



Armstrong
AIR & ELECTRIC

FLORIDA'S TRUSTED AIR AND ELECTRIC COMPANY

Armstrong Air and Electric has become the industry standard by which excellence is measured. For over 28 years, they have been Orlando's trusted source for all things heating and air conditioning, for both residential and commercial.

Visitors

499

Total Leads & Appointments

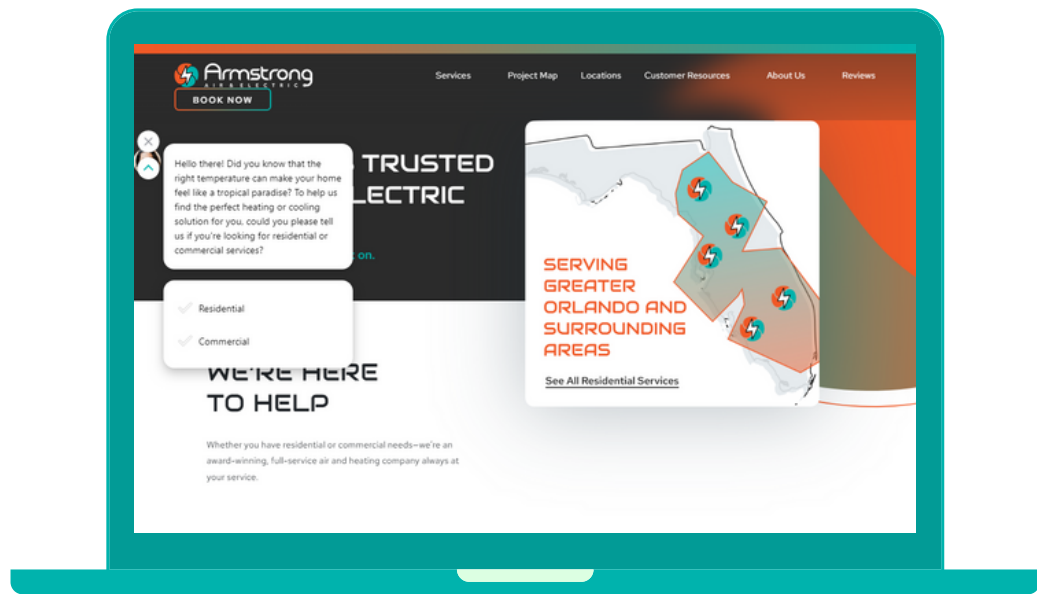
52

Conversions

10.42%

ROI (10x Industry Standards)

+ 160%



CONCLUSION

Saatchi AI technology has elevated Armstrong Air and Electric's digital presence, boosting customer engagement in the HVAC and electrical services sector. The implementation of Saatchi's AI chatbot and content tools has streamlined service inquiries, markedly improving operational efficiency and ROI.