Ronald McDonald House Charities® Greater Chattanooga

Keeping families close®

RMHC Board Dashboard: June 2026

Ronald McDonald House	MTH	YTD
Number of families served:	51	331
Number of Bedside Hours	5726	23935
Average length of stay:	11.2	9.8
Plates served:	2369	14,150
RMHC Family Room	**MTH**	**YTD**
Number of families served:	214	1238
Hospitality Ala Carte	**MTH**	**YTD**
Number of individuals served:	304	1783
In-House Wellness & Activity Sessions	**MTH**	**YTD**
Number of In-House sessions	104	440
Number of In-House activities	1	2
Number of families participating in activities	5	9

INCOME	BUDGETED	ACTUAL
Fundraising Revenue	$785,722.00	**$535,906.75**
General Gifts	$125,000.00	**$212,145.00**
Hope Campaign	$46,000.00	**$48,118.00**
McD Operators - RMHC Grants	$540,422.00	**$448,212.00**

Upcoming Events
Christmas in July Ornament Presale: Friday, July 24

Round Up	
May	**YTD**
$73,576.34	$364,708.23

Cleveland H2H Wellness Sessions	MTH	YTD
Number of In-House H2H sessions	20	156
Number of families served through H2H sessions	5	48

Volunteer Program		MTH	YTD
New Indiv. Volunteers		8	42
New Volunteer Groups		6	39
Marketing & PR Efforts		**MTH**	**YTD**
	Posts	23	165
	New Followers	29	182
	Engagements	502	3,491
	Posts	39	226
	New Followers	25	219
	Engagements	472	3,391
Website Visits:		6,473	14,164

June Family Bright Spot at RMHC

The Cooks stayed at Ronald McDonald House for almost 230 days while their child was in the NICU at Erlanger. Their baby boy went through several medical procedures including a tracheotomy. The Cook family was able to return home last month with their baby boy surrounded by support and love. Victoria states, We were able to support our son as he went through uncertain times. We were able to bond with him and he got to know his mom and dad during his time in the hospital." The Cook family referred to RMH as a home away from home and we could not be more grateful to have had the chance to serve her family during their journey.