generous donors and supporters — each one filled with gratitude, smiles, and celebration.

These visits have included special gifts, photo opportunities, and moments of connection that we’ve proudly shared across our social media channels. It’s been a joy to recognize the incredible impact our donors have made in the lives of children and families who rely on RMHC.

A special shout-out goes to our top donors of 2025, whose unwavering support continues to inspire us and fuel our mission.

2025 EVENTS	Shaded Amounts are the Budget/Goal Targets		
	INCOME	EXPENSE	NET
Restuarant Give-Back Month	\$4,124.45	\$0.00	\$4,124.45
Sunday, June 1, 2025			