



JUANITA C. GRANT FOUNDATION

2024 Annual Report

Solution-Based Trainings

Summary

The Foundation delivered eleven elder abuse and fraud prevention trainings during the reporting period. Four sessions were proactively scheduled through partnerships with Parks and Recreation, while seven additional trainings were secured through external requests—including six new engagements and one returning partner.

New and strengthened partnerships expanded the Foundation’s reach, including a collaboration with the City of Hyattsville Senior Activities Manager, which resulted in a newly scheduled workshop. Requested trainings were hosted by a diverse group of community and professional organizations, including Parks and Recreation (multiple sites), the Prince George’s County Family Justice Center (Council House Senior Apartments), Prince George’s Public Schools Retirees Association, Council District 4, Friendship Heights Village Community Center, and The Skybridge (repeat engagement).



The Foundation also received four guest speaker invitations to address older adult issues and highlight programmatic impact (Elder Abuse and Fraud Prevention Workshop Series (EAFS), Village Connector Experience (VCE), Workforce Development). National visibility increased through media engagements, including appearances on the *Senior Zone* national podcast and *45 Forward* (Voice of America). Additional professional speaking engagements were conducted for Altrusa International and the Prince George’s Public Schools Retirees Association.

A major milestone was the **Elder Justice Summit: Victim Impact, Financial Fraud Prevention, and Legal Rights**, held on May 15. The Summit convened 166 attendees representing 13 Maryland counties, including over 50 prosecutors, law enforcement personnel, and professionals across the elder justice and aging services fields. The Foundation’s leadership was further recognized through inclusion—for the second consecutive year—in the U.S. Department of Justice’s *Annual Report to Congress on Activities to Combat Elder Fraud and Abuse*.



To support future program expansion, the Foundation completed a competitive Co-Generation (Co-Gen) training. This credentialing positions the organization to launch co-generational and intergenerational advocacy initiatives in 2025, including focus groups and collaborative community projects.

Analysis

The Foundation continues to be recognized as a leader in elder abuse prevention, community engagement, and advocacy training. Strategic partnerships with federal, state, and local law enforcement agencies have strengthened the quality and reach of training delivery.

Program innovation has resulted in a highly interactive workshop model that is consistently well received by participants. National recognition continues to grow through active participation in the National Network of Elder Abuse Coalitions and contributions to the National Center on Elder Abuse Resource Center.

The Foundation’s influence is further demonstrated by increasing invitations to present at professional conferences and community forums, selection for national task forces (including the National Council on Aging), and participation as a guest expert on national media platforms. These indicators reflect the organization’s emerging role as a trusted thought leader and influencer in the elder justice field.

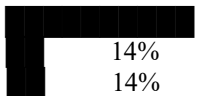
Training & Engagement Dashboard (Annual Summary)

Total Engagements: 14
Elder Abuse Trainings: 10
Speaking Engagements: 2
Media Appearances: 2

Signature Event:

Elder Justice Summit – 166 attendees | 13 counties represented | 50+ legal professionals

ENGAGEMENT MIX

Trainings (EAFS/EAFWS)		71%
Speaking Engagements		14%
Media (Podcasts/Radio)		14%

QUARTERLY ACTIVITY SNAPSHOT

Q1

- Maryland Recreation Professional Association-Speaking engagement
- PG Public Schools Retirees Association-Speaking engagement

Q2 (Peak Activity)

- Friendship Heights Village-EAFS Training
- Altrusa International-Speaking engagement
- District 4 Community Presentation-EAFS Training
- Senior Zone Podcast-Speaking engagement
- **Elder Justice Summit-Capstone Project**
- Council House Senior Apartments-EAFS Training
- Voice of America Podcast-Speaking engagement

Q3

- The Skybridge (Repeat Partner)-EAFS Training
- Active Senior Picnic (Social Connectedness)-Community Outreach

Q4

- City of Hyattsville (New Partner)-EAFS Training
- Southern Area Aquatics & Recreation Complex-EAFS Training

REACH & AUDIENCE

Geographic Reach

- Prince George's County
- Montgomery County
- Statewide (Summit: 13 MD counties)

Audience Segments

- Older Adults & Retirees
- Community Organizations
- Law Enforcement & Prosecutors
- Aging & Social Service Professionals

STRATEGIC IMPACT

Partnership Growth

- ✓ New: City of Hyattsville
- ✓ Expanded: Altrusa International Volunteers
- ✓ Expanded: Parks & Recreation network

Credibility & Demand

- ✓ Repeat engagements (e.g., The Skybridge)
- ✓ Increased inbound training requests

National Visibility

- ✓ 2 National media appearances
- ✓ U.S. Dept. Of Justice Annual Report recognition (2nd consecutive year)

Program Innovation

- ✓ Interactive workshop model (high engagement)
- ✓ Co-Generation credentialing completed (launching 2025 initiatives)

TAKEAWAY

The Foundation is scaling as a recognized leader in elder abuse prevention—demonstrating strong demand, expanding partnerships, and increasing national visibility while deepening community impact.

Financial information available on request. 990 EZ filed.