Strategic Dashboards

Executive Alliance uses the following dashboards to ensure that the organization is achieving its strategic objectives. At board meetings, Committees will share their objectives for the year and their progress towards those goals.

The Executive Director will be responsible tor providing dashboards to the committees and committee chairs will provide completed dashboards to Executive Director one week prior to the board meeting for inclusion in the board packet.

Our Mission

To accelerate the success and leadership of accomplished women by expanding their impact and influence through advocacy, education and mentorship.

- Executive Alliance Advocates: through its census studies, Women of Excellence luncheon, alliances with search firms, partnerships with private and public entities, collaboration with executives involved in the board selection process, and its affiliation with Leaderboard.
- Executive Alliance Educates: through programs, workshops and events supporting leadership development and addressing the opportunities, challenges and issues women face in the board selection process.
- Executive Alliance Mentors: through its Effective Impact Mentoring program for emerging leaders and networking opportunities for its members.

Our Vision

To be the regional catalyst and authority on issues affecting women in leadership.

Our Positioning Statement

Executive Alliance is the organization of choice in the Greater Baltimore region for connecting accomplished women on a professional and personal level to expand their impact and influence in the board room, the community, and in the leadership of businesses, civic organizations, and government.

Finance Dashboard

Updated August 2026

Committee Chairs: Stephanie Bagley

Mission of Committee: The Finance Committee shall be responsible for providing direction for the entire Board for fiscal responsibility, as well as developing and maintaining financial controls and policies for the organization.

Budget for 2026-27: $235,835

Element from Strategic Plan	2025-2026 Challenges & Successes	2026-27 Objectives and Progress
Develop diversified funding sources (dues, grants, events, partnerships, sponsorships, conferences, mentoring and other programs)	*Stephanie Bagley, Treasurer* ***Challenge:*** *Corporate partnerships and related revenue declined significantly year over year as companies reduced discretionary spending and external partnership commitments.* ***Successes:*** *Increased visibility into revenue performance through enhanced Treasurer reporting and establishment of a Finance Program Calendar to support more proactive financial planning and monitoring.*	***Strengthen and diversify revenue beyond membership dues.*** *Partner with the Executive Director, Board, and appropriate committees to identify and prioritize sustainable revenue opportunities across corporate partnerships, sponsorships, grants, events, conferences, mentoring, and other programs.* *Establish revenue goals by source; evaluate the financial return of major programs and events;*
Operate profitably & increase cash reserves	***Successes:*** *Enhanced the Treasurer's Report to provide greater transparency into financial performance and trends; created a comprehensive Finance Program Calendar to establish recurring financial activities and deadlines; developed the FY2026–27 budget; advanced preparation/delivery of the 2025 Form 990; and transfer of banking permissions to reflect current leadership.* ***In Progress:*** *Finance Committee recruitment and Finance Committee Charter development.*	***Strengthen financial governance*** *and position the organization for sustainable profitability and reserve growth* *Complete updates to bank authorities for new Chairperson* *Continue providing the Board with concise, decision-oriented financial reporting; identify corrective actions when revenue or expenses materially vary from plan* *Develop Financial Standard Operating Procedures (and key financial information)* *Complete the annual Form 990 and FY2027–28 budget on schedule* *Recruit at least two additional Finance Committee members*