



Executive Summary

August 2025

Balance sheet

Banking & Investment Accounts:

- As of the current period, the Pinnacle operating account holds **\$61k**, a slight decrease from **\$63k** at the end of July.
- The Raymond James balances are **\$751k** versus **\$837k** at the end of July. The **reduction** is primarily due to a **\$87,500 transfer** to the operating checking account.
- The Endowment account balances are **\$6.2m** versus **\$5.7m** from July. The increase includes a **\$360k donation** to the General Endowment account, which will transfer to the operating checking account in September. The resulting **\$120k** increase is **dividend income**.

Liabilities:

- The August payables total is **\$45k**. Of this, **\$8k** for prepaid WWS event, **\$5k** for power, **\$6k** for mailings, and **\$8k** for janitorial services.

Net Assets:

- Net assets (assets minus liabilities) have **increased** by **6.34%** (or **\$615K**) compared to last year. This increase is primarily due to endowment fund dividend income and a large \$360,000 donation.

Revenue

Year to Date Revenue (excluding in-kind donations) is **\$1.8m** that is **\$581k** over last year's revenue. The year-to-date revenue collected is over budget by **\$207k**. Grants, Hope Campaign, McDonald Operators, General Gifts and Memorial contributions exceed the budgeted amounts while Restricted and Fundraising revenue are under budget. The sources of YTD revenue (*excluding in-kind*) are as follows:

Fundraising – 28%	(vs. budget of 47 %)
General gifts – 30%	(vs. budget of 14 %)
McDonald's operators – 29%	(vs. budget of 30 %)
Restricted - .1%	(vs. budget of 1%)
Other sources – 12.9%	(vs. budget of 8%)

Expenses/debt

Year-to-Date Expenses (net of in-kind expenditures) (*excluding depreciation*) are **\$1.9M**, which is up YOY by **\$57k** and **\$13K** over budget.

Current/upcoming projects

- Capital improvements – Completion of office renovation and technology upgrades in Construction in Progress and approval to move to fixed assets.

Ronald McDonald House Charities, Inc.

Statement of Financial Position - Modified Cash Basis

As of August 31, 2025

	TOTAL	
	AS OF AUG 31, 2025	AS OF JUL 31, 2025 (PP)
ASSETS		
Current Assets		
Bank Accounts	\$60,860.38	\$63,113.01
Other Current Assets		
Inventory	6,273.68	6,273.68
Prepaid Expenses	16,500.00	8,500.00
Total Other Current Assets	\$22,773.68	\$14,773.68
Total Current Assets	\$83,634.06	\$77,886.69
Fixed Assets		
Accumulated Depreciation	-4,093,251.18	-4,076,432.83
Construction in Progress	356,756.28	356,176.84
Fixed Assets	6,394,305.40	6,395,320.40
Total Fixed Assets	\$2,657,810.50	\$2,675,064.41
Other Assets		
Endowments	6,262,688.47	5,782,872.98
Raymond James Investments	751,011.69	837,905.80
Security Deposits Asset	8,434.00	8,434.00
Total Other Assets	\$7,022,134.16	\$6,629,212.78
TOTAL ASSETS	\$9,763,578.72	\$9,382,163.88
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable	\$45,203.66	\$56,837.55
Other Current Liabilities		
Payroll Liabilities	11,094.01	10,588.65
Unearned Income - WW&S	13,500.00	13,500.00
Total Other Current Liabilities	\$24,594.01	\$24,088.65
Total Current Liabilities	\$69,797.67	\$80,926.20
Total Liabilities	\$69,797.67	\$80,926.20
Equity		
Current Period Change	172,681.65	172,681.65
Net Assets		
Net Assets w/Out Donor Restrict	6,318,603.97	6,318,603.97
Net Assets With Donor Restrict.	2,702,821.93	2,702,821.93
Total Net Assets	9,021,425.90	9,021,425.90
Net Income	499,673.50	107,130.13
Total Equity	\$9,693,781.05	\$9,301,237.68
TOTAL LIABILITIES AND EQUITY	\$9,763,578.72	\$9,382,163.88

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

August 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Income			
Grant Revenue	614.20		614.20
Public Support			
Combined Federal Campaign	754.85	100.00	654.85
Food		1,000.00	-1,000.00
Fundraising Revenue	32,221.79	82,179.68	-49,957.89
General Gifts	371,120.04	25,000.00	346,120.04
Hope Campaign	7,257.15	17,916.67	-10,659.52
In-Kind Donations	2,676.14		2,676.14
McD Operators - Local	3,362.40	3,416.66	-54.26
McD Operators - RMHC Grants	54,746.75	46,579.00	8,167.75
Memorials & Tributes	13,040.00	1,250.00	11,790.00
Restricted Income		2,500.00	-2,500.00
Total Public Support	485,179.12	179,942.01	305,237.11
Total Income	\$485,793.32	\$179,942.01	\$305,851.31
GROSS PROFIT	\$485,793.32	\$179,942.01	\$305,851.31
Expenses			
Auto Expense	105.73	142.30	-36.57
Bank Charges	378.89	92.43	286.46
Credit Card Fees		500.00	-500.00
Dues & Subscriptions	4,928.92	2,023.68	2,905.24
Food	2,236.55	5,000.00	-2,763.45
Fundraising Supplies/Materials	3,838.74	3,316.67	522.07
In-Kind Usage	2,860.12		2,860.12
Insurance	9,267.50	8,000.00	1,267.50
Licenses & Fees	660.00		660.00
Marketing & Advertising	3,529.31	2,536.40	992.91
Office Expense	879.25	1,868.70	-989.45
Outside Services	14,699.91	16,987.93	-2,288.02
Payroll Costs	120,822.32	121,603.41	-781.09
Payroll Processing Expenses	693.87	630.41	63.46
Postage & Shipping	191.05	197.32	-6.27
Rent Expense - Land	1,015.00	1,015.00	0.00
Repairs and Maintenance	5,927.06	6,743.12	-816.06
Supplies	4,690.04	3,000.00	1,690.04
Technology	6,140.52	3,740.75	2,399.77
Training & Meetings	1,057.44	3,836.34	-2,778.90
Travel & Lodging	1,595.89	3,004.19	-1,408.30
Utility Expense	11,101.72	10,598.42	503.30
Volunteer Support/Training	613.15	400.49	212.66
Total Expenses	\$197,232.98	\$195,237.56	\$1,995.42
NET OPERATING INCOME	\$288,560.34	\$ -15,295.55	\$303,855.89

Substantially all disclosures ordinarily included in modified cash basis financial statements are omitted, and no assurance is provided on these statements.

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

August 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Other Income			
Investment Income			
Dividend Income	29,494.79		29,494.79
Investment Gains/Losses	95,662.74		95,662.74
Total Investment Income	125,157.53		125,157.53
Total Other Income	\$125,157.53	\$0.00	\$125,157.53
Other Expenses			
Depreciation	16,818.35		16,818.35
Investment fees	4,356.15		4,356.15
Total Other Expenses	\$21,174.50	\$0.00	\$21,174.50
NET OTHER INCOME	\$103,983.03	\$0.00	\$103,983.03
NET INCOME	\$392,543.37	\$ -15,295.55	\$407,838.92

Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - August, 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Income			
Grant Revenue	10,806.48		10,806.48
Other Income	31,473.78		31,473.78
Public Support			
Combined Federal Campaign	3,392.72	1,675.00	1,717.72
Food	2,403.64	14,000.00	-11,596.36
Fundraising Revenue	498,715.13	733,244.09	-234,528.96
General Gifts	539,972.17	224,500.00	315,472.17
Hope Campaign	129,637.46	92,833.36	36,804.10
In-Kind Donations	206,096.97		206,096.97
McD Operators - Local	66,363.23	97,333.28	-30,970.05
McD Operators - RMHC Grants	448,662.54	372,632.00	76,030.54
Memorials & Tributes	42,965.86	13,800.00	29,165.86
Merchandise Sales	1,060.00		1,060.00
Restricted Income	2,500.00	21,100.00	-18,600.00
Total Public Support	1,941,769.72	1,571,117.73	370,651.99
Total Income	\$1,984,049.98	\$1,571,117.73	\$412,932.25
GROSS PROFIT	\$1,984,049.98	\$1,571,117.73	\$412,932.25
Expenses			
Auto Expense	878.61	1,138.40	-259.79
Bank Charges	3,363.04	912.05	2,450.99
CFC	209.00		209.00
Credit Card Fees	4,186.98	11,100.00	-6,913.02
Dues & Subscriptions	35,309.77	29,524.36	5,785.41
Equipment Exp < \$2,500	861.98		861.98
Equipment Rental & Maintenance	1,274.70		1,274.70
Food	21,069.77	30,097.05	-9,027.28
Fundraising Supplies/Materials	261,393.92	269,719.36	-8,325.44
In-Kind Usage	54,502.74		54,502.74
Insurance	37,841.32	22,025.66	15,815.66
Licenses & Fees	6,107.36	2,500.00	3,607.36
Marketing & Advertising	-842.86	17,792.02	-18,634.88
Office Expense	8,797.59	14,949.63	-6,152.04
Outside Services	159,105.74	167,731.03	-8,625.29
Payroll Costs	980,056.59	972,827.22	7,229.37
Payroll Processing Expenses	5,081.61	5,043.28	38.33
Postage & Shipping	1,896.71	2,662.42	-765.71
Rent Expense - Land	8,120.00	8,120.00	0.00
Repairs and Maintenance	56,291.64	61,944.99	-5,653.35
Scholarship Administration	9,500.00	10,000.00	-500.00
Scholarships	42,320.00	43,813.00	-1,493.00
Supplies	20,352.15	15,885.00	4,467.15
Technology	31,932.66	28,930.21	3,002.45

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Ronald McDonald House Charities, Inc.

Statement of Financial Activity - Modified Cash Basis

January - August, 2025

	TOTAL		
	ACTUAL	BUDGET	OVER BUDGET
Training & Meetings	8,490.47	30,225.26	-21,734.79
Travel & Lodging	10,824.20	18,655.46	-7,831.26
Utility Expense	80,484.06	78,787.15	1,696.91
Volunteer Support/Training	14,952.73	7,000.49	7,952.24
Total Expenses	\$1,864,362.48	\$1,851,384.04	\$12,978.44
NET OPERATING INCOME	\$119,687.50	\$ -280,266.31	\$399,953.81
Other Income			
Investment Income			
Dividend Income	211,525.29		211,525.29
Investment Gains/Losses	324,733.01		324,733.01
Total Investment Income	536,258.30		536,258.30
Total Other Income	\$536,258.30	\$0.00	\$536,258.30
Other Expenses			
Depreciation	134,546.96		134,546.96
Investment fees	21,725.34		21,725.34
Total Other Expenses	\$156,272.30	\$0.00	\$156,272.30
NET OTHER INCOME	\$379,986.00	\$0.00	\$379,986.00
NET INCOME	\$499,673.50	\$ -280,266.31	\$779,939.81