



Conference Sponsorship Opportunities

Each high-profile opportunity is associated with one of our networking functions designed to enhance your exposure to each attendee. We have a limited number of opportunities. **Reserve yours now.**

Sponsor type # of events	Dinner Cruise (1)	Networking & Exhibits Reception (1)	Luncheon (2)	Breakfast (2)	Morning Break (2) Afternoon Break (1)
Amount per event	\$15,000	\$10,000	\$7,000	\$4,500	\$4,500
Web presence	X	X	X	X	X
Pre/post-conference	X	X			
Promotional materials	X	X			
Signage	X	X	X	X	X
Digital Banner on Mobile app	X	X	X	X	X

All the above sponsorships will include an exhibit opportunity for the duration of the sponsored selection. Includes 6ft. table with linen and electricity if needed.

Sponsor type	Conference Sponsor (1)	Speaker Page Sponsor (1)	Wi-Fi Sponsor (1)	Lanyard Sponsor (1)	Speaker Gift Sponsor (1)	Drink Ticket Sponsor (1)
Sponsor Fee	\$7,500	\$2,500	\$5,000	\$1,500	\$2,500	\$2,500
Web presence	X	X	X	X	X	X
Pre / post-conference	X	X				
Email campaigns	X	X				
Promotional materials	X	X	X	X	X	X
Signage	X	X	X	X	X	X
Digital Banner on Mobile app	X	X	X	X	X	X
Dais recognition	X					
3-5 min. promo played at the conclusion of General Session 1	X					
Company logo on product				X	X	X
Complimentary Registrations	4					

Conference Sponsorship Opportunity Information

ABC Conference Sponsor - \$7500 Includes:

- Sponsor will be featured as “ABC 2025 Conference Sponsor” on main ABC webpages with logo and hyperlink to company.
- Sponsor will be featured as “ABC 2025 Conference Sponsor” on the conference program and in upcoming print and digital ads and any email promotion from our publishing partners promoting the ABC.
- Sponsor will have a digital banner on the conference mobile app.
- Sponsor will have prominent signage on-site at ABC 2025
- (4) complimentary full conference registrations
- Sponsor’s guests or customers may register at \$300 less than the general registration rate.
- Choice of Breakfast or Refreshment Break with "Sponsored by Shell Polymers" signage.

Drink Ticket Sponsor - \$2500 Includes:

- Your company logo will be imprinted on drink tickets that are given to all attendees to redeem at the Conference Welcome Dinner and Networking Reception.
- Your sponsorship will be listed on the ABC 2025 homepage with a hyperlink to your company website.
- A digital banner will be included on the ABC 2025 mobile app.

Web Hosted Speaker Page - \$2500 Includes:

- All ABC 2025 speakers will be listed on a dedicated webpage with their photo, biography, and abstract prior to the conference. Your company will be indicated as the host of this page along with a company logo hyperlinked to your company website. Post-conference, attendees will receive a password-protected webpage featuring speaker presentations for viewing or downloading. Your company logo and the hyperlink will continue to be listed as the sponsor of this page. The Speaker Page will be highlighted in promotional materials, email campaigns, and in the conference mobile app.

Conference Lanyards- \$1500 Includes:

- Your company logo imprinted on conference lanyards
- A digital banner will be included on the ABC 2025 mobile app.

Speaker Gift Sponsor - \$2500 Includes:

- All ABC 2025 speakers are presented with a small gift of appreciation. One of our board members will work with the sponsor to determine the gift, facilitate payment, and coordinate the sponsor company logo on gift items.

Wi-Fi Sponsor - \$5000 Includes:

- Sponsoring company determines login for all guests to use.
- Along with signage, every attendee will receive a business card with the company logo, Wi-Fi password, and verbiage acknowledging generous sponsorship of Wi-Fi.

Hospitality Sponsorship Selection

Sept. 8th – Welcome Dinner Cruise

Sept. 9th - Breakfast
Morning Refreshment Break
Luncheon
Networking & Exhibits Reception

Sept. 10th - Breakfast
Morning Refreshment Break
Luncheon

Includes:

- Prominent signage as Hospitality Sponsor displayed in the location of food/beverage
- Display table for materials available at the chosen selection.
- Digital banner on conference mobile app

If you are interested in any of these opportunities, please contact Deirdre Turner, Conference Coordinator at (248) 505-5136 or Deirdre.turner@blowmoldingdivision.org