



## 2025 Annual Report

### Program Enhancement

In 2025, the Juanita C. Grant Foundation expanded our training opportunities and deepened our presence across Maryland, the District of Columbia, and Fairfax County. Demand for our workshops grew by 25%, with organizations seeking our insights on topics such as *Combating Bullying as a Form of Elder Abuse*, *How Social Connections Impact Your Mental Wellbeing*, and *Social Mapping—Revealing What Brings You Joy*. Each request affirmed the growing awareness of how essential social health truly is.

Our Village Connector Experience (VCE) direct service program continued to illuminate that truth. After five years of data collection, one message stands out clearly: staying socially engaged and building meaningful relationships across generations is transformative. Our dedicated volunteer Ambassadors captured this impact through monthly assessments and heartfelt vignettes, documenting how older adults gained confidence, rebuilt connections, and rediscovered joy in their relationships. This nationwide program services on 68 older adults on average each month. The VCE Ambassadors monthly assessment of regaining social connection skills and VCE members achieving their outreach goals is tracked and analyzed to improved targeted skill sets VCE members need support. Our method continues to validate intense structured call 3 x/week then tapering down to 1 x/week provides the confidence and guidance needed to our VCE members to move from hesitation to genuine engagement then to planning their own successful social interactions has been one of the most inspiring parts of our journey. These stories, paired with consistent data, have strengthened the Foundation's understanding of what works and why.

### Program and Presentation Summary Highlights

- **Program Innovation:**
  - Launched development of the **Co-Generation / Intergenerational Facilitator Training Initiative**, introduced to Hillandale Baptist Church, Hillandale, Maryland. Facilitator training is ready for 2026 implementation.
  - Developed and implemented the **Insight to Action™**, a structured community consulting and training program.

Consultation and training metrics:

- Special topic presentation request increased by 80% from 2024.

- **Community Engagement:**
  - Conducted **5 Fraud and Elder Abuse Prevention Workshops**, plus multiple community presentations to senior activity centers, senior action outreach events and 2 faith-based organizations reaching over 3,340 participants.

Workshop outcome metrics

- 99% of attendees committed in writing to proactive behavioral change in reporting suspected fraud to federal and local authorities.
    - Attendees validated a 98.4% improvement based on pre and post surveys % committed in writing to share the workshop resource packet information with their friends and family members to create a safer community.
  - Twelve **speaking engagements**, including national conferences and regional senior programming, reaching over 4,500 older and younger attendees.
- **The Community Corner Newsletter & Thought Leadership:**
    - Produced **monthly Community Corner newsletters** with targeted themes on volunteerism, aging well, mental wellness and fraud prevention reaching on average 3,500 recipients.
    - Featured **guest blogs from subject experts** such as our federal partner-Security Exchange Commission, Dr. Imani Woody of Mary's House and Lily Lee, Care Giver lecturer enhancing authenticity and community engagement.
  - **Professional Development & Capacity Building:**
    - Founder & CEO completed the Jewish Federation of North America, Trauma Center's **Person-Centered Trauma-Informed Approach Certification** and **Co-Generate Intergenerational Facilitation Training**, strengthening organizational leadership and program credibility.
  - **Organizational Milestones:**
    - Celebrated **11 years of JCGF impact**, highlighting sustained community engagement, programming, national services and donor stewardship touching over 59,000 older adults across the nation.

## **Program Development & Community Engagement**



## Signature Programs & Initiatives

Program	Description	Impact
<b>Co-Generation / Intergenerational Initiative</b>	Introduced concepts to clergy	Development phase for 2026 implementation; strengthens intergenerational social connections
<b>Insight to Action™</b>	Community consulting and training program	Sharing knowledge and expertise gained from program and service data with other non-profits, professional organizations and government agencies
<b>Fraud and Elder Abuse Prevention Workshops (FEAPW)</b>	Interactive workshops re-enforcing key concepts of prevention and reporting and sharing information with others.	99% Increased awareness and prevention strategies for older adults in the community and proactive behavior to staying safe and reporting suspected fraud and abuse to authorities.
<b>Village Connector Experience (VCE)</b>	National direct service structured outreach call program assisting older adults re-build social connection skills with their friends and family to eliminate social isolation	68 older adults nationwide rotated through the VCE service delivery, achieving relief from social isolation through successful goal setting with VCE Ambassador support in 60 – 90 days.

## Community Corner Newsletter – 2025 Monthly Themes

Month	Theme
January	Community Engagement
February	Becoming & Excelling as a Volunteer
March	Be Daring as We Age with Wisdom & Choice
April	Transitions & Social Connectedness
May	Flipping the Script
June	Engaging in a Lifetime of Social Connections
July	National Minority Health Month
August	National Immunization Awareness & Wellness Month
September	National Preparedness Month & Older Worker Week
October	World Mental Health Day
November	Preparation for Giving Tuesday
December	Year-End Giving & Foundation Milestones

## Trainings & Speaking Engagements



Date	Event / Location	Topic
Jan 16	Upper Marlboro Community Center, Upper Marlboro, MD	Fraud and Elder Abuse Prevention
Mar 16	Hillandale Baptist Church, Adelphi, MD	Women’s History Month
Mar 18	Rockville Senior Center, Rockville, MD	Fraud and Elder Abuse Prevention
Apr 16	Mary’s House, Washington, DC	Fraud and Elder Abuse Prevention
May 8	Family Services Annual Senior Exhibit, Camp Springs, MD	Flip the Script on Aging

Date	Event / Location	Topic
Jun 12	Advisory Commission on Aging, College Park, MD	Fraud and Elder Abuse Prevention
Jun 24	Jewish Federation of North America Conference, Washington, DC	Collaborative Care: Teaming Up Care Partners, Peers, Providers, Fraud and Elder Abuse Prevention
Sept 11	Upper Marlboro Senior Program, Upper Marlboro, Maryland	Co-Generation & Social Connectedness
Sept 25	Upper Marlboro Community Center, Upper Marlboro, Maryland	Connected Minds: Boosting Wellness Through Social Ties

## Founder and CEO Professional Development & Certifications

Program	Institution	Outcome
Person-Centered Trauma Informed Approach Certification	Jewish Federation of North America	Completed; Trauma Informed model incorporated into VCE training, Fraud and Elder Abuse Workshops and Mental Wellness Mapping Workshops
Co-Generate Intergenerational Facilitation Training	Co-Generate	Certified facilitator; prepares for Co-Generate program Facilitator training rollout in 2026

## 2025 Grant Funding

Funder	Type / Program Focus
PGC Council Chair Ivy Nondepartmental Grant	Training-Fraud and Elder Abuse Prevention
The Foley Hoag Foundation	Training-Fraud and Elder Abuse Prevention
PGC – Council Member Watson	Training-Fraud and Elder Abuse Prevention
Crescent Cities Charities	Training-Fraud and Elder Abuse Prevention
Next Gen Giving Circle/SpurLocal	Capacity
PGC Council Chair Burroughs Nondepartmental Grant	Training-Forward Together – Co-generation/Intergenerational Facilitator Training to Generate Community Engagement Projects

Financial information available on request.

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