

Press Release

FOR IMMEDIATE RELEASE

August 18, 2026



Lunenburg Academy Foundation Launches “Under This Roof” — A \$2.3 Million Campaign to Preserve the Castle on the Hill

Public campaign builds on today's Parks Canada funding announcement to complete the restoration and future of a National Historic Site of Canada.

LUNENBURG, NS — The Lunenburg Academy Foundation today announced the public launch of “Under This Roof,” a \$2.3 million capital campaign to preserve, restore, and celebrate the Lunenburg Academy — the 1895 landmark known locally as the Castle on the Hill. The campaign, which will run over 36 months, follows today's Parks Canada funding announcement and a successful quiet phase of fundraising among the Foundation's closest supporters.

The Academy sits adjacent to the UNESCO World Heritage Site of Old Town Lunenburg and carries its own National Historic Site of Canada designation. Since the Foundation's incorporation in 1981, it has been stewarding of the building's preservation, restoration, and celebration.

“This building has watched over Lunenburg for more than 130 years, and it's watched over generations of us who walked through its doors,” said Bruce Hebb, President of the Lunenburg Academy Foundation. “Today's announcement from Parks Canada is a vote of confidence in what this place means. Now we're asking the community — alumni, our neighbours here in Lunenburg, and everyone who has ever looked up at this building from the harbour — to help us finish the job.”

The Foundation thanked Jessica Fancy, Member of Parliament, and Mayor Jamie Myra of the Town of Lunenburg for their attendance and their support in bringing today's Parks Canada announcement forward, alongside representatives of Parks Canada. The Foundation also thanked a generous donor who for every gift up to a total of \$50,000 will be triple matched. The Foundation is inviting the community to help meet this donation by September 1 — quadrupling the impact of every dollar given before the deadline.

“Under This Roof” is organized around four priorities: expanding the Foundation's organizational capacity, building long-term financial sustainability, preserving and stewarding the Academy itself, and animating it as a living destination for the community.

Donations can be made at lunenburgacademyfoundation.com/donate.

For more information: Lunenburg Academy Roof Restoration Project: Phase One 2026:

<https://www.lunenburgacademyfoundation.com/projects>

Under This Roof: A Campaign for the Lunenburg Academy National Historic Site
lunenburgacademyfoundation.com/under-this-roof-campaign

Media Contact: Bruce Hebb, President, Lunenburg Academy Foundation
Dbhebb@lunenburgacademyfoundation.com

Alternate: Nancy Whitman, Visitor & Donor Relations, Lunenburg Academy Foundation
Phone: 902-634-8130, Email: Info@lunenburgacademyfoundation.com