

PROSPECT MEMBERSHIP PACKET

Documentation & Advertising Team

A photograph of a modern, minimalist white desk setup. In the center is a white Apple iMac monitor on a wooden stand, displaying the text 'WE PROMOTE MEMBER BUSINESS'. To the left and right are silver speakers. In front of the monitor is a white keyboard and a white mouse on a dark mousepad. There are also some small decorative items like a potted plant and a lightbulb on the desk. A white chair is visible in the foreground.

**WE PROMOTE
MEMBER
BUSINESS**

PIVOTING THE CHAMBER OF COMMERCE

A radical upgrade to the Chambers' membership directory

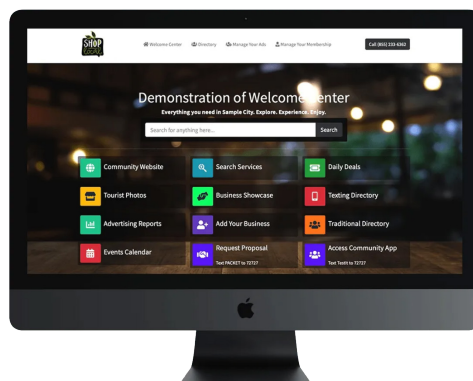
Why is Amazon so successful? Because they have one central point of entry for their business. Now your business does too!

Now there can be one location where locals, visitors and potential shoppers around the world can search for local retail Businesses and Services with a click of a button.

- All business sites are completely built out by professional designers without the business owner lifting a finger or clicking a button.
- All business owners/managers get a monthly Return on Investment (ROI) statement
- This program allows your virtual showroom to be open 24/7/365
- Post-pandemic business has to pivot between virtual and physical with people switching effortlessly between the two.

WHY CHOOSE OUR PROGRAM?

In today's world, ***more people search online for the products and services they need.*** The Internet never sleeps, and every portal you offer online gives your business a virtual 24-hour showroom. This allows potential customers to research your product or service after business hours, and in the privacy of their own home. ***That's why we are helping everyone in the community become desktop and mobile-friendly.***



"2 DOWNTOWNS" MODEL

Small Businesses **Must** Focus On Their Online Presence

Most communities worry about the success of their physical downtown. *We think communities need to also worry about their **online downtown!***

The online world has changed

Pre-pandemic, having an online presence was key to promoting your business and connecting with your customers, but now, for many businesses that's evolved into creating digital spaces and virtual connections **that work alongside** the physical world.

VIRTUAL VS. PHYSICAL

Post-pandemic, the "new normal" shows **the digital world continuing to exist beside the physical world**, with people switching effortlessly between the 2.

WHAT WE PROVIDE:

- Robust **online downtown presentation**
- Individual (online) business store fronts
- Each business also will have their own:
 - » mobile app
 - » texting keywords
 - » individual business reporting
 - » Local advertising dashboard

You will also have access to an overall community-wide reporting systems that help you and the residents know that it is all working to help your community promote itself.



WE ARE SO EXCITED TO WORK TOGETHER

It is our mission to be sure that our members' products and services are promoted successfully. We do this by providing a team of member assistants to document and load the Internet with the products and service groups you offer.

Every month you will receive a detailed report on how your advertising network is performing. You will also see feedback on what people seem to like the most that you offer. This information can help you decide what area of your offerings you might want to expand upon. You will also see a conservative membership return on investment calculation proving the value of membership.

Once your catalog and mobile application is completed, you may continue to work with your member assistant at no charge in order to ***expand your online product and services presence.*** You can also choose to directly manage your own displays if you wish while still having access to your support center.

Those who would like to sell online may apply pricing so people may check-out. As a member, there will be no commissions charged and it works great as part of a buy local, or delivery program.



Learn more at www.OpenForBusinessProgram.com

INCLUDED SERVICES

We have outlined our most popular services below.



ONBOARDING SERVICE

A Member Assistant will do **all the work** of setting up your product and services displays so that you can focus on what's important - running your business.



ON-DEMAND MEMBER ASSISTANT

Our objective is to leverage the network to promote your business and setup the appropriate product and service displays to enhance your business.



MONTHLY ADVERTISING REPORTS

A detailed monthly report will be sent **every month** to share progress and membership return on investment.



TECHNOLOGY FEATURES

Add additional digital displays using your photos, or we license at no cost to you.



COMMUNITY WELCOME CENTER

Each community will have their own Community Welcome Center. For tourist communities, this center **show the important local resources attractive to the visiting public** and is also searchable via Google® and Bing®.

Learn more at www.OpenForBusinessProgram.com

INCLUDED TECHNOLOGY

Here's everything that's included with your membership.



ACCOUNT DASHBOARD

Manage membership information, the landing page, & involvement.



COMMUNITY POSTINGS

Post in the community calendar, daily deals, newsletter, & press releases.



LANDING PAGE

Share information about your business and its products or services.



MOBILE APP

Expand your information when sharing your business via a texting keyword.



ONLINE CATALOG

Documenting your services for the community and for internet searches.



DAILY DEALS

Digital coupons expand your marketing and incite people to try your business.



POCKET MARKETING ASSISTANT

Your own marketing assistant that you can communicate via text.



REVIEW MY BUSINESS

Request people to quickly review your business by using your *Toss Us Stars* tool.



COMMUNITY WELCOME CENTER

Create and update your business profile so you can bring customers in.

**FOR INCLUDED
MEMBER TRAINING AND
ADVERTISING WEBINARS
PLEASE VISIT
WWW.CHAMBERCLASSES.COM**



MARKETING SUPPORT

Request an edit to a digital display, activate review link, update, or change a keyword.

Learn more at www.OpenForBusinessProgram.com

HOW TO GET STARTED

After you are all set up, we make it easy for you to build your audience.

Our member organizations have pivoted from a traditional directory into a full-on advertising directory designed to promote members like never before. Everything added to this directory network is intended to be indexed by all major search engines to improve local business advertising results. Since we have already set you up and fully launched, we hope you will log in to your advertising dashboard and begin to add new services or products routinely. ***Remember, if your products or services are not listed online, then anyone looking for that service won't find it from your business.***

HOW TO GET STARTED:

1. Be sure you are already setup and ready to go. You would know this from an email you would have received from your membership organization letting you know that your new member onboarding has been completed.
2. Visit your organization website and look for the Welcome Center or Marketplace link.
3. Once you are viewing the Welcome Center, click on the *Ad Network Login* and use the "Forgot Password" function. You will get an immediate response from "Support@Docu. Team" with your access.
4. When you are logged in you will have access to a professional advertising catalog or online commission free store (if a retailer). You can now dramatically expand your local and general online presence with advertisements. As you expand what we have already started for you, at no additional cost, you will see your advertising reports improve monthly.
5. Sign up for classes and webinars at www.ChamberClasses.com and if you need support please visit www.MemberAssistant.com.

Learn more at www.OpenForBusinessProgram.com

HOW TO GET STARTED

(cont.)

YOUR ADVERTISING DASHBOARD:

An example of what your user interface will look like

The dashboard features a top navigation bar with the Docu.Team logo, a 'Main' menu, and several management options: Overview, Account Management, Catalogue & Display Management, and Virtual Booth Management. Utility links for 'Need Support?' and 'Logout' are also present.

SPONSORED BY

- Wild Lane
- amber.yeah
- Brooklyn studio
- SINCE 1997

QUICK OVERVIEW

Thank you for being part of our community and we want to be of service to you. If you have any questions please call (844) Its-Done, or (855) 233-6362 during normal business hours. You may also send in your request to support@docu.team.

Total Number of Ad Displays: 51 out of 100	Total Votes Received 24805
Total Number of Photos: 48	Total Human Clicks 144405
Recent Views in Last 30 Days 58	Popular Display Names & Vote Counts
Business Category Selected	
Total Impressions on Search Engines, Mobile and Directory: 328013	

DISPLAYEDRIGHT® QR CODE

When your QR code is scanned with a smart phone it will deliver the visitor specifically to this display. Either promote the QR code for all of your displays (Found in the preferences area), or use this one for a specific display.

Save QR Image

Discard Changes | Save Changes

Right Sidebar:

- One-Page Reviewer
- Request Content from Client
- Launch Member Website
- Project Manager
- Submit for QA Review

1. Test Click Chamber Catalog
Demonstration of Welcome Center

328013 IMPRESSIONS | 144405 CLICK THROUGHES

- View Online Meeting Booth
- View Tourist Photo Booth
- View Catalog
- Advertising Report
- View Mobile App

- Access Community App (Text Text to 72727)
- Access Business Mobile App (Text Click to 72727)
- Launch Community Welcome Center



For support please visit www.MemberAssistant.com.

Learn more at www.OpenForBusinessProgram.com

MEMBERSHIP MANAGEMENT PORTAL

We hope as our member that you will take advantage of all the services we offer to help in the area of business development and growth.

MEMBER DIRECTORY

As a member, we make it easy to connect with fellow members throughout the community.

MEMBER-TO-MEMBER

As a member, you are able to offer "member-to-member only" offers to help build those long-term business relationships in your community. Collaboration between local businesses has never been so easy!

COMMUNICATION

When you access the member portal it is easy to view the latest newsletters and communications from our organization. When we have active message boards you can even choose the topic you want to follow and/or contribute to.

PRESS RELEASES

Under the communications tab, you will find the PRESS RELEASE link. From here you can submit your press release and once approved, it will be shared by our organization to help you gain traction.

CALENDAR

The calendar we have here at our organization is used frequently by many people. The viewership is significant because we offer a complete calendar that is easy to use and is mobile friendly.

EASY TO REGISTER

When you decide on an event you would like to attend as a member, you can simply enter your email address that is associated with your membership and the system will auto-populate many of the registration fields for you.

SPECIAL OFFERS

The system is set up so that you can incorporate all of your special offer publishing right in your own website. This is truly an amazing member service because you can add a whole new section to your existing website, while at the same time be publishing those same deals through the organization's main website.

DAILY DEALS

When we are offering the DAILY DEAL program you can easily submit your offers through the member portal as normal, but you can then specify which ones should be elevated to a DAILY DEAL. Once approved, they are automatically emailed to the general public who opted-in to receive these great deals from our organization.

SUBMIT YOUR EVENT

As a member, you are provided with special access to our calendar system. You may submit your events for publishing at any time. If you have many events you can request a special calendar instance that you can add to your own website. Whenever you normally update your own website it will then auto post to the community calendar saving a lot of time.

JOB BOARD / SUBMIT JOBS

At times the organization will have a JOB BOARD available where members can view opportunities from fellow members. Sometimes it may also offer internships that might even interest a family member or friend.

If you are an employer looking for an employee you will also have the option to post a job from the member portal.

BUSINESS REFERRALS

We make it easy to receive electronic referrals from our organization and fellow members.

By clicking the SOCIAL NETWORK link you will find where you can even request proposals or send referrals to fellow members.

So easy!

Go to organization website, click "login", use "lost password function."

Learn more at www.OpenForBusinessProgram.com

MEMBER ASSISTANT

The importance of having a Membership Assistant with Chamber Nation

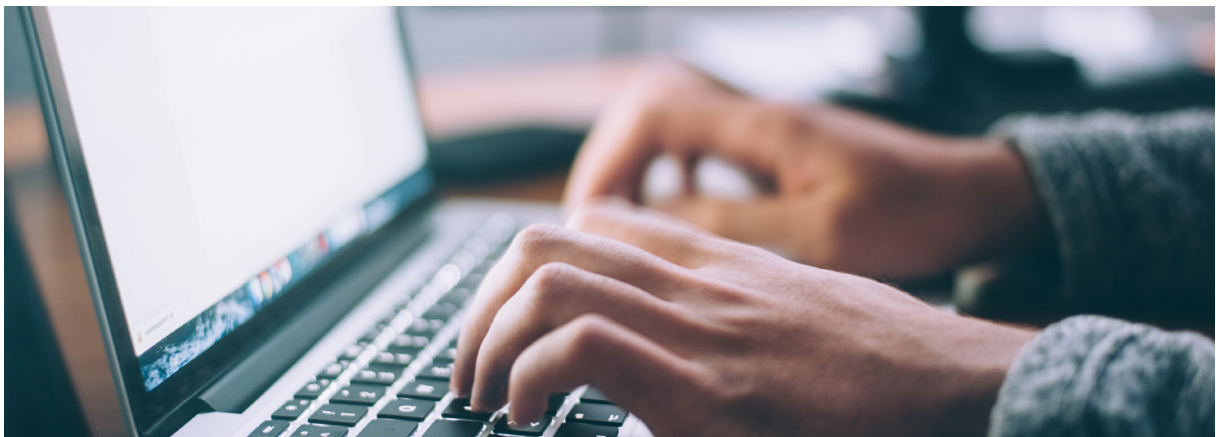
We understand that life gets busy, or the technology just isn't your thing. We are here to help. You don't have to set up or design your landing page, and you don't have to understand search engines. We do! **Our Documentation Assistants will do the work for you! We take the worry about building your digital presence.**

Our goal as a team of Member Assistants is to be sure that your business is documented for internet search within the community where you reside and beyond.

If your organization offers the traditional membership program then our team will create a marketing landing page for your business.

If your organization has invested in our expanded program for its members, then your Marketing Landing Page page will be extended to include a product and services catalog. We will create these extensions for you and provide continuous support updating the marketing landing pages and catalogs.

You will also receive a very nice mobile web app, a keyword text prospecting system, reporting, and even a conservative monthly cash value report that clearly shows a return on your membership investment.



Learn more at www.OpenForBusinessProgram.com

WE'RE SO EXCITED TO WORK TOGETHER!

And we can't wait to get started!



CHAMBER NATION

Powered by Chamber Nation

www.OpenForBusinessProgram.com