

Breaking Through Barriers to Solve America's Housing Crisis

Ryan Kilpatrick, Owner/CEO, Flywheel Community Development Services

Communities across the country are under-producing housing by as much as 3 to 5 times what's needed—while demand continues to grow. In this talk, Ryan Kilpatrick cuts through the noise to focus on what actually works: practical, near-term strategies that create real housing now while building momentum for long-term change.

From small-scale pilot projects like pocket neighborhoods, ADUs, and manufactured housing reinvestment, to shifting how communities think about barriers, this session reframes housing challenges as opportunities for action, learning, and alignment. Attendees will walk away with a clear, actionable framework: start small, communicate relentlessly, and use each project to unlock broader systemic change.

Because solving the housing crisis isn't about waiting for perfect conditions—it's about creating visible progress, building community understanding, and scaling what works.