

Aileron®



# Founded by a dreamer

Clay Mathile had many dreams in his life— Aileron is the embodiment of his fourth dream.

- Wanted to pay it forward and honor the mentors who helped him along his journey
- Founded Aileron in 1996
- Sold The Iams Company in 1999 for \$2.3B
- Worked closely with Aileron at the start, and later led more quietly on the Board of Trustees

*“Dream no little dreams, for they have no magic to move men’s souls.”*



# Why we exist

## Our vision

To be a thriving community that raise the quality of life across America

## Our mission

To develop conscious leaders of private companies who practice and evolve professional management.

## Our purpose

To improve individual lives, families, teams, organizations, communities, and ultimately our nation

“My hope is that Aileron will forever meet the needs of future generations of business owners.”

Clay Mathile



**True versus Truth  
– choosing TRUTH  
over stories**

# Opening Question

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- Have you ever wasted time making up stories about what you thought was true—only to find out it wasn't?



# True versus Truth

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- True = a belief, perception, or story you tell yourself
- Truth = reality, observable facts
- Text example:
  - “It’s true I believe there is bad news coming”
  - “The truth is I got a text from my boss wanting to talk when I get back.”

- Think of one example where you confused what was 'true' with the actual 'truth.'

- Turn to a neighbor.
- Share a time you wasted energy on what you thought was true but wasn't the truth.
- 2 minutes each, then debrief.

# Moving from True to Truth

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- 1.) Notice the story – What do I believe is true?
- 2.) Test against facts – What evidence do I have?
- 3.) Choose Truth – What's real and actionable

- "I remember the old man who said he had a great many troubles in his life, but the worst of them never happened" - James Garfield
- Your time is Finite.
- Don't waste it by worrying and telling yourself stories that aren't the truth.
- How will this improve your quality of life and the people around you?

Complimentary 90 Minute Workshop - “Why Your Business Depends on You More Than It Should”

