



# RMHC Board Dashboard: February 2026



Ronald McDonald House	MTH	YTD
Number of families served:	56	117
Number of Bedside Hours	2833	5903
Average length of stay:	9.1	8.9
Plates served:	2093	4009
RMHC Family Room	MTH	YTD
Number of families served:	443	861
Hospitality Ala Carte	MTH	YTD
Number of individuals served:	191	469
In-House Wellness & Activity Sessions	MTH	YTD
Number of In-House sessions	59	106
Number of In-House activities	0	1
Number of families participating in activities	0	4

INCOME	YTD Budgeted	ACTUAL
<b>Fundraising Revenue</b>	\$96,803.42	<b>\$35,985.23</b>
<b>General Gifts</b>	\$65,000.00	<b>\$24,536.77</b>
<b>Hope Campaign</b>	\$24,000.00	<b>\$5,317.00</b>
<b>McD Operators - RMHC Grants</b>	\$130,800.00	<b>\$123,786.11</b>

**Upcoming Events**

**WINE WOMEN & SHOES:**  
March 12th, 6-10pm @ The Signal

FEB Engagement Metrics	
<b>23</b>	Phone Calls
<b>26</b>	Emails
<b>77</b>	Handwritten Notes
<b>0</b>	Data Clean up
<b>9</b>	Personal Visits
<b>10</b>	Tours
<b>4</b>	Networking Events

Cleveland H2H Wellness Sessions		MTH	YTD
Number of In-House H2H sessions		29	51
Number of families served through H2H sessions		10	17
Volunteer Program		MTH	YTD
New Individ. Volunteers		9	15
New Volunteer Groups		9	11
Marketing & PR Efforts		MTH	YTD
	Posts	22	48
	New Followers	40	59
	Engagements	785	1,089
	Posts	30	61
	New Followers	53	84
	Engagements	715	1,113
Website Visits:		1,652	3,434

## February Bright Spot at RMHC

Ronald McDonald House Charities of Greater Chattanooga is excited to partner with Erlanger for a shared Volunteer Coordinator position! This Volunteer Coordinator will be instrumental in ensuring that we can continue to provide quality service to families with sick patients in our Family Room. They will assist Ronald McDonald House with recruiting and onboarding volunteers to support the hospitality services delivered by the Family Room on a daily basis.