



HOW OUR FUNDRAISER WORKS

NO UPFRONT COST. NO GUESSWORK. JUST REALLY GOOD FRUIT.

1

RESERVE YOUR SALE



Choose your fruit season and reserve online at **braybrookfruit.com** in just a couple of minutes. There is no upfront cost.

2

ESTABLISH YOUR WHY + GOAL



Decide what you are raising money for and set a clear goal. A meaningful WHY gives sellers purpose and helps everyone stay motivated!

3

SHARE YOUR WHY



Tell families, friends and your community what your group is working toward and why their purchase matters.

4

HAND OUT SELLING MATERIALS



Give each seller an order form and encourage them to ask family, neighbors, coworkers and church friends.

5

PLACE YOUR GROUP ORDER



When selling ends, collect your totals and submit the final group order online at **braybrookfruit.com** by your season's order deadline.

6

RECEIVE YOUR DELIVERY WINDOW



We send your scheduled delivery details so your group knows exactly when and where to be ready.

7

UNLOAD + DISTRIBUTE



Gather a few helpers, unload the fruit and distribute orders to your sellers. Then celebrate what your group accomplished!

Our Fruit Seasons & Order Deadlines



FLORIDA CITRUS
ORDER DEADLINE
NOVEMBER 17

*Citrus is a Proven Favorite.
A Community Tradition.*



PLANT CITY STRAWBERRIES
ORDER DEADLINE
FEBRUARY 17

The Fresh Taste of Spring!



GEORGIA PEACHES
ORDER DEADLINE
JUNE 10

*Peaches are a Summer Favorite.
A Community Tradition.*

RAISE MORE. STRESS LESS.

Great Profit | Fruit People Want | Personal Support | 100% Guarantee

VISIT
braybrookfruit.com >



CITRUS FUNDRAISER

Fresh from the Grove.
Helping Your Funds Grow.

ORDER DEADLINE NOVEMBER 17

Well, look at *YOU* - making good things happen!

A fundraiser your community will be happy to support

Start with your why. Keep the sale short and fun. Then celebrate every bit of effort along the way.

N8

Navel oranges, approx. 8 lb. grove bag, 10-16 pieces

YOUR COST \$14 SELL \$25

PROFIT \$11

N10

Navel oranges, approx. 10 lb., straw packed, 12-20 count

YOUR COST \$17 SELL \$30

PROFIT \$13

N18

Navel oranges, approx. 18 lb., bulk, 24-40 count

YOUR COST \$23 SELL \$35

PROFIT \$12

N36

Navel oranges, approx. 36 lb., bulk, 48-80 count

YOUR COST \$33

G8

Ruby Red grapefruit, approx. 8 lb. grove bag, 6-10 pieces

YOUR COST \$14 SELL \$25

PROFIT \$11

G10

Ruby Red grapefruit, approx. 10 lb., straw packed, 8-12 count

YOUR COST \$17 SELL \$30

PROFIT \$13

G18

Ruby Red grapefruit, approx. 18 lb., bulk, 16-24 count

YOUR COST \$23 SELL \$35

PROFIT \$12

G36

Ruby Red grapefruit, approx. 36 lb., bulk, 32-48 count

YOUR COST \$33

MX18

Mixed box: 12-20 navels and 7-10 grapefruit, approx. 18 lb.

YOUR COST \$23 SELL \$35

PROFIT \$12

AP10

Red Delicious apples, approx. 10 lb.

YOUR COST \$22 SELL \$35

PROFIT \$13

PR10

Anjou pears, approx. 10 lb.

YOUR COST \$23.75 SELL \$35

PROFIT \$11.25

MD10

Mandarin oranges, approx. 10 lb.

YOUR COST \$22 SELL \$35

PROFIT \$13

RTR

Red Trio: 6 navels, 6 grapefruit and 6 Red Delicious apples

YOUR COST \$22 SELL \$35

PROFIT \$13

PTR

Pear Trio: 6 navels, 6 Anjou pears and 6 Red Delicious apples

YOUR COST \$23.25 SELL \$35

PROFIT \$11.75

CTR

Citrus Trio: 6 navels, 6 grapefruit and 6 mandarins

YOUR COST \$21 SELL \$35

PROFIT \$14

DELIVERY: LATE NOV. - MID-DEC.
500+ BOXES: FREE DELIVERY
200-499 BOXES: \$150 DELIVERY
TRUCK MINIMUM: 200 BOXES

SIMPLE. FRESH. FUNDRAISING.

Every citrus order includes 1% overage at no charge. Counts and weights are approximate.

Product availability, packaging and substitutions may vary. N36 and G36 are optional; groups that offer them set their own selling price.



STRAWBERRY FUNDRAISER

The Fresh Taste of Spring!

A Sweet Way to Help Your Funds Grow.

ORDER DEADLINE
FEBRUARY 17

DELIVERY WINDOW
END OF FEBRUARY
THROUGH MID-MARCH

Well, look at *YOU* - making good things happen!

Fresh berries your community will look forward to

The first taste of spring makes this a cheerful, easy-to-share seasonal fundraiser.



ONE FRESH SPRING FAVORITE

Fresh Strawberry Flat

Offer full flats or optional half flats.

PAST SELLING PRICE

\$30-\$32 per flat

HALF FLAT

\$17

Selling price may be adjusted to change your group's profit.

Your fundraiser at a glance

540+ FLATS

FREE DELIVERY

\$18 COST

\$12-\$14 PROFIT

\$8.00 HALF-FLAT PROFIT

324-539 FLATS

\$150 DELIVERY

\$19 COST

\$11-\$13 PROFIT

\$7.50 HALF-FLAT PROFIT

216-323 FLATS

\$150 DELIVERY

\$20 COST

\$10-\$12 PROFIT

\$7.00 HALF-FLAT PROFIT

IMPORTANT: The prices shown are past-season pricing for planning purposes only. They are not a final quote or guaranteed current-season price. Updated pricing will be provided closer to the season.

DELIVERY WINDOW: END FEB. - MID-MARCH

TRUCK MINIMUM: 216 FLATS

ORDERS UNDER THE MINIMUM MAY PICK UP AT THE CLOSEST STOP, IF AVAILABLE.

SIMPLE. FRESH. FUNDRAISING



PEACH FUNDRAISER

A Summer Favorite. A Community Tradition.

A Juicy Way to Help Your Funds Grow.

ORDER DEADLINE
JUNE 10

DELIVERY WINDOW
END OF JUNE
THROUGH MID-JULY

Well, look at *YOU* - making good things happen!

The *SWEET* summer favorite your community waits for!

Fresh, juicy Georgia peaches bring the sweet Southern taste your community waits for all year.



ONE JUICY SUMMER FAVORITE

Orchard-Filled Peach Box

Approximately 12 pounds of fresh Georgia peaches.

PAST SELLING PRICE

\$32-\$35 per box

Selling price may be adjusted to change your group's profit.

Your fundraiser at a glance

500+ BOXES

FREE DELIVERY

\$21 COST

\$11-\$14 PROFIT

200-499 BOXES

\$150 DELIVERY

\$22 COST

\$10-\$13 PROFIT

IMPORTANT: The prices shown are past-season pricing for planning purposes only. They are not a final quote or guaranteed current-season price. Updated pricing will be provided closer to the season.

DELIVERY WINDOW: END JUNE - MID-JULY

TRUCK MINIMUM: 200 BOXES

ORDERS UNDER THE MINIMUM MAY PICK UP AT THE CLOSEST STOP, IF AVAILABLE.

SIMPLE. FRESH. FUNDRAISING