Ronald McDonald House Charities® Greater Chattanooga

Keeping families close®

RMHC Board Dashboard: August 2026

Ronald McDonald House	MTH	YTD
Number of families served:	44	383
Number of Bedside Hours	5259	33,866
Average length of stay:	15.2	10.4
Plates served:	2476	19,170
RMHC Family Room	**MTH**	**YTD**
Number of families served:	255	1716
Hospitality Ala Carte	**MTH**	**YTD**
Number of individuals served:	243	2223
In-House Wellness & Activity Sessions	**MTH**	**YTD**
Number of In-House sessions	81	597
Number of In-House activities	1	4
Number of families participating in activities	9	24

INCOME	BUDGETED	ACTUAL
Fundraising Revenue	$828,841.61	$637,158.57
General Gifts	$155,000.00	$203,992.93
Hope Campaign	$51,000.00	$62,648.23
McD Operators - RMHC Grants	$602,002.64	$618,980.34

Upcoming Events
Run4Kids - September 19th
Golf Classic - October 19th

Round Up	
August	**YTD**
$70,217.28	$570,878.16

Cleveland H2H Wellness Sessions	MTH	YTD
Number of In-House H2H sessions	18	178
Number of families served through H2H sessions	7	62

Volunteer Program		MTH	YTD
New Indiv. Volunteers		6	60
New Volunteer Groups		3	45
Marketing & PR Efforts		**MTH**	**YTD**
	Posts	33	226
	New Followers	44	300
	Engagements	884	5,775
	Views	188,494	362,758*
	Posts	38	306
	New Followers	51	305
	Engagements	543	4,654
	Views	40,421	107,628*
Website Visits:		10,411	34,372

*Started tracking Facebook & Instagram views in June

August Family Bright Spot at RMHC

The Hancock family arrived in late July after their teenage son was in an accident at work causing a traumatic brain injury. They were displaced from their daily life and jobs in Alabama to spend as much time as they could with their son in the Medical Intensive Care Unit. In August, their son was transferred to Kindred hospital and continued impressive progress. The Hancock family left RMHC to Alabama when their son was cleared for less intensive care closer to home. The family highlighted how impactful it was to have the Ronald McDonald House, meals, kind staff, and support during one of the hardest times in their lives.