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**FORMER PLATTERS LEAD SINGER PENS CHILDREN'S BOOK
AND SONG ABOUT MAKING HEALTHY CHOICES**

*Protagonists Pablo and Priscilla Pancake Help Parents
Talk to Their Kids About the Dangers of Drugs*

Potomac, Maryland—For many parents and guardians, talking to their kids about drugs and alcohol may feel like a daunting task. This can be especially true when the conversation is with an elementary-school-aged child. To ease the introduction of this big topic to little ones, Joe Coleman, former lead singer for The Platters, has written *The DanSing Pancakes' Healthy Choices Musical Story*, an illustrated children's book and companion song.

Pablo and Priscilla Pancake are students at Panfry Primary School. One day during recess, they discover their classmates Peggy and Anna Blair smoking. Determined to prevent others from following this path, Pablo and Priscilla decide to write a song to let their peers know smoking is wrong. They also draft a daily pledge that their classmates—and the younger readers of the book—can take to commit to leading a healthy life.

With *The DanSing Pancakes' Healthy Choices Musical Story*, Coleman, an accomplished author, singer and songwriter, has reimagined an original story by Rick Vitacco and Philip B. Auerbach as a lyrical adventure that teaches kids to resist drugs, alcohol and smoking and to make positive choices such as studying hard, eating healthy foods and being a good friend. He has also written and performs the song, accessed through a QR code, to which the Pancakes and their friends dance.

"I'm committed to teaching kids that making healthy choices can be fun and empowering," said Coleman. "They need to know it's cool to study hard, respect your family and friends, and eat healthy."

The DanSing Pancakes' Healthy Choices Musical Story is ideal for parents and guardians, educators and others who want to teach young children valuable lessons in a fun, age-appropriate way. The story is available for purchase as a softcover/audio book on Amazon.com, BarnesandNoble.com and as a digital story at DanSingPancakes.com. A portion of each sale will go to the Boys and Girls Clubs of Greater Washington [DC, MD, VA].

To learn more, visit DanSingPancakes.com

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The DanSing Pancakes' Healthy Choices Musical Story
Original story by Rick Vitacco and Philip B. Auerbach
Rewritten by Joe Coleman
Illustrations by Aubrey Morgan Foster and Tracy Foster Pyke
ISBN: 9781666278996 Price: \$19.95

ABOUT JOE COLEMAN

Joe Coleman is an accomplished singer, actor, performer, composer, songwriter and author. He was a member of The Platters for 23 years and a regular at the Sahara Hotel in Las Vegas, performing popular songs such as “Only You,” “My Prayer,” and “Smoke Gets in Your Eyes.” Today, he continues to deliver classic hits as a member of Voices of Classic Soul, with Theo Peoples, formerly of The Temptations and The Four Tops, and Joe Blunt, formerly of The Drifters.

Coleman was featured, along with Blunt and The Temptations’ Glenn Leonard, in the book *My Time to Shine*, which won numerous awards. He is also the editor/author of the anthology *Voices From the Pandemic*, which was the recipient of the Gold Medal for Best Anthology at the New England Book Festival and the Gold Award from the Mom’s Choice Awards. ***The DanSing Pancakes’ Healthy Choices Musical Story*** is his first children’s book.