Strategic Dashboards

Executive Alliance uses the following dashboards to ensure that the organization is achieving its strategic objectives. At board meetings, Committees will share their objectives for the year and their progress towards those goals.

The Executive Director will be responsible tor providing dashboards to the committees and committee chairs will provide completed dashboards to Executive Director one week prior to the board meeting for inclusion in the board packet.

Our Mission

To accelerate the success and leadership of accomplished women by expanding their impact and influence through advocacy, education and mentorship.

- Executive Alliance Advocates: through its census studies, Women of Excellence luncheon, alliances with search firms, partnerships with private and public entities, collaboration with executives involved in the board selection process, and its affiliation with Leaderboard.
- Executive Alliance Educates: through programs, workshops and events supporting leadership development and addressing the opportunities, challenges and issues women face in the board selection process.
- Executive Alliance Mentors: through its Effective Impact Mentoring program for emerging leaders and networking opportunities for its members.

Our Vision

To be the regional catalyst and authority on issues affecting women in leadership.

Our Positioning Statement

Executive Alliance is the organization of choice in the Greater Baltimore region for connecting accomplished women on a professional and personal level to expand their impact and influence in the board room, the community, and in the leadership of businesses, civic organizations, and government.

Governance Dashboard

Updated August 2026

Committee Chairs: Toni St. John

Mission of Committee: The Governance Committee supports the vision, mission and strategic direction of the Executive Alliance (EA) by guiding the establishment and continuation of an effective "best in class" governance system and board development program to ensure adequate volunteer resources for EA and effective policies and systems to support them marked by clarity and consistency.

Budget for 2026-27: $0

Element from Strategic Plan	2025-2026 Challenges & Successes	2026-27 Objectives and Progress
To establish active Board and Operational oversight through the development and implementation of best practices that promote operational effectiveness	*Facilitate the election cycle for board officers and oversee nominating process (create or update list of current officers and terms)* *Review bylaws annually* *Ensure that EA is compliant with best practices for a nonprofit. This includes a policy and procedures manual (started).*	*Facilitate the election cycle for board officers and oversee nominating process (create or update list of current officers and terms)* *Review bylaws annually* *Ensure that EA is compliant with best practices for a nonprofit. This includes completing a policy and procedures manual.* *Implement annual review of executive director/president.*
To realign and monitor Board Committee structures to meet organizational and member demands and needs	*Work with each committee to make sure the existing committee descriptions and charters are reviewed by committee chairs each year.* *Review committees for merger or changes (started).* *Provide committees a calendar of important dates, such as dashboard reviews (not started)*	*Work with each committee to make sure the existing committee descriptions and charters are reviewed by committee chairs each year. Complete review of committees for merger or changes.* *Provide committees a calendar of important dates, such as dashboard reviews.*
To create, implement and monitor an assessment program to track organizational and program development programs against the strategic plan	*Monitor use of dashboards, which should be updated twice annually* *Help plan board retreat/SP retreat when needed*	*Monitor use of dashboards, which should be updated twice annually* *Help plan board retreat/SP retreat when needed*