



Dear North Suburban Soccer Family,

We have some important news to share and we couldn't be more thrilled to announce it to our community. North Suburban Soccer is officially joining Surf Soccer Nation.

Surf Nation is a powerhouse soccer network with 60+ partner clubs and a nationally recognized brand. Surf has a presence in nearly every corner of the USA, and we are proud to be the first Surf club in the upper Midwest. In the coming months, we will rebrand as **North Surf Soccer Academy** while maintaining the familiar NSSA acronym.

This is a landmark moment for our club, and it comes on the heels of what has already been an extraordinary period. We've grown to over 1,400 players (including 900+ competitive), fielded more competitive teams than ever before in our club's history, recorded among the best cumulative win/loss/tie record in the metro, and won numerous championships. Our community has built something truly special and this partnership is the next exciting chapter in that story.

So the big question is what does this mean for you?

By joining the Surf Nation family, our players, families, and coaches will now have access to resources that were simply unavailable to us previously:

- A proven player development curriculum used by top clubs across the country
- College recruiting exposure through elite, Surf-led national tournaments and showcases
- A national network of Surf-affiliated clubs and coaching resources
- Enhanced opportunities to compete and grow at the highest levels
- A brand that's highly regarded by coaching talent, college recruiters, leagues, and tournament directors

The best part? The things you love about our club aren't going anywhere. Same coaches. Same teams. Same directors and leadership. Same commitment to developing great players and great people. We're simply adding a powerful new dimension to what we already do so well.



It's important to note: this isn't a merger or a takeover. It's a partnership that provides tremendous opportunities our community, while still giving us the autonomy to make the best decisions for our club.

We are so proud of this community and everything we've built together. The growth of our programs, the success on the field, and the dedication of our players and families have positioned us for exactly this kind of opportunity and we can't wait to see where it takes us.

Find out more about this partnership:

- Read the [Press Release](#)
- Read the [Frequently Asked Questions \(FAQ\)](#)
- Visit NSSASoccer.org
- Visit SurfSoccerNation.com

This transition will take place incrementally over the 2026-27 season, with players continuing to wear our current uniform kit until 2027-28. Stay tuned for more details on the shift, including new branding and upcoming opportunities through the Surf Nation network.

Thank you for being part of this journey. The best is yet to come!

With excitement,

Jordan Sayre
Club President, North Surf Soccer Academy (NSSA)

Brady Hicks
Executive Director, North Surf Soccer Academy (NSSA)