



KEYNOTE SPEAKER

Shannetta Groffin, now Executive Director and CEO of the Maryland Aviation Administration, brings national-level expertise to the operations of BWI Thurgood Marshall and Martin State Airports and is poised to elevate Maryland's aviation infrastructure and enhance the workforce leadership

ABOUT THE EVENT

Women of Excellence brings together over 800 top women leaders and their supporters in a mix and mingle cocktail party with heavy appetizers anchored by an inspiring conversation with our keynote speaker, Pinky Cole.

Sponsors gain exposure with the companion publication: *In the Room and At the Table: Women's Resource Guide*, which is distributed in the print and online editions of The AFRO (online only), the Baltimore Business Journal and The Daily Record (over 10,000 readers in Maryland).

October 15, 2025 | 4:30—7:30 pm | Martin's

TRANSFORM THE CONVERSATION ABOUT
WOMEN LEADERS IN MARYLAND



-LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES-

Contact **Rebecca Snyder** at Executive Alliance, Rebecca@executivealliance.org





AVAILABLE SPONSORSHIPS

Presenting Sponsor \$15,000

- Sponsor logo on the front cover of the glossy magazine with your logo identified as the Presenting sponsor.
- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Company representative will have the opportunity to provide a message to the audience for 2 to 3 minutes during the program.
- Full page, back cover ad in the magazine which is inserted into the AFRO, The BBJ, and The Daily Record and provided to all attendees.
- Opportunity to exhibit or provide a table giveaway at the event.
- Reserved VIP table of 8 with signage at the event (\$1,500 value).

Leadership Sponsor \$10,000

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Half page ad in the magazine which is inserted into the AFRO, Baltimore Business Journal, and The Daily Record and provided to all attendees.
- Opportunity to exhibit or provide a table giveaway at the event.
- Reserved VIP table of 8 with signage at the event (\$1,500 value).

Change Sponsor \$5,000

- Company logo will appear prominently in all print and web promotional advertising leading up to the celebration, at the event and on the event landing page from the time the contract is signed until one month after the event.
- Quarter page ad in the magazine which is inserted into the Baltimore Business Journal, the AFRO and The Daily Record and provided to all attendees.
- Reserved table of 8 with signage at the event (\$1,200 value).

Advertising Opportunities

Gain exposure with the companion publication: In the Room and At the Table: Women's Resource Guide, which is distributed in the print and online editions of The AFRO (online only), the Baltimore Business Journal and The Daily Record (over 10,000 readers in Maryland).

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