Ronald McDonald House Charities® Greater Chattanooga

Keeping families close®

RMHC Board Dashboard: July 2026

Ronald McDonald House	MTH	YTD
Number of families served:	52	383
Number of Bedside Hours	4672	28607
Average length of stay:	8.8	9.7
Plates served:	2544	16,694
RMHC Family Room	**MTH**	**YTD**
Number of families served:	223	1461
Hospitality Ala Carte	**MTH**	**YTD**
Number of individuals served:	197	1980
In-House Wellness & Activity Sessions	**MTH**	**YTD**
Number of In-House sessions	76	516
Number of In-House activities	1	3
Number of families participating in activities	6	15

INCOME	BUDGETED	ACTUAL
Fundraising Revenue	$789,597.48	**$576,308.97**
General Gifts	$140,000.00	**$191,585.13**
Hope Campaign	$48,500.00	**$60,656.43**
McD Operators - RMHC Grants	$526,752.31	**$563,876.57**

Upcoming Events
Run4Kids - September 19th

Round Up	
July	**YTD**
$74,046.15	$500,660.88

Cleveland H2H Wellness Sessions	MTH	YTD
Number of In-House H2H sessions	4	160
Number of families served through H2H sessions	7	55

Volunteer Program		MTH	YTD
New Indiv. Volunteers		12	54
New Volunteer Groups		3	42
Marketing & PR Efforts		**MTH**	**YTD**
	Posts	28	193
	New Followers	74	256
	Engagements	1400	4,891
	Posts	42	268
	New Followers	35	254
	Engagements	720	4,111
Website Visits:		9,797	23,961

July Family Bright Spot at RMHC

The Crider family checked in after giving birth at 34 weeks. Baby Nova was diagnosed as pre-mature and developed an omphalocele, where the abdominal organs protrude through an opening in the abdomen, and received a tracheostomy to assits with oxygen intake. Nova has made tremendous improvements, and The Crider family has been recently discharged from the House to prepare things at home for Nova's arrival there - where 2 year-old brother Zachary will get to meet her for the first time since she was born. Southern, Nova and Zachary's mom, reported, "Our wellbeing has improved by being able to stay closer to our Nova because we knew if anything had gone wrong, we were only across the street"

EB Engagement Metri	
23	Phone Calls
26	Emails
77	Handwritten
0	Data Clean up
9	ersonal Visits
10	Tours
4	working Events