

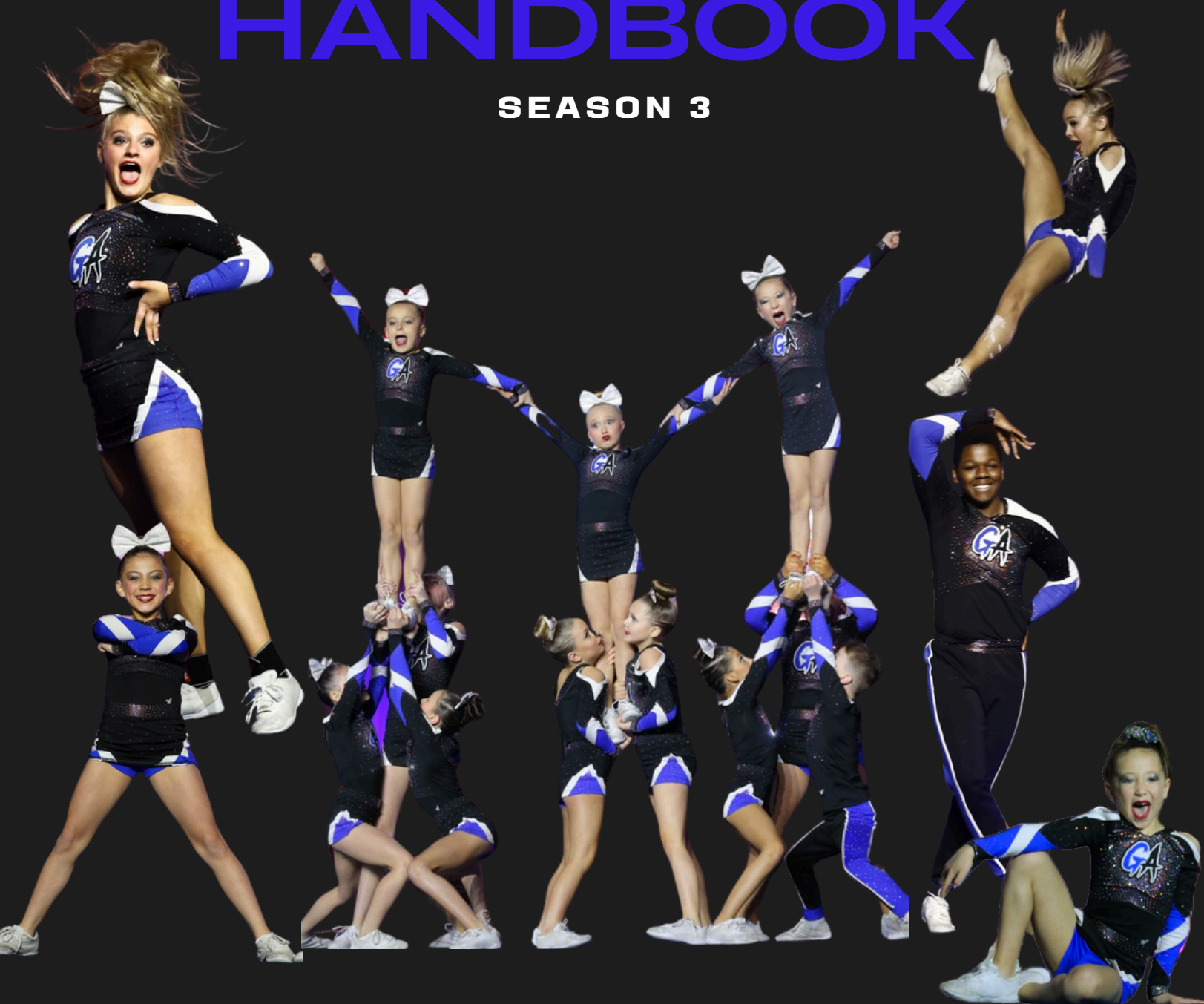
2025-2026

GENESIS ATHLETIX

HALF-SEASON

HANDBOOK

SEASON 3



WWW.GENESISATHLETIX.COM

All-Star Cheer Half-Season Handbook 2025-2026

About Us

Genesis Athletix was founded in 2023 by business leaders, cheer parents, cheer coaches and cheerleaders. Our coaches are World Champion cheerleaders who understand what it takes to excel in All-Star cheerleading at national and international levels. We take pride in building strong, healthy athletes -- both mentally and physically -- who are not only focused on winning, but also on building personal skills for their future. We are excited to continue building a program that we can take pride in for years to come, and we look forward to an unforgettable 2025-2026 season!

Mission Statement

At Genesis Athletix, our mission is to enrich the lives of our athletes by developing the whole athlete with self-confidence, a positive attitude, accountability to self and team, and a love for sport. Our legacy is to build leaders. We will provide an inclusive environment where all athletes, regardless of ability, feel safe, welcome, and valued. We encourage our athletes to be courageous and supportive team players. Our staff brings heartfelt, tireless, passionate dedication and a wealth of experience. Our parents bring us their trust, their support and their greatest assets, their athletes. We pride ourselves in creating lifelong friendships and being a family. We are One. The Beginning. The Genesis!

Athlete & Word of the Month

One of the ways that we cultivate this culture is by highlighting a different focus word each month & integrating these values & lessons into practices in an age-appropriate manner. At the beginning of the month, the team will discuss the meaning of the word & how it could be applied to real life. Throughout the month, coaches will be looking for athletes that are doing an excellent job of applying that month's focus word to their everyday life- especially in interactions with their peers! At the end of the month, GA staff will select an Athlete of the Month from each team. This is a way to recognize & celebrate athletes for positively contributing to their team, beyond just physical skills!

Disclaimers:

We reserve the right to add, edit, or remove contents in the Parent Packet at any time. We will communicate any updates via email.

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Important 2025-2026 Dates

September 20	Half-Year All-Star Evaluations
September 24 (or before)	Team Placement Emails
Sept. 29-October 10	Parent/Athlete Check-Ins (by appointment)
October 12-16	Fall Break (No All-Star Practices, Classes in Session)
November 22	TENTATIVE Intergalactic Reveal (Showcase) - Attendance mandatory
November 26-29	CLOSED - Thanksgiving Break
Dec. 19-January 3	CLOSED - Winter Break
January 4	Extra practice for ALL teams - Attendance mandatory
March 2-12	Parent/Athlete Check-Ins (by appointment)
March 28-April 5	CLOSED - Spring Break & Easter
April 6-April 30	End of Season Extra Practice Blackout Period - Be available for mandatory extra practices to prepare for end-of-season events after Spring Break. This could include alternate weekday and weekend practices.
April 10 or 17	End of Season Showcase - ALL teams

Evaluation Process

The lobby will be CLOSED to All-Star parents during the evaluation process.

Athletes will learn a short motions section and review jump technique. It is important to note that no prior cheer experience is necessary for our half season teams. Each athlete will be given the opportunity to demonstrate their motions, jumps, and any tumbling passes that they would like to show.

*Evaluation tips!→ **Execution is valued over difficulty.** Athletes will be able to choose their passes for their tumbling, but they should be prepared to be accountable for that skill throughout the season. Remember, these routines are designed for athletes to demonstrate skills they have **mastered with excellent execution & confidence, 100% of the time.** This is likely **not** their most difficult skill they are working on; it is the skill that is competition-ready for the season. Athletes will be given ample opportunity to demonstrate more difficult or newer skills after the routine!*

We may ask athletes to try something new during the evaluation process, remember that it is okay to make mistakes! If this happens, we are looking for effort & coachability in that moment- not perfection!

Team Placement

Each season, teams are developed based on the total talent pool that is present during evaluations. We consider a multitude of factors during the evaluation process to ensure teams are designed to be competitive and each individual athlete has the opportunity to participate successfully in the routine.

In addition to technical skills, we strongly consider factors such as maturity, emotional regulation, leadership potential, physical readiness, and family commitment when creating our teams. We prefer athletes stay with athletes in their age-appropriate peer group for as long as possible whenever possible, as this creates stronger cohesion in terms of teammate relationships and coachability. We also strive to place athletes on teams where they feel maximally confident in their skills, as this provides for a more positive and motivated team dynamic throughout the season.

<u>When placing athletes, we consider:</u> <ul style="list-style-type: none">- Tumbling that can be independently performed with “no drivers lost” - near perfect execution at evaluations- Stunting ability and experience- Jump execution- Dance/performance ability- Leadership, coachability, positive character traits, attendance/commitment level	<u>For younger athletes, we also consider:</u> <ul style="list-style-type: none">- Ability to count to music- Following directions, standing still when needed- Having stable emotions/working well with others
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Team placements will be announced the evening of September 24, via email. If there are any questions or concerns regarding your athlete’s placement, please reach out to programdirector@genesisathletix.com and we will be happy to discuss the rationale behind your child’s placement and set up goals for progression.

Please note that a \$250 re-choreography fee will apply if an athlete quits after November 24, 2025.

All-Star Half-Year Programs Offered

Our half-year teams are carefully constructed according to the USASF (US All-Star Federation) Age Grid, taking into account the skill level of each athlete to ensure a successful and competitive program. The USASF Age Grid can be found here:

https://www.usasf.net/files/USASF_Cheer_Age_Grid_25-26.pdf

Division	Practices	Competitions**
Novice/Prep Levels 1-2 Half Year (Oct-Apr)	1-1.5 hrs. x 2 days	<ul style="list-style-type: none"> • 4 Regional 1-Day Competitions (January-March) • 1 Regional 1-Day End of Season Event - Indianapolis

** See Tentative Competition Schedule table below.

Tentative Competition Schedule

Date	Event	Location	Teams
1/24	The All-Star Grand Prix	Cincinnati, OH	Full Year Half Year
2/7	CSG Grand Nationals	Schaumburg, IL	Full Year Half Year
3/7	Spirit Sports Nationals	Noblesville, IN	Full Year Half Year
3/14	American Cheer Power - Grand Nationals	Columbus, OH	Full Year Half Year

End of Season Events			
Date	Event	Location	Teams
4/18	Midwest Regional Summit	Indianapolis, IN	Full Year Half Year

Financial Commitment

The following estimated costs are subject to change and while other expenses are not foreseen, they could arise.

Hard Costs Include: Program Tank, Team Tank, 1 Set of Regular Season Practice Wear, Practice Wear Bow, Competition Bow, Music Fee, Choreography Fee, Competition Fees

Annual Tuition Includes: All scheduled team practices, including extra required practices.

All Monthly Payments are auto-debited from a card on file on the 1st of the Month.

Novice/Prep Levels 1-2 Half Year (Oct 1 - April 1)		
Monthly Tuition (Due 1st of each month)	\$263	\$75 Coaches Fee \$125 End of Season Registration Fee \$35 End of Season Practice Tank/Tee (Optional)
Program Uniform Fee	\$650	50% Due October 1 50% Due November 1
USASF Membership	\$49	Due to USASF November 1

Additional Optional Costs: Annual Booster Club Fee for families who have not yet participated in Booster Club (\$50), athlete gift bags for competitions (\$50/season estimate), GA Warm-Up Jacket (\$85), GA Backpack (\$80-\$125), any white Cheer Shoes (\$40-\$120), all athlete and personal family travel to competitions, all admission tickets costs at competitions (expect up to \$40 for a 1-day ticket per guest – athletes are paid for via their registration).

We do not intend to offer scholarships for athletes for the 2025-2026 season; we do have an active Booster Club program which several families use to help defray costs throughout the season.

Discounts

Sibling Discount: 10% discount on annual tuition only.

Military/Veteran/First Responder: 10% discount on annual tuition only.

Families may only redeem 1 discount per season. Discounts are offered on annual tuition costs only.

Email programdirector@genesisathletix.com to redeem a discount.

Payment Policies

- Monthly payment installments are billed each month, October through March 2025. You're making a full-season commitment and will need to honor that commitment throughout the entire season, including mandatory participation in end of season events.
- **A \$250 additional choreography fee will be charged if you quit the program after November 24, 2025 and no refunds will be given.** Exception: If a doctor's note stating the athlete's inability to continue is provided.
- Refunds are not given (competition fees, clothing costs, monthly payments, etc.) to anyone who quits the program at any point in the season or is asked to leave the program. Fees due will be the remaining cost for any apparel or events for which the athlete has already received or participated that has not been covered with previously paid tuition. Anyone who leaves or is dismissed is responsible for all debts, legal fees.
- Any athlete joining the program after the start of the season is responsible for all hard cost fees for the season prior to their joining, as well as all monthly tuition payments going forward.
- If an athlete is injured and unable to maintain their position in routine and requires an athlete to replace their position from outside the team, the injured athlete is responsible for all competition registration fees for the replacement athlete until the athlete regains their position in the routine. The injured athlete is expected to attend all practices and competitions, as well as to maintain payments toward their full financial obligations during the timeframe when they are injured.
- Electronic Payments: All monthly tuition installments will be transacted electronically through a credit card on file on the 1st of every month. We do not accept bank drafts or checks. We require every family to provide a debit or credit card to ensure payment is collected on time.
- Tuition must be paid by the 1st of each month to avoid accruing a \$25 late fee for each overdue day. Cash payments must be received in the office before the 1st. Athletes with overdue tuition will be removed from the routine until the tuition is current.
- NSF / Returned Transactions: GA transacts business with its bank and online merchant processors and will pass along any NSF fees. The fee will be \$30.00 per occurrence.
- Termination: Participation in our All-Star cheerleading program may be terminated at any time with a 30-day written notice via email to programdirector@genesisathletix.com.

Booster Club

Genesis Athletix Booster Club is run separately from GA. All fundraising and booster club questions should be directed to the Booster Club. The Booster Club's purpose is to help those interested in fundraising to help offset yearly cheer expenses, including monthly payments and travel costs associated with competitions. ALL fundraising must be done through our GA Booster Club. Your fundraising profits will be directly posted to your booster account and you can decide how/when funds are dispersed. A \$50 one-time per family fee is charged to participate in the Booster Club. Fundraising does involve extra work outside of cheer; however, we have seen people pay for their whole year through fundraising! Contact: gabcc2023@yahoo.com Booster BAND link to join: <https://band.us/n/a4a8AcScJ1M1h>

Uniform, Practice Wear, Apparel

Uniform

All GA teams will be using the black program uniform from the 24-25 season, this includes half season teams. We expect uniforms to be used for 2-3 seasons, this will be our second season with this uniform. Uniform sizing will take place during each team's scheduled choreography time.

Price: \$650 for new athletes (with 50% payments due in October and November)

Practice Apparel

Athletes will receive 1 set of practice wear near the beginning of this season and 1 practice wear bow. Bow should be worn anytime either practice wear set is required. Practice wear sizing will take place during the evaluation process in order to receive practice wear as soon as possible.

Any appropriate athletic clothing is acceptable until practice wear arrives. Then specific outfits will be required as per calendar on BAND. Athletes are responsible for ensuring they are wearing the correct outfit for practices.

Cheer shoes are required at all practices. If shoes are forgotten, it is the athlete's responsibility to explain this to the coach.

To ensure athlete safety, no jewelry will be worn during practice. Additionally, **fingernails must be kept shorter than the fingertip for athlete safety.** *We WILL be enforcing this policy this season.* Hair should be tied back & out of the way during practice.

Additional Apparel Info

Apparel included with tuition: 1 practice wear set, 2 tank tops (1 program tank, 1 team tank), 1 practice wear bow & 1 competition bow.

The above items are considered required apparel. Should any of these items be lost during the season, the parent/athlete will be responsible for repurchasing this item in a timely manner. All items can be ordered through our seasonal stores, except practice wear and bows. If replacement practice wear or bow are needed, please contact savannah.shuler@genesisathletix.com ASAP.

Shoes: Athletes may purchase any white, low-top cheer shoe they prefer. (Recommended brands: Varsity, Nfinity, Rebel)

Bags: GA Vera Bradley bags will be available to purchase before competition season begins. These bags are optional. At competitions, athletes should carry a bag in GA or neutral colors (blue, black, white, gray, etc.) but do not need to purchase a specific bag. Bags with other gym's name/logo will not be permitted. Please see "Competition Guide" for more information.

Warmup/Windbreaker: Since GA has opted for full-top uniforms for all teams, a separate warmup jacket is not required. If athletes would like to wear something over/with their uniform at competitions, our optional windbreaker will be available for purchase in the fall. Please see "Competition Guide" (located on team BAND) for additional information regarding competitions.

Other Apparel: We have multiple options to order additional apparel!

1. Variety of GA crewnecks & designs: Selection offered for purchase in the lobby of gym, orders & additional designs can be found through point of sale (POS) option in iClassPro.

Availability: anytime

Contact: izzy.richman@genesisathletix.com

2. Seasonal stores: Will be posted on team/parent BAND with specified open/close dates. This store will also offer options to purchase replacement program, team, or GLO camp tanks if those are lost throughout the season. Expecting to offer a summer store, back to school/fall, holiday/winter store, February store, and a spring/Summit store.

Availability: specified dates

Contact: mike@casualenvyapparel.com

3. Print on demand store: Offers rhinestone, glitter, embroidered designs, as well as standard designs. Also offers other miscellaneous GA products (makeup bag, blanket, suitcase, etc.)

Availability: anytime

Visit: <https://fspdesigns.shop/genesisathletix/shop/home>

Communication

BAND

Genesis Athletix utilizes BAND as our primary source of communication. There is a main Parent/Athlete BAND & team specific BANDs. Please be sure to join **both** groups (information to join will be provided during team placements). Monthly calendars and other vital communication will be posted here throughout the season!

Check-Ins

Our coaches will hold "parent/teacher" type meetings with each family twice per year to discuss athlete progress, set goals, and provide an opportunity for one-on-one communication with coaches & owners. We typically hold the first round of meetings in the fall, prior to competition season and the second set in the spring. More information & sign up sheets will be posted in BAND.

Open Door Policy

GA has an Open Door policy for all parents and athletes. The purpose of our Open Door policy is to inspire open communication, feedback, and discussion about any matter of importance to a member. Our Open Door policy encourages everyone to feel free to talk with any employee at any time unless they are actively involved in coaching or a meeting. We cannot change or improve the program if we are unaware of concerns or great ideas. Please reach out to us to request an appointment. The only stipulation when using the Open Door policy is that respect in tone and behavior will be used at all times. No parent, athlete, or employee deserves to be treated with disrespect. If a disrespectful interaction occurs at any point, a meeting will be held with all parties involved, as well as the owners, to discuss the next steps.

Contact Information

Leise Rosman - leise.rosman@genesisathletix.com

Ryan Long - ryan.long@genesisathletix.com

Gavin Scheele - gavin.scheele@genesisathletix.com

Savannah Shuler - savannah.shuler@genesisathletix.com

Emily Molitor - emily.molitor@genesisathletix.com

Izzy Richman - izzy.richman@genesisathletix.com

Gym Policies

Safety

The safety of all athletes is our top priority. All of our staff have successfully completed a background check, concussion training and are required to earn their USASF credentialing to train athletes. Background checks and training are renewed annually. Each staff member is also required to take Safe@Allstar. This is a training for coaches, athletes and parents to learn about Safe People, Safe Actions, Safe Spaces, and Safe Social Media. Should an athlete go missing during an event, the Safe@Allstar app can be activated on the parent's phone and trigger an internal Amber Alert type notification to all subscribers in the vicinity. We encourage all parents to take this training as well.

Inclement Weather

Genesis Athletix will close for all activities anytime Allen County is under a travel warning of ORANGE or above, as reported in INDOT (<https://www.in.gov/dhs/travel-advisory-map/>). Closure or partial closure may occur during travel advisory or watch status- these updates will be communicated via BAND, email, and/or social media as soon as possible. If closures occur due to inclement weather, make-up classes will be available. All-Star athletes should refer to team BAND regarding any make-up practices.

In cases of excessive heat, we have identified protocols to ensure the safety of our athletes, based on nationally-developed guidelines for youth sports.

- Staff will monitor heat within the gym throughout the day via a digital thermometer posted near the practice floors.
- Industrial fans will be utilized, as well as large ceiling-mounted fans, to maintain airflow.
- Athletes MUST bring a refillable water bottle.
- When temperatures inside the gym exceed 85 degrees, athletes are given cooling breaks at least every 30 minutes to allow for cooling off in the air conditioned viewing area. (As a note we have yet to see the temperature exceed 87 degrees inside the gym during a practice, but have implemented similar cooling breaks for prior warm practices.) Additional breaks will be offered should temperatures exceed these limits.
- Practices may be shortened if needed.

Tumbling Classes & Private Lessons

All-Star athletes are encouraged to participate in a tumbling class and/or private lesson, in addition to practices. All-Star practices are designed to solidify & refine skills for the routine, not necessarily to gain new skills.

Private lessons are scheduled directly with a coach. Private lessons for tumbling & jumps start at \$45 for a 30 minute lesson, and may be shared with one other athlete. Stunting privates are very limited due to availability, but begin at \$60 for a 30-minute lesson (2-man group). Contact information for coaches can be found under the "Communication" section of this Handbook.

Athlete Expectations

- Have a positive attitude and be prepared to work hard! Negativity and disrespect will not be tolerated from anyone. Coaches reserve the right to remove anyone from the team who does not display the work ethic, discipline, and respect necessary to be successful on a team.
- Be ON TIME for ALL practices and performances. Tardiness should be communicated immediately by calling the gym or emailing absence@genesisathletix.com.
- Understand the commitment that All-Star requires. Athletes are expected to maintain skills demonstrated at evaluations & be prepared to complete those skills, with excellent execution in routine. Understand that this may require additional reps, conditioning, or organizing extra time for stunt groups to work together outside of practice.
- Genesis Athletix is not responsible for any items lost or stolen during practice. Athletes are responsible for keeping track of their personal belongings and picking up after themselves.
- Bullying, profanity, belittling or hate speech of any kind, but especially regarding race, sex, sexual orientation or disability will not be tolerated. This includes in person, via text, internet or social media sites. This behavior is grounds for immediate dismissal from GA.
- All routine decisions are made in the best interest of the team. Team coaches will have final say in all decisions regarding the routine, but we always encourage athletes/parents to approach us (at an appropriate time) with questions or concerns. We are always willing to provide rationale for decisions and/or set goals with athletes and parents for future growth.
- Failure to attend a scheduled competition is grounds for immediate dismissal.
- All-Star athletes (ages 10+) are welcome to utilize the gym for (productive) additional practice any time the gym is open, as long as regularly scheduled classes & practices are not disturbed. Please understand that this is a privilege & can be revoked at any time.
- Genesis Athletix LLC maintains the right to move, remove, or suspend an athlete or family from the program or team at any time, if a violation of any rules or contract occurs. Genesis Athletix also maintains the right to refuse or stop services at any time.

We believe in guiding an athlete to success. We understand that sometimes this means that athletes will make mistakes and/or violate rules as they are learning and growing. In these situations, we will always make every attempt to find a solution that is mutually agreeable, and promotes the future success of the athlete, while staying true to our Mission Statement and providing a safe environment for all athletes.

When an athlete's performance is not meeting expectations, we will work quickly to address issues and create a shared plan for success. This could take the form of a Performance Improvement Plans (PIP) and/or Progressive Discipline Plan (PDP).

Personal Improvement Plan Process

A performance improvement plan (PIP) is a tool used to address poor performance, which might involve an inability to meet expectations or successfully perform an assigned role. Essentially, it's a structured approach to help athletes get back on track.

A PIP outlines specific areas where improvement is needed and provides clear guidelines, strategies, and a short-term (30-90 days) timeline for achieving those improvements. This typically involves setting measurable goals and offering support and resources to help the athlete succeed. After all, our end goal here is to get the athlete on the right track to be able to perform their role effectively.

Step 1: Self-Assessment Conversation - Reflect on past experiences, identify strengths and weaknesses, and recognize areas for improvement.

Step 2: Goal Setting Conversation - Set specific, measurable, achievable, relevant, and time-bound (SMART) goals to ensure clear and attainable objectives.

Step 3: Developing an Action Plan - Create a plan that breaks down each goal into smaller tasks, setting deadlines and identifying necessary resources.

Step 4: Implementing the Action Plan - Execute the shared plan with discipline, maintaining motivation by prioritizing tasks, establishing routines, seeking support, and celebrating small achievements.

Step 5: Monitoring and Evaluation Conversation - Regularly track progress, assess strategies, and adjust the plan based on feedback and new developments.

Step 6: Reflecting and Adjusting the Action Plan - Celebrate achievements, identify lessons learned, understand remaining gaps, and update the plan to adapt to changing needs.

Progressive Discipline Plan

While performance improvement plans address performance gaps, progressive discipline is used for addressing clear athlete misconduct where an athlete's behavior deviates from our expected norms and standards of conduct, including matters related to:

- Failing to follow instructions
- Excessive unexcused absences
- Excessive lateness
- Teammate harassment
- Inappropriate online activity
- Negative behavior

Step 1: Verbal warning - This step involves the initial formal conversation between coaching staff and athlete. Usually this is where the specific misconduct is being addressed, and what needs to be done to see improvement. A note will be provided to the guardian detailing the topic of the conversation with the athlete.

Step 2: First written warning - If the misconduct was of a more serious nature, a formal written warning will be issued to the athlete and guardian, including a clear description of consequences if the behavior continues and what needs to be done going forward.

Step 3: Final written warning and possible suspension - If behavior does not improve per the first written warning, a final written warning may be issued that would likely communicate the terms of a suspension period with clear steps and timing identified to resolve the suspension.

Step 4: Termination - If the athlete fails to improve their behavior or continues to engage in misconduct, termination from the team may be the final step. This decision is typically made after careful consideration and documentation of the progressive disciplinary measures taken. No refunds are issued for terminations.

Attendance Policy

All-Star cheerleading requires full team attendance for effective practices. Unlike other sports, there are no “benchwarmers” or substitutes for sick or missing athletes. Therefore, attendance at practice is critical. Athletes who do not abide by the attendance policy are eligible for removal from positions, competitions, and teams with no refunds issued.

All practices and competitions are mandatory. Missing any performance or competition is grounds for immediate dismissal from the GA Program.

For safety reasons, we require all athletes to attend ALL practices 2 weeks prior to a performance (including those added to their regular practice schedule) to be 100% eligible to compete.

All absences must be communicated as soon as possible, and no later than 2 weeks before the absence.

Pre-Planned Absences: Athletes are allotted 4 pre-planned unexcused absences per season with no absences permitted within 2 weeks of a competition.

Excused Absences: Excused absences must also be communicated as soon as possible. These absences are uncharged and limited to:

- Family medical emergency or death in the family. A death in the family and family medical emergencies are excused for missing practice, but not excused for missing a performance or competition.
- Significant one-time family events (immediate family member wedding).
- School function that is required for a grade - must have documentation from school.

An athlete with a sickness/injury on the day of practice must provide a doctor's note exempting the athlete from **observing** - *not just participating in* - that day's practice for it to be excused as a medical absence. They must also make up the reps missed, including scheduling time to work with their stunt group. Athletes who have a fever or are actively vomiting are excused from observing practice; notice of the absence must be sent prior to the start of practice.

Vacations/school dances/school sporting events/field trips, etc. do not count as excused absences, and sometimes difficult decisions must be made for all parties involved.

Absence fees include:

- Unexcused absences above the season allotment will result in a \$25 unexcused absence fee per missed practice.
- Late notification of a pre-planned absence (within 2 weeks of absence) will result in a \$25 unexcused absence fee per missed practice.
- All non-medical absences the week of a performance, showcase, or competition will result in a \$50 fee for the first offense, \$75 fee for the second offense, and \$100 for the third offense.
- Unexcused absences which occur between the return from Spring Break and an End of Season event will result in a \$200 Unexcused Absence fee per missed practice.

Parent Conduct Expectations

Our culture is predicated on POSITIVITY and we hold our parents accountable the same as we do our athletes and coaches. We WILL NOT tolerate the following actions from parents:

- Gossip or rumors in and around the program. Gossip is defined as deliberate, targeted and malicious, existing to cause damage typically about someone who is not present in the conversation. A rumor is defined as speculative, unsubstantiated and existing to fill a vacuum in the absence of accurate, substantive, information. We pride ourselves on being available to answer questions transparently and address difficult situations quickly, provided our staff team is notified about issues in a timely manner. Please come to a staff member with concerns as soon as possible.
- Withholding practice attendance or competition attendance as punishment.
- Repeated delinquent payments for tuition, fees, classes, and programs.

- Inappropriate behavior at events/competitions. Parents, relatives, athletes, and friends cannot contact competition officials for ANY reason. Do not call or text the staff unless it is an emergency during a competition. Thank you in advance for respecting this rule.
- Before practice and after your child is released from practice, they are not under the supervision of Genesis Athletix. Please do not drop off your athlete without proper supervision.
- Parents may not discuss another athlete and/or their performance.
- Threatening to quit or pull an athlete from a team is grounds for dismissal with no refunds given.
- Social media posts by parents or athletes that poorly represent Genesis Athletix may result in suspension or removal from the program.
- No outside merchandise may be designed, purchased, or distributed without prior written consent from Genesis Athletix. This includes but is not limited to any item containing references or meant to represent Genesis Athletix (name or logo).
- Police involvement with a parent or athlete due to their behavior at a public venue while representing Genesis Athletix will be grounds for immediate dismissal.
- Routine composition, choreography and athlete placement in routines is at the sole discretion of the choreographer and coach.
- Genesis Athletix reserves the right to close any practice for outside viewing at any time.

Competition Policies

Travel

All athletes are responsible for his/her way to and from each competition. GA is not responsible for any accidents while traveling to and from events. Families are responsible for travel and associated fees to and from all competitions. While the gym may arrange for room blocks, owners and coaches will not be responsible for arranging housing or transportation of families or athletes to or from a competition.

Competition Conduct

- All athletes and parents are representing GA at competitions and are expected to conduct themselves in an appropriate manner. No athlete or parent should make contact with an event official; any concerns should be addressed with GA staff.
- All Genesis Athletix athletes are expected to be present at ALL GA performances that occur within 1 hour of meet/awards time (or otherwise specified). Athletes should either be in full uniform (head to toe) or wearing other GA apparel (no uniform showing).

- No part of the routine should be posted on social media, such as Facebook, Twitter, Instagram, or YouTube - this is a Varsity corporate rule.
- Competition routines will be recorded & posted in team BAND by GA staff. This allows parents to put the phones down & be present in the moment- the athletes feed off of the crowd's energy!
- In the event of an injury during a competition, a gym official will contact the athlete's parent/guardian and provide instructions on where to meet the athlete and coach.
- A meet time & location will be posted on BAND prior to the event. Please note that competition schedules are not finalized until the Wednesday/Thursday prior to the event. Estimated times & "block schedules" will be posted as soon as possible to assist with planning.
- Athletes must arrive at the designated meet time fully "competition ready" - do not be late! "Competition Ready" means:
 - White no-show socks should be worn while in uniform.
 - ALL jewelry, to include navel piercings, MUST be removed before athletes are taken to warm-ups. Please, NO new piercings during competition season. This is a USASF rule.
 - Athletes' hair color must stay a natural color throughout the competition season. No blues/purples/pinks/other exotic colors will be allowed on stage.
 - Nails must be no longer than fingertips. *We WILL be enforcing this rule for the entirety of this season.*
 - Please ensure undergarments (bras/bra straps/etc.) are hidden while in uniform. This includes clear and nude colored straps. Athletes cannot wear additional spandex/shorts under their uniform skirt.
 - Athletes may not wear pajama pants, blanket coats, robes, crocs, boots, slippers, etc. while in uniform. See Competition Guide for detailed information.
 - Anytime the uniform is on, hair and makeup should also be done. Athletes may wear an appropriate GA cover-up over their uniform until hair and makeup can be completed.
 - Drinking an appropriate amount of water and eating something healthy prior to meet time (food and water is fuel on competition days!)

Award Ceremonies

- All athletes are expected to attend their team's Awards Ceremony. If there is an extenuating circumstance requiring an early departure, the parent should speak to the coach to get approval prior to leaving.
- Athletes must be in full uniform, hair, and makeup for Awards Ceremonies.
- No phones or bags or toys are allowed during awards.
- Athletes are always expected to demonstrate good sportsmanship, regardless of the outcome. Poor sportsmanship will not be tolerated and may result in dismissal from the program.
- Banners/awards will typically go home with the Athlete of the Month, these are to be returned to the gym at the next practice. Athletes of the Month should expect to stay for a few minutes following awards to allow other athletes time to take pictures with the banner/award. If you are unable to stay, please let your coach know so other arrangements can be made.

Competition Hair & Makeup - No Changes from 24-25 Season

Hair & makeup are subject to change at coach's discretion. Any changes will be communicated via BAND.

The "Competition Guide" is a shortened document that serves as a reminder & quick reference throughout the season. This document will be loaded onto each team BAND. Answers to FAQs, competition expectations, and picture examples are all located within this document, so please be sure to review periodically!

Hair and makeup tutorial videos can also be located throughout the season on the team's BAND.

Makeup (all): See linked products & refer to tutorial video (to be located on team BAND).

Hair (Tiny, Mini, Youth, Junior, U16 teams): Dutch braid (up the back) into a bun.

Links to purchase products:

- Hair kit for all: <https://a.co/d/1ujlUCv>
- Bun former: <https://a.co/d/heO14Yd>
- Lipstick (Shade: Exhilarator):
<https://www.ulta.com/p/superstay-matte-ink-liquid-lipstick-xtslmpprod16211185?sku=2574179>

- Eyeshadow (Shade: Diamond Dust):
<https://www.ulta.com/p/glitter-glow-liquid-eye-shadow-xlsImpprod15311017?sku=2502810>

The items linked above are the only required items. All other makeup products used (foundation, blush, etc.) may be any brand.

If hair or makeup is not in accordance with the established standard, the athlete will be required to correct any deficiencies. If assistance is needed, this is arranged through other parents. GA staff are not responsible for doing an athlete's hair and makeup.

We are aware that this hairstyle may need to be adjusted slightly for specific hair types. If that is the case for your athlete, please send an email to savannah.shuler@genesisathletix.com so we can work out the details. Any/all exceptions to hair or makeup should be emailed for written documentation of the adjusted expectations.

Disclaimers: We reserve the right to add, edit, or remove contents in the Parent Packet at any time. We will communicate any updates via email.