

FEATURED SPEAKER



Tamla Olivier, President and Chief Executive Officer of Baltimore Gas and Electric (BGE). A respected leader in the energy industry, Tamla oversees one of the nation's largest gas and electric utilities, serving more than 2 million customers across central Maryland. With decades of executive leadership experience, she is recognized for driving operational excellence, advancing innovation, and strengthening customer and community partnerships. Beyond her professional achievements, Tamla is an active civic leader, serving on numerous nonprofit and community boards dedicated to improving the region.

ABOUT THE EVENT

Women of Excellence brings together over 400 top women leaders and their supporters in a mix and mingle cocktail party with heavy appetizers anchored by an inspiring conversation with our featured speaker, Tamla Olivier.

Sponsors gain exposure with the companion publication: [In the Room](#) and [At the Table: Women's Resource Guide](#), which is distributed in the print and online editions of our media partners and provided to all attendees.

November 10, 2026 | 4:30—7:30 pm | Martin's West

TRANSFORM THE CONVERSATION ABOUT
WOMEN LEADERS IN MARYLAND



-LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES-

Contact **Rebecca Snyder** at Executive Alliance, Rebecca@executivealliance.org





AVAILABLE SPONSORSHIPS

Presenting Sponsor \$15,000

- Sponsor logo on the front cover of the glossy magazine with your logo identified as the Presenting Sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Featured episode related to women's leadership on Executive Alliance Podcast.
- Company representative will have the opportunity to provide a message to the audience for 2 to 3 minutes during the program.
- Full page, back cover ad in the magazine which is provided to all attendees, distributed through media partners and Executive Alliance communication channels. Size is 7.38" wide x 9.5" tall, full color no bleeds.
- Opportunity to exhibit or provide a giveaway at the event.
- Reserved VIP table of 8 with signage at the event.

Leadership Sponsor \$10,000

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Half page ad in the magazine which is provided to all attendees, distributed through media partners and Executive Alliance communication channels. Size is 7.38" wide x 4.63" tall, full color no bleeds.
- Opportunity to exhibit or provide a giveaway at the event.
- Reserved VIP table of 8 with signage at the event.

Change Sponsor \$5,000

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Quarter page ad in the magazine which is provided to all attendees, distributed through media partners and Executive Alliance communication channels. Size is 3.6" wide x 4.63" tall, full color no bleeds.
- Reserved VIP table of 8 with signage at the event.

Advertising Opportunities

Gain exposure with the companion publication: In the Room and At the Table: Women's Resource Guide, which is provided to all attendees, distributed through media partners and Executive Alliance communication channels.

- Half page ad (7.38" wide x 4.63" tall, full color, no bleed) \$650
- Full page ad (7.38" wide x 9.5" tall, full color, no bleed) \$1250

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