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December 20, 2016

Lennar grand opens three new collections at Rose Ridge

Henderson, Nev. – December 2016 – Over the weekend, Lennar celebrated a successful grand opening for **Rose Ridge**, which offers three stunning collections of new homes in three distinct neighborhoods. Interested buyers are encouraged to tour Rose Ridge this week, as Lennar is still offering their pre-grand opening prices until Friday, December 23. Homeshoppers have 11 distinct floorplans to choose from the Dahlia, Lavender and Magnolia series.





"We were so thrilled to see so many people come out for the grand opening," said Ashley Max, Marketing Manager for Lennar Las Vegas. "This community offers an ideal lifestyle for families, with great amenities and a prime location near great schools and shopping centers within walking distance."



The Sunflower plan from the Dahlia Series.

The Dahlia Series features three distinct floorplans for buyers to choose from. Priced from the upper \$200,000s, these homes range in size between 1,699 to 2,203 square feet of living space and feature up to three bedrooms and three bathrooms. All two-story plans, homebuyers will have the Daffodil, Sunflower and Daisy plans to choose from in this neighborhood at Rose Ridge.

The Clover plan from the Lavender Series.



The Clover plan from the Lavender Series.

The Lavender Series offers four unique floorplans for homeshoppers. These four plans range in size approximately



from 2,061 to 3,128 square feet of living space with up to four bedrooms and three-and-a-half bathrooms. Homes are priced from the upper \$300,000s and offer the Violet, Tulip, Iris and Clover floorplans in both single and two-story designs.

Rose Ridge's third collection and neighborhood, the Magnolia Series, also features four distinctive floorplans. The Azalea, Orchid, Lily and Peony plans are all two story homes that provide between approximately 2,283 to 2,845 square feet of living space with up to four bedrooms and five bathrooms. These homes are priced starting from the mid \$300,000s. Select plans in the Magnolia Series offer downstairs and dual master suites.

Rose Ridge residents will enjoy great community amenities that include a park, pool, playground, barbecue areas and a private outdoor pavilion. Homes will also be set near parks, shopping centers, restaurants and other recreational opportunities.



The Azalea plan from the Magnolia Series.

Every home at Rose Ridge is part of Lennar's Everything's Included program which puts a high level of upscale features into all their new homes as standard, meaning at no additional cost to the buyer! Thanks to Lennar's national purchasing power, Lennar homeowners enjoy stylish features from well-known and respected brands, such as GE® appliances, home automation from Nexia Home Intelligence, granite kitchen countertops and so much more.

For more information on this community, to view floorplans or to set up your appointment to see it first hand, visit <http://www.lennar.com/new-homes/nevada/las-vegas/henderson/rose-ridge> or call 800-509-9720. Interested buyers are encouraged to act quickly as pre-model pricing only lasts through this week. Located at 983 Sycamore Falls St. in Henderson, the Welcome Home Center is now open.



With hundreds of communities nationwide and homes designed for first-time, move-up and luxury homebuyers, Lennar has grown to become one of the nation's leading and most respected homebuilders and proudly remains steadfast in their commitment toward quality, value and integrity. Lennar has a longstanding history of building exceptional homes in only the most well planned and desirable locations throughout the country.

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