Strategic Dashboards

Executive Alliance uses the following dashboards to ensure that the organization is achieving its strategic objectives. At board meetings, Committees will share their objectives for the year and their progress towards those goals.

The Executive Director will be responsible tor providing dashboards to the committees and committee chairs will provide completed dashboards to Executive Director one week prior to the board meeting for inclusion in the board packet.

Our Mission

To accelerate the success and leadership of accomplished women by expanding their impact and influence through advocacy, education and mentorship.

- Executive Alliance Advocates: through its census studies, Women of Excellence luncheon, alliances with search firms, partnerships with private and public entities, collaboration with executives involved in the board selection process, and its affiliation with Leaderboard.
- Executive Alliance Educates: through programs, workshops and events supporting leadership development and addressing the opportunities, challenges and issues women face in the board selection process.
- Executive Alliance Mentors: through its Effective Impact Mentoring program for emerging leaders and networking opportunities for its members.

Our Vision

To be the regional catalyst and authority on issues affecting women in leadership.

Our Positioning Statement

Executive Alliance is the organization of choice in the Greater Baltimore region for connecting accomplished women on a professional and personal level to expand their impact and influence in the board room, the community, and in the leadership of businesses, civic organizations, and government.

Women of Boards Dashboard

Updated August 2026

Committee Chairs: Joyce Kuhns & Jill Reamer

Mission of Committee:

The Women on Boards committee supports the vision, mission and strategic direction of the Executive Alliance (EA) by guiding the establishment and continuation of strategies that:

- Develop internal and external processes to promote and track the placement of both members and non-members on boards of influence across the public, private, non-profit, and start-up/emerging company sectors.
- Gather and analyze credible internal and external data tracking the placement of both members and non-members on boards of influence and in senior leadership roles in organizations of influence.
- Leverage the information on data tracking to increase the placement of women on boards, women in senior leadership roles, and on other issues.
- Provide education and other opportunities relating to equity matters and leadership for at least 150 people per year in senior leadership roles.

Budget for 2026-27: $

Element from Strategic Plan	2025-2026 Challenges & Successes	2026-27 Objectives and Progress

Gather & analyze credible data to track placement of members (and non-members) on boards and senior leadership roles in organizations of influencers and senior leadership roles in organizations of influence	*Compile and analyze member and nonmember data.* *Transition Census Report to new subcommittee chair/ partner* *Produce 2026 Census Report, create publication, produce 2026 Honor Roll event.* *Actively recruit and invite companies to apply for Honor Roll.* *Pilot Honorary Trustee program* *Assess efficacy of first cohort of Board QuickStart program*	*Refine AI reporting and data collection for Census* *Adopt and document standardized methodologies for future WOB committee members to use going forward for compiling census data*
Leverage information from data tracking to increase the placement of women in those roles and for other issues	*Work with Suzanne Miglucci to pilot the first cohort of QuickStart running September – February* *Refine Board Pathway tool* *Continue Greenbag program*	*Refine Board Pathway Tool* *Refine Quickstart to reflect first cohorts' and honorary trustees' feedback* *Revaluate Greenbag program* *Devise protocol for Leaderboard communications (Board positions and workshops)*
Provide education & other opportunities relating to equity matters and leadership for at least 150 people per year in senior leadership roles. **We should discuss**	*Continue to take advantage of and promote Leaderboard resources.* *Expand partnerships with organizations such as Brown Advisory to develop more educational materials to place women on boards and develop a template that can be used by all WOB members to educate on board training and access to board placement databases.*	*Continue to take advantage of and promote Leaderboard resources.* *Identify organizations that would be receptive to partnering with EA for workshops and programs to elevate their women leaders.* *Is this something that fits in a strategic growth initiative/ pillars*