

Vendor Spotlight



Welcome and Thank You for
Joining us at...



CHAMBER
PROFESSIONALS
OF OHIO

2026 Winter Conference!

January 27-29 - Pro Football Hall of Fame
Canton, Ohio



S  **CA**

SOUTHERN OHIO CHAMBER ALLIANCE

Adaptive, Responsive, Trustworthy

The Team



Mikki Allen
Operations Manager
17 Years of Chamber Experience

Matt Appenzeller
CEO / President
20 Years of Chamber Experience



Will Roberts
Relationship Manager
19 Years of Chamber Experience

The Leadership



Rick Pearce



Sara Topp



David Peterson



Lydia Hess



Wendy Rodgers



Mike Throne



David Donaldson

Listen, Learn: the Chamber On! Podcast



<https://podcast.joinsoca.com/chamber-on>

Anthem. 

 HUNTER
CONSULTING

 **usbank**

 COMMUNITY
ENERGY ADVISORS



**PAYROLL
PARTNERS** 
Elevating Your HR & Payroll Experience

**Partner
Ship** 

 **Magai**

 everhart
ADVISORS


sidecar



Ron Chambers CITRMS

(Certified Identity Theft Risk Management Specialist)

Employee Benefits Specialist

IDENTITY THEFT AWARENESS & PROTECTION

Safeguarding Your Personal
& Organizational Data

Ron Chambers
Senior Benefit Specialist
With LegalShield Business Solutions



Simple definition of identity theft & it's effect?

Identity theft and identity fraud are terms used to refer to **all types of crime in which someone wrongfully obtains and uses another person's PII (Personal Identifiable Information) in some way that involves fraud or deception, typically for economic gain.**



The most **COMMON REACTIONS** expressed by victims are:

- ◆ frustration (80%)
- ◆ Feeling violated (66%)
- ◆ Feeling vulnerable (58%)
- ◆ Anxiety (67%)
- ◆ Fear (66%)
- ◆ Anger (56%)

"It's a nightmare"

Problems securing loans

Harassment from debt collectors on debts they do not owe

Possible arrest for crimes committed by an identity thief

Red flags on background checks

Difficulty focusing at work

Increased absenteeism

Common Types of Identity Theft



Character & Criminal

~15%



**Employment
SSA & IRS**

~39 – 50%



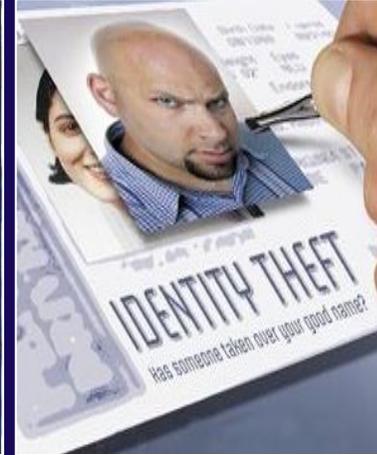
Medical

~4%



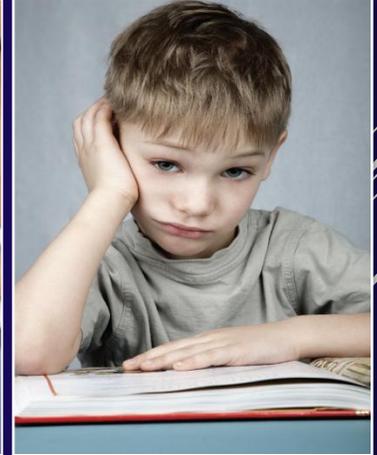
Financial

66%



**Drivers
License**

~46%



**Minor
Children**

61%

Medical Identity Theft

Your Health History is for Sale

- **186 Million Records:** The number of healthcare records compromised in the US in 2024 alone.
- **720 Breaches:** The number of major healthcare data incidents reported to the federal government last year.
- **High Value:** Medical records are worth 10x - 50x more than credit card numbers on the Dark Web because they cannot be "cancelled" like a credit card.



The Surge in Child Identity Theft

Targeting the Cleanest Credit Histories

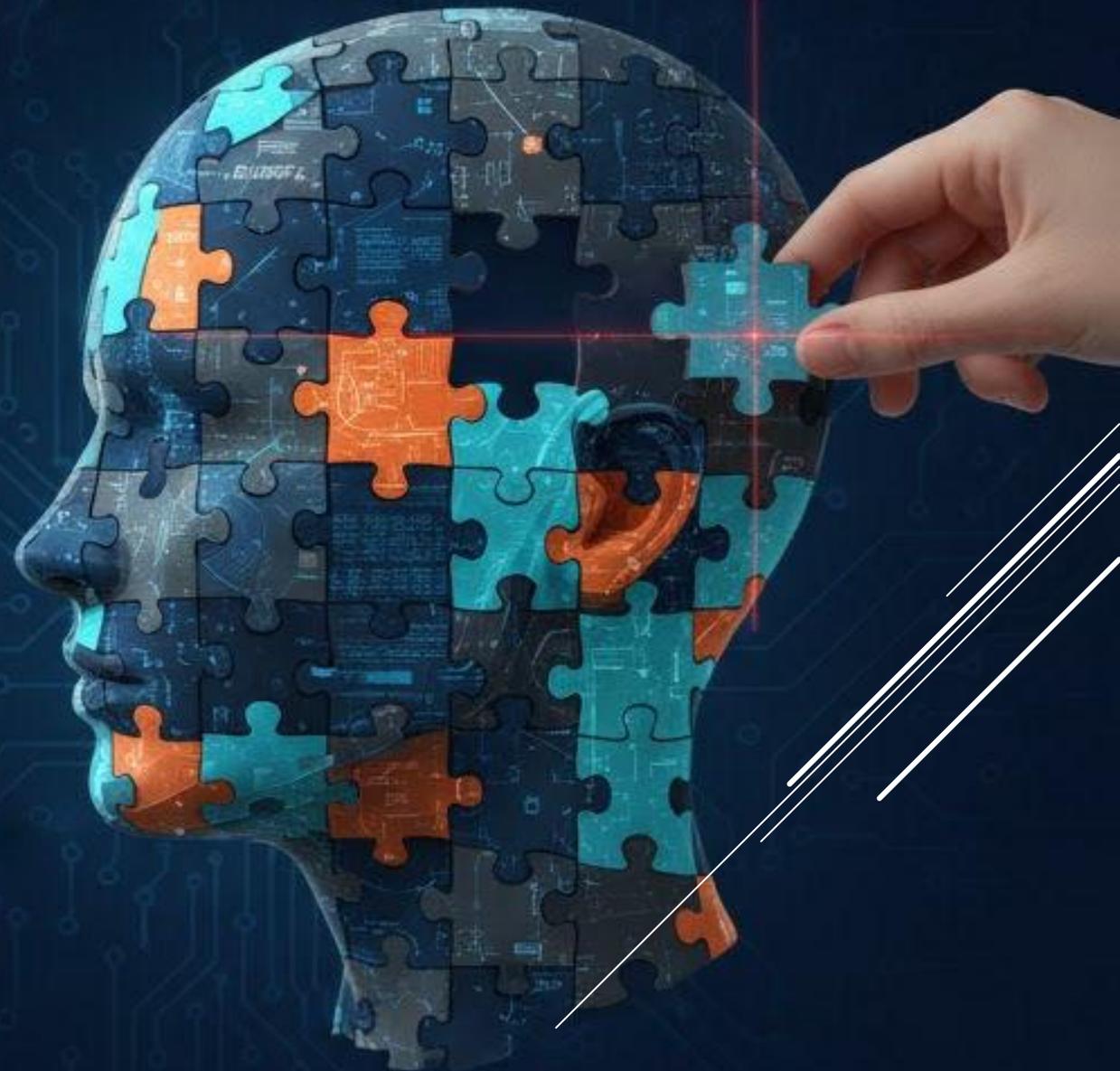
- **61% Impact Rate:** In a 2025 survey, 61% of respondents said a child or family member had been victimized (a massive jump from 23% in 2024).
- **Why Children?:** Kids have "clean" Social Security numbers with no credit history, allowing fraudsters to use them undetected for years until the child turns 17 or 18.
- **1 in 50:** The estimated number of US children who are victims of identity fraud annually.



Synthetic Identity Fraud

The "Frankenstein" Identity Problem

- Combines real & fake data
- Fastest growing financial crime
- Nurture for "long con"
(These identities are often nurtured for months or years to build high credit limits before "busting out" (maxing out all cards and vanishing)).



Breaches Are Stable, But Victims Are Skyrocketing

- **1 Billion+:** Over 1 billion victim notices were issued in a single year due to "mega-breaches"

1 Billion+ Victims

312% Increase (YOY)
Supply Chain Attacks (Primary Risk)

Breach Events

The Top Contact Methods

How They Reach You

- **#1 Email:** Remains the most common contact method for fraud.
- **#2 Phone Calls:** Second most common but often yields higher dollar losses per victim.
- **Bank Transfers & Crypto:** The two payment methods where consumers lost the most money in 2024 (surpassing wire transfers).



Source: FTC Consumer Sentinel Network

The Hidden Cost (Credit & Debt)

The Aftermath of Theft

- **61% Score Drop:** Percentage of victims who saw their credit score drop due to the theft.
- **23% into Debt:** Victims who took on \$500+ in debt specifically to resolve the fraud (legal fees, lost wages, subscriptions).
- **Emotional Toll:** 50% of victims reported feeling "vulnerable and nervous" about their financial future long after the event.



The New Defense Strategy

Moving From Detection to Protection

- Having TRUE Identity Theft Protection
(the average time a person spends restoring their identity is 200+ hours, even up to 1 year)
- **Freeze, Don't just Monitor:** Credit freezing is an effective stop against new account fraud.
- **Passkeys > Passwords:** Moving to biometric passkeys eliminates the risk of credential stuffing.
- **MFA is Non-Negotiable:** 4 out of 5 "mega-breaches" in 2024 could have been prevented with basic Multi-Factor Authentication.

IDENTITY THEFT PROTECTION?



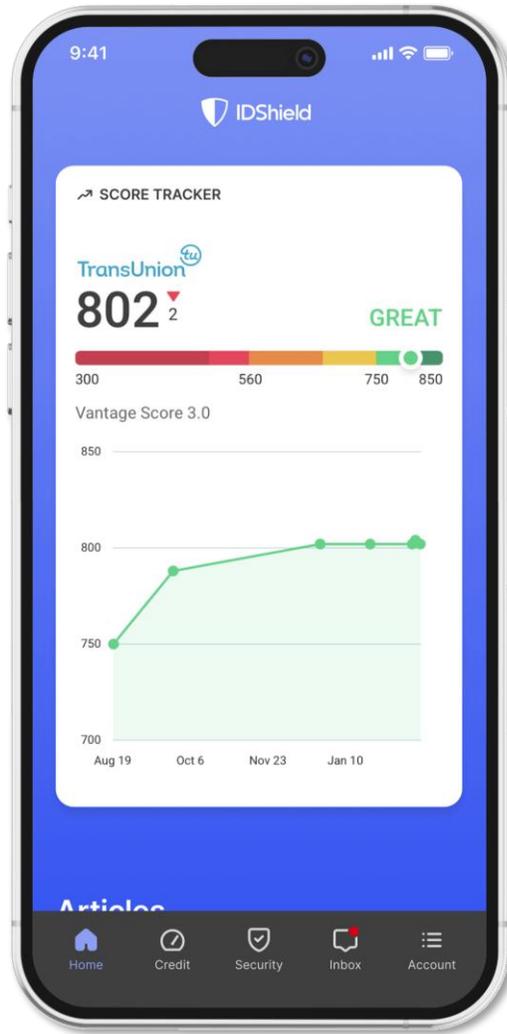
MONITORING
PLANS

REIMBURSEMENT
PLANS

RESOLUTION
PLANS

RESTORATION
PLANS

All Identity Theft Plans are NOT Created Equal!
PROTECTION IS KEY!



Monitoring & Alerts (Monitor everything that matters)

- Credit Score
- Credit Bureau Monitoring
- SSN
- Passport
- Driver's License
- Email, Phone, DOB
- Medical ID
- Username/Password Combinations
- Dark Web
- Social Media

Financial Threshold Account Monitoring

Receive an alert on financial withdrawals, balance transfers & large purchases

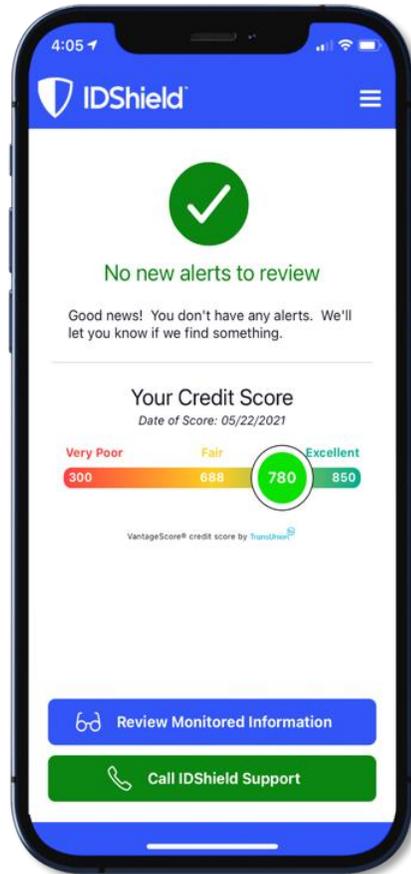
- Credit Cards
- Checking Account
- Savings Accounts
- 401K
- Loans
- And more!

Privacy & Social Media Reputation Management

IDShield's proprietary technology scans for potential reputation-damaging content on social media accounts



Full-Service Identity Restoration



\$3 Million Protection Policy!

Licensed Private Investigators will:

- Do whatever it takes.
- Work as long as it takes.
- Restore identity to its pre-theft status.



GeekWire

IDShield: Law Enforcement-Grade Restoration



2025 Editor's Choice
Best ID Theft Tool for Identity Restoration



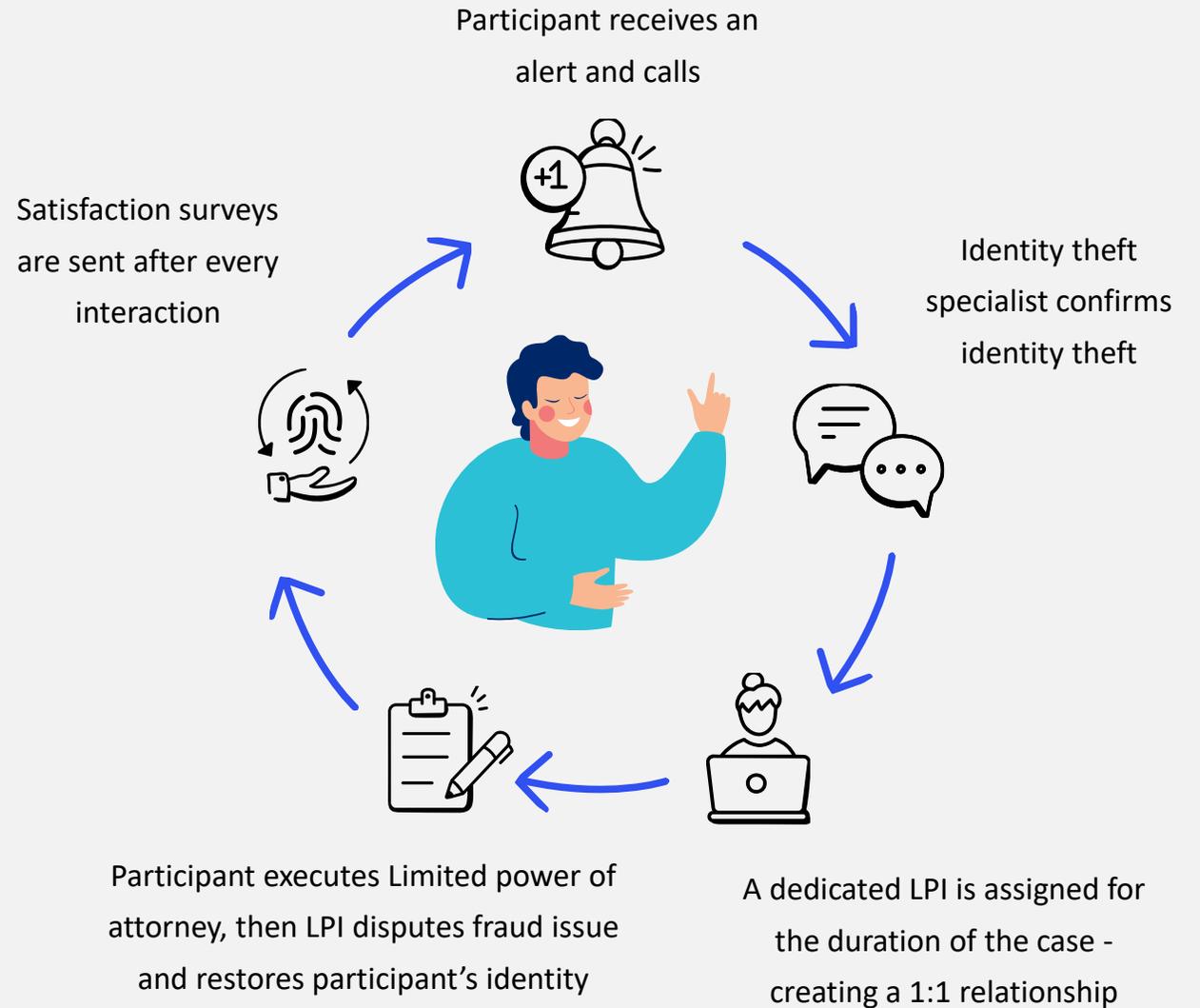
Full-Service Restoration

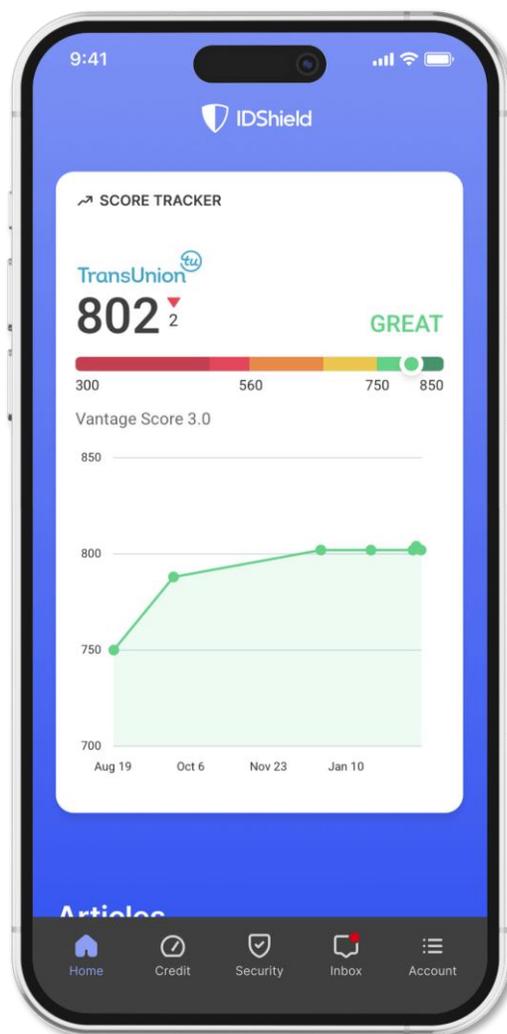
The average time it takes IDShield to resolve 96% of identity theft issues is 2 hours

with the remaining cases taking an average of 24 days.

IDShield Licensed Private Investigator Certifications:

- Certified Identity Theft Risk Management Specialist
- Fair Credit Reporting Act Certified (FCRA)
- Certified Identity Theft Risk Management Specialist (CITRMS)
- Certified Credit Scoring specialist (CCSS)
- Certified Credit Report Reviewer (CCRR)





Trend Micro Maximum Security

Cloud-based AI technology offered by Trend Micro delivers **highly effective and proactive protection** against ever-evolving malware infections.

VPN Proxy One

Convenient **protection anywhere you connect**, including hotels, cafes, offices, and schools through encrypted communications provided by Trend Micro's VPN Proxy One. Filters **block malicious websites, online fraud, and internet scams**. Full anonymity - no location or online activity tracking. Safeguards are provided when you connect to a **risky Wi-Fi network**.

Password Manager

Get multiple device protection and privacy for your digital life.

- Helps **block** dangerous websites
- **Manages and encrypts** passwords
- Saves time
- Identify and change **weak passwords** Gives you control
- Creates unique, **tough-to-hack passwords**

Multiple device protection and privacy for your digital life.

“I am not a victim. No matter what I have been through, I'm still here. I have a history of victory.”

- Steve Maraboli



**"Information without action doesn't protect your family, your business or your employees.
The best time to plant a tree was 20 years ago; the second-best time is today.**

Ron Chambers 313-215-5304

ron@ronchambersls.com

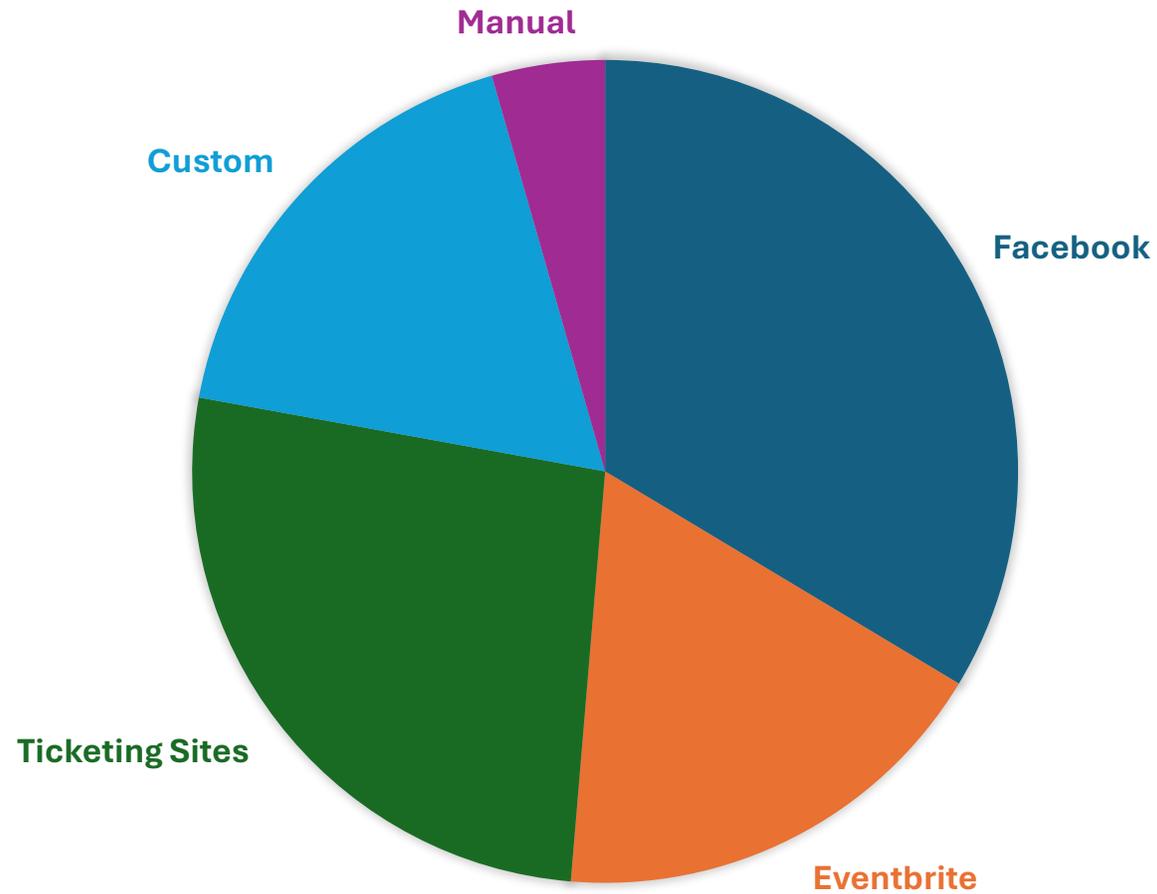
Senior Benefit Specialist with LegalShield Business Solutions



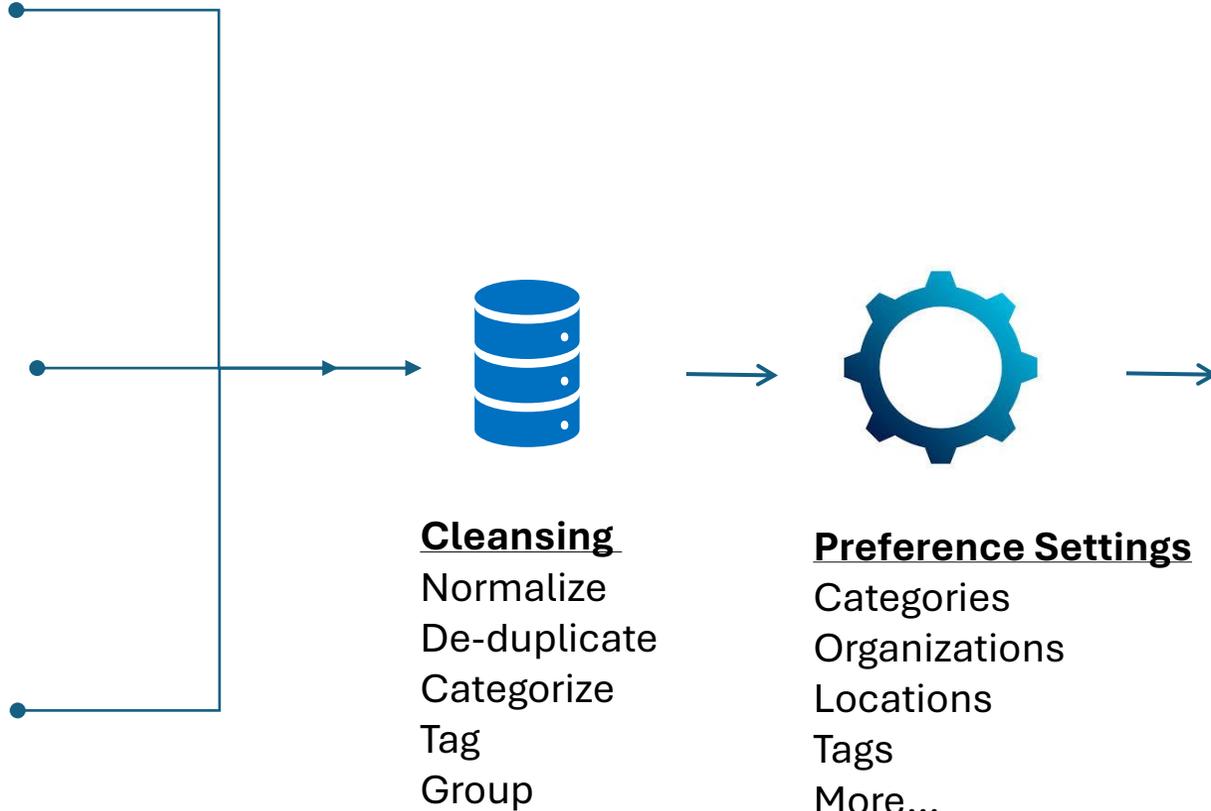
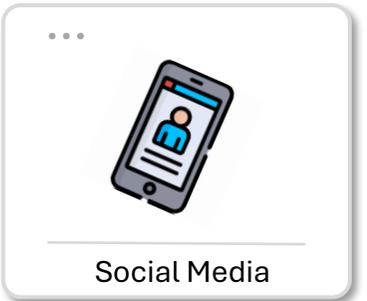
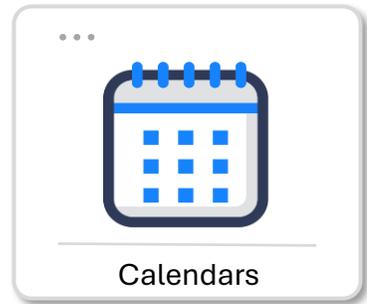
THE EVENT CALENDAR THAT WORKS FOR YOU.



Yodel's Proprietary Technology – Event Automation



How Yodel Works



Plug-in Options:
Yodel Widget
API
Ical
RSS

Loom

Rachel's workspace
1 member

Invite teammates

For you

Library

Meetings

Watch later

Recent

Personal settings

Admin tools **New!**

Manage

User



Search for people, tags, folders, Spaces, and Looms

Contact Sales

Library Videos

New folder New video

Videos Screenshots Archive

58 videos

Invite your teammates

Loom is better when you know who you're working with. Invite your team for free!

Invite teammates

Folders

Untitled Folder

0 videos

Videos

Upload date Newest to Oldest

Loom - Screen Recorder & Screen Capture is sharing your screen. Stop sharing Hide

Pricing Model – Offset Costs with Revenue Sharing Opportunity!

One-Time Setup Fee

Community Size	One-Time Set-Up Fee
Small (up to 15,000 pop.)	\$1,100
Medium (15,000-80,000 pop.)	\$1,300
Large (80,000-850k pop.)	\$1,600
Enterprise Pricing (>250k. pop/multiple websites)	Contact us

Subscription Fee

Community Size	Annual Subscription	Month-to-Month Option
Small (up to 15,000 pop.)	\$1,560	\$170/mo.
Medium (15,000-80,000 pop.)	\$2,220	\$215/mo.
Large (80,000-850k pop.)	\$3,480	\$350/mo.
Enterprise Pricing (>850k pop./multiple websites)	Contact us	Contact us





supported by

intel® digital
readiness

Jack Spiller

EVP. Client Success

AI Owl

614.735.9239

jack@aiowl.org

www.aiowl.org

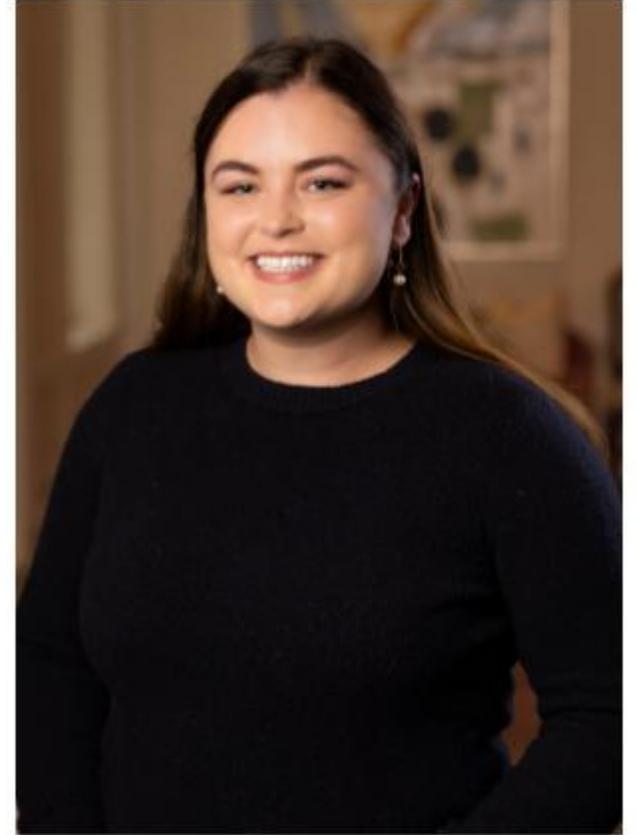
Logan O'Neill, IOM, OhioCED
Midwest Regional Director



CHAMBERS FOR INNOVATION & CLEAN ENERGY

**Making the Business
Case for Clean Energy**

Kelsey Pepitone
Director of Local Engagement



Contact Us

LOGAN O'NEILL

Midwest Regional Director

loneill@chambersforinnovation.com

KELSEY PEPITONE

Director of Local Engagement

kpepitone@chambersforinnovation.com

LEARN MORE: CICE provides a powerful network and expert resources to help chambers and economic development organizations lead in the clean energy economy.



chambersforinnovation.com





Helping Every Business

Bringing Local Back

Book a Free Demo Now!

You Handle the Community. *We'll Handle the Businesses.*

YOUR GOAL IS TO BUILD A THRIVING, CONNECTED COMMUNITY. OUR GOAL IS TO PROVIDE THE INFRASTRUCTURE TO MAKE THAT HAPPEN. BY BECOMING A "DOCUMENTED COMMUNITY," YOU CREATE A CENTRALIZED DIGITAL ECOSYSTEM WHERE EVERY LOCAL BUSINESS IS VERIFIED, VISIBLE, AND CONNECTED—CREATING A POWERFUL LOCAL ECONOMIC ENGINE THAT SUSTAINS ITSELF.



What Community Leadership Can Do

This section answers **"What is my role?"** and **"How does this help us?"**

Launch Presentation



The "Founding Sponsor" Program

Roadmap to start without budget constraints.
Launch Your Network for \$0

Launch Presentation



Community Tools at Your Command

Introduction to all the **latest tech-tools your community and businesses get**

Launch Presentation





John P Webb

Officer | Sales Rep | Merchant Payment Services

O: | M: 937-671-1606 | john.webb@usbank.com

JANUARY, 2025



SOCA Affinity Partnership

Program Toolkit

John Webb

Payment Solutions Market Manager



Partnering for **success**

- At U.S. Bank and Elavon, we aim to provide you with the marketing and promotional support you need to communicate the value of our partnership.
- We tailor our affinity partnership program to ensure we meet your business objectives – no one-size-fits-all approach.
- We work closely with you to provide the right marketing mix for your organization and members.

Dedicated support



- Dedicated team whose goal is to support the partnership and your organization.
- Responsibilities include:
 - Monthly touch base meetings
 - Business development initiatives
 - Reporting
 - Event support and attendance
 - Industry insights and education

Launching our **partnership**

Program launch

- Add Elavon logo, partner description and co-branded sales materials to your website
- Send email to your member base announcing partnership and benefits

Additional marketing opportunities (co-branded)

- Design payments banner ads for member engagement
- Provide thought leadership content/payments best practices
- Create advertisements for partner newsletter, various content
- Deliver solution-specific content based on partner interest

Disclosure, footer or source information goes here if needed for slide. Place in Roboto Condensed at 10 point.

Business Development and marketing resources

Member/client facing incentive campaigns and materials

Marketing support



More value for your customers, more revenue for your business

Are you looking for benefits to offer your clients or members that will increase the value of their partnership with you and incentivize them to refer others for your solution? Are you looking for ways to give back to your community, or sponsor local charities in missions that are meaningful to you or your business? Partnering with Elavon will allow you to do that!

Why partner with Elavon?

Prevent performance & dedicated in-market support
Elavon is a leading global payments provider for associations and partners with at least 100 members or clients. We have a program that will fit your unique needs and organization growth goals, along with dedicated in-market support.

Payment acceptance that meet the ever-evolving needs of your environment

Your members or clients will benefit from a full range of secure onsite, online, in-person and mobile payment options. Let us generate a solution for your clients or members that allows them to accept payments any way and anywhere their customers want to pay.

Earn revenue without liability

Elavon owns the processing and financial risk from underwriting to account establishment and continued account maintenance. Your organization enjoys the benefits of offering your members or clients a full range of secure payment processing solutions and increases revenue by receiving referral fee/revenue share.

Our focus will continue to be on our customers and providing the best customer service, products, and support in the payments industry.

Member and Client resources

- Designated account manager for support
- Secure payment solutions that grow with your member or client's business
- Same-day funding available*

Partner benefits

- Dedicated local sales representative
- Receiving monthly revenue to invest back into your community or your organization
- Dedicated resources to help you market the program to your members or clients and analyze the revenue results
- Provide your members or clients secure options to collect payments anywhere and anywhere their customers want to pay

Let's talk.

Name

Phone

Email



*Availability for many regions.
©2024 U.S. Bank. U.S. Bank is a registered trademark of U.S. Bank N.A. in the United States and/or other countries. All rights reserved.
USBClearingPop-01-01-24



Ask about our Healthcare Payment Solution options today!

- Dedicated and experienced healthcare team
- Focused on increasing patient payment satisfaction
- Seamlessly interface with complex EHR/EMR systems
- Secure and compliant payment solutions (PDPE Validated and HIPAA Compliant)

Four ways that our Healthcare Payment Solutions can help businesses streamline operations while saving money and time:

- Phone payments**
With a web-based processing solution, office staff can take a payment from any workstation. This feature greatly improves efficiency and reduces the need to buy additional terminals.
- Online payments**
Our Online Patient Portal enables your customers to pay their balances anywhere, any time. This frees office staff to handle other important matters.
- Automated posting**
Elavon merchant processing solutions allow for auto posting back into our Practice Management software. By eliminating the manual process for recording patient payments, medical offices save time and reduce errors.
- Recurring payments**
As more patients pay out of pocket for medical expenses, there is a greater need for flexible payment options. Elavon Healthcare payment solutions provides the option to set up scheduled payments and securely store patients' payment information.

Let's talk!

Name

Phone

Email



©2023 U.S. Bank. U.S. Bank is a registered trademark of U.S. Bank N.A. in the United States and/or other countries. All rights reserved.
USBClearingPop-01-01-23



We make payments easy

The right payment solution can help grow your business, increase customer loyalty, and set you apart from competitors. Whether you run a restaurant, a gift shop, an e-commerce site, or a landscaping business, Elavon has solutions to meet your unique business needs and make accepting payments easier for you and your customers.

For more than 30 years, Elavon has helped businesses of every size provide fast, secure payments that help drive both revenue and customer satisfaction. Let us do the same for you.

Never miss an opportunity to connect with your customers.

When you choose Elavon, we will support you every step of the way, from your point-of-sale set-up to 24/7 customer service. You can rely on us to be there as your business grows.



Get paid fast

Improve your cash flow with options from standard to funding available within hours – including weekends and holidays!

Protect your data

Our advanced security solutions help protect your customer's payment data and reduce fraud.

Run your business better

Customized online reporting and support tools provide you with the right data to help you make smart decisions.

Receive 24/7/365 support

Our friendly customer support team is ready and waiting to help you when you need it.

- Cobranded microsite
- Convention and trade show participation
- Digital content
- Educational articles
- E-mail blast campaigns
- Newsletters
- Presentation at annual and regional meetings
- Publication/directory
- Marketing collaterals
- Social media posts
- Testimonials
- Welcome kit materials



Thank you