



indigoLife Business Symposium Opportunities

Join us for two 3-day events, August 6-8 (Petersburg, Virginia), featuring business training workshops, pitch competitions, panel sessions, and networking opportunities. We're seeking corporate and individual advertisers to help us reach our \$22,000.00 budget goal for each event. Advertisers have the option to choose the event at which they would like to advertise.



by indigoLife Coalition & Business Network Inc.

Event Highlights

1 Business Training

Expert-led workshops with comprehensive curriculum and learning materials.

2 Pitch Competition

Entrepreneurs compete for valuable prizes to grow their businesses.

3 Networking

Connect with emerging entrepreneurs in a welcoming environment.

4 Full Experience

Breakfast and lunch provided for all attendees throughout the event.





Advertise Here

Acme Corp

Beta Co.

Reach your target audience.
Showcase your brand

Why Advertise?

Brand Exposure

Gain visibility through event marketing, signage, and promotional materials.

Community Impact

Support economic empowerment and build goodwill in the community.

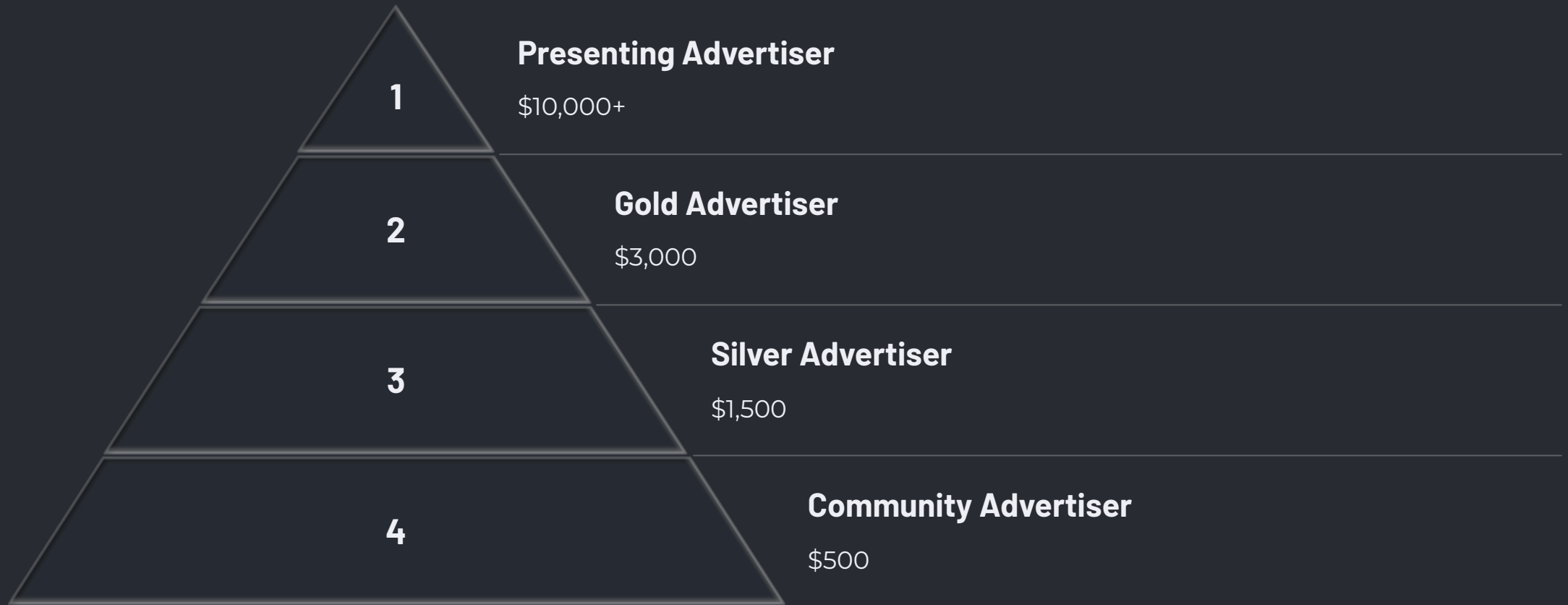
Showcase Expertise

Benefit from speaking opportunities and panel participation.

Digital Presence

Featured prominently on our website and digital media campaigns.

Advertisement Tiers



Each tier offers unique benefits designed to maximize your organization's visibility and impact at the symposium.



Presenting Advertiser Benefits



Speaking Opportunity

Address attendees during opening or closing session.



Premium Branding

"Presented By" recognition on all event materials.



Exhibit Space

Complimentary promotional booth in prime location.



VIP Access

Premium seating and exclusive networking opportunities.

Gold & Silver Advertiser Benefits

Gold Sponsor - \$3,000

- Workshop speaking opportunity
- Logo on all promotional materials
- Recognition in emails and website
- Complimentary booth space
- VIP networking access

Silver Sponsor - \$1,500

- Logo on event signage and website
- Social media promotion recognition
- Complimentary booth space
- Branded materials in attendee bags

Marketing & Visibility Benefits

Digital Presence
Website, email campaigns, social media

Print Materials
Event program, banners, signage

Direct Engagement
Networking, branded materials

Speaking Roles
Panels, workshops, mentorship



Your brand will receive comprehensive exposure before, during, and after the event through multiple channels.

Next Steps

1

Select Your Tier

Choose an advertisement level that aligns with your business goals.

2

Contact Us

Reach out to discuss customized advertisement options.

3

Commit

Secure your advertisement to maximize promotional exposure.

For more information, or to secure your advertisement tier, contact Dr. Alicia D. Ritchey at 229.322.9965 or admin@indigolifeonline.com. Funds should be made payable to indigoLife Coalition & Business Network, Inc.

