



HOW TO DEVELOP YOUR FAMILY MISSION STATEMENT AND VALUES

A strong family knows what they stand for and how they want to live together. Follow these steps to define your family's mission and values.



BEFORE YOU BEGIN

Every family has a culture—spoken or unspoken—that shapes daily life. A mission statement names that culture on purpose, guiding decisions, setting priorities, and uniting your family around what truly matters.

Keep in Mind:

- It doesn't have to be perfect. Focus on honesty, not polish.
- Include everyone. Your spouse and kids can help uncover what matters most.
- Make it yours. Use words and practices that fit your family's story and season.

“BUT AS FOR ME AND MY
HOUSEHOLD, WE WILL
SERVE THE LORD.”

Joshua 24:15

STEP 1

CALL A FAMILY MEETING

- Make it fun and low-pressure—perfection isn't the goal.
- Focus on the process, not just the outcome.

STEP 2

BRAINSTORM TOGETHER

- Give everyone a voice; listen to all contributions, even the silly ones.
- Keep meetings short with younger kids (15–30 minutes):
- Use a visible method to record ideas (flipchart, whiteboard).

Example Questions:

- What is the purpose of our family?
- What kind of family do we want to be?
- How do we want to treat each other?
- What family traditions matter to us and why?
- What unique gifts and talents do family members bring?
- Who inspires us and why?

STEP 3

IDENTIFY CORE VALUES

- Make a long list first, then narrow to 3–5 key values.
- Tips for selecting top values:
 - Combine similar ideas.
 - Rate each value on a scale of 1–5.
 - Let everyone vote to prioritize.

Capture each core value in a word or short phrase + a one-sentence description.

Remember: Choose values that reflect who you already are, not what you think you should be.

STEP 4

WRITE YOUR FAMILY MISSION STATEMENT

- Keep it short and collaborative.
- Options: Essay-style or bullet points of your core values.
- Get feedback from every family member and vote on final approval.
- Be flexible—revisit and update as your family grows and changes.

STEP 5

DISPLAY YOUR MISSION STATEMENT

- Print, frame, or hang it in a prominent place.
- Make it a visible reminder of your family's purpose and values.

STEP 6

REFER TO IT DAILY

- Use it in daily life: mealtimes, discussions, or teachable moments.
- Reinforce what matters most to your family.

STEP 7

REVISIT & UPDATE

- Families grow and change—update when necessary, but not too often.
- Treat it as a living document that evolves with your family.