Strategic Dashboards

Executive Alliance uses the following dashboards to ensure that the organization is achieving its strategic objectives. At board meetings, Committees will share their objectives for the year and their progress towards those goals.

The Executive Director will be responsible tor providing dashboards to the committees and committee chairs will provide completed dashboards to Executive Director one week prior to the board meeting for inclusion in the board packet.

Our Mission

To accelerate the success and leadership of accomplished women by expanding their impact and influence through advocacy, education and mentorship.

- Executive Alliance Advocates: through its census studies, Women of Excellence luncheon, alliances with search firms, partnerships with private and public entities, collaboration with executives involved in the board selection process, and its affiliation with Leaderboard.
- Executive Alliance Educates: through programs, workshops and events supporting leadership development and addressing the opportunities, challenges and issues women face in the board selection process.
- Executive Alliance Mentors: through its Effective Impact Mentoring program for emerging leaders and networking opportunities for its members.

Our Vision

To be the regional catalyst and authority on issues affecting women in leadership.

Our Positioning Statement

Executive Alliance is the organization of choice in the Greater Baltimore region for connecting accomplished women on a professional and personal level to expand their impact and influence in the board room, the community, and in the leadership of businesses, civic organizations, and government.

Programming Dashboard

Updated August 2026

Committee Chairs: Marot Williamson

Mission of Committee: The Programming Committee is responsible for providing professional development, personal development and networking opportunities to advance the mission of Executive Alliance and support the recruitment and retention of Executive Alliance membership.

Budget for 2026-27: $

Element from Strategic Plan	2025-2026 Challenges & Successes	2026-27 Objectives and Progress
Provide programs & events focused on needs & interests of members	*Women of Excellence with Shannetta Griffin* *Encourage more members to take advantage of Speakers Network*	
Promote member success by facilitating networking & relationship building & connecting members to opportunities	*Find facilitator for MasterMind group*	
Create inclusive community that is safe, confidential, and supportive of all members and prospective members.		
Retain 95% of membership annually		
Establish & achieve annual new member recruitment goal		