

Cullman Parks, Recreation, & Sports Tourism Bid Specifications

08/19/2026

Subject: Commercial Branch Tower 3D Light Mapping Christmas Tree (Bid #26.010)

1. The Cullman Parks, Recreation, & Sports Tourism will receive bids to provide a Commercial Branch Tower Christmas Tree to Depot Park. Bids will be opened in the Train Depot Offices at 9:00 a.m. on Wednesday, September 2, 2026.
2. Bids are to be submitted to the following address:

**Cullman Parks, Recreation, & Sports Tourism
ATTN: Daniel Wyatt
Commercial Branch Tower 3D Light Mapping Christmas Tree (Bid #26.010)

304 1st AVE NE
Cullman, Alabama 35055**

3. The bid must be placed in a sealed envelope and clearly marked "Commercial Branch Tower Christmas Tree (Bid #26.010)."
4. The Cullman City Park Board reserves the right to reject any or all bids, or any part thereof. It is not the policy of the Cullman City Park Board to accept bids based solely on price. Quality, conformity with specifications, promptness of delivery, previous service, and experience are also considered.
5. The Cullman City Park Board reserves the right to withdraw bids prior to purchase of any item.
6. Questions concerning this bid are to be directed to Daniel Wyatt, cell: 423-503-8663.

Sincerely,

Daniel Wyatt
Events Director

Subject: Commercial Branch Tower 3D Light Mapping Christmas Tree (Bid #26.010)

- 1. General:** Vendors must meet all minimum specifications for the Commercial Branch Tower Christmas Tree. Products proposed as approved equivalents to Twinkly Pro must receive written approval from the Cullman City Park Board before the bid is submitted. Requests for approval must identify the manufacturer and model and include sufficient technical documentation to demonstrate compliance with every applicable minimum specification. A copy of the written approval must be included with the bid. Vendors will be given consideration for exceeding the specifications.
- 2. Vendor Qualifications:** To qualify to submit a bid, vendors must be regularly engaged in the sale and construction of commercial branch tower Christmas trees and must not rely on a third-party warranty, except where the vendor is acting on behalf of a manufacturer that provides its own warranty service. The warranty must include coverage for a minimum of five years for all components (steel-constructed frame, foliage, lights, controller, and network boxes). Vendors must have conducted business selling commercial branch tower trees with 3D light-mapping technology for at least 10 years. Exceptions will be considered on a case-by-case basis.
- 3. Administrative Procedures:**
 - a. Bids should be sent to the following address:
Cullman Parks, Recreation, & Sports Tourism
ATTN: Daniel Wyatt
Commercial Branch Tower 3D Light Mapping Christmas Tree (Bid #26.010)
304 1st Ave NE
Cullman, Alabama 35055
 - b. Bids must be placed in a sealed envelope and the envelope must be clearly marked "Commercial Branch Tower Christmas Tree (Bid #26.010)." **Bids will not be accepted via email or fax and will not be accepted after the listed opening date and time.**
 - c. The Park Board reserves the right to reject any and all bids. Bids will be awarded based on multiple criteria, including quality, service, promptness of delivery, and previous service, and not on price alone. The Park Board will not use weighted numerical scoring. On the attached response sheet vendors are invited to offer additional information on the product they are offering that should be considered other than price. This could include components that exceed RFP specifications, exceptional warranty or support services offerings, etc.
 - d. No bid price shall include federal or state taxes.
 - e. Cullman Parks, Recreation, & Sports Tourism will not reimburse any cost incurred by vendors in developing or submitting bids.
 - f. Vendors must fully explain the warranty as to what items are not covered by the warranty and the procedure for replacement of defective units.
 - g. Questions should be directed to Daniel Wyatt, cell: 423-503-8663.

- h. All equipment must be delivered to Depot Park no later than November 1, 2026.
- i. The base bid and alternate bid prices must include delivery, installation, programming, training, and testing required to provide a complete operational system.

4. Minimum Bid Requirements:

Base Bid

- 34' Commercial Branch Tower Christmas Tree. Total height is 45' from base of riser to top of tree topper.
- 34' Commercial Panel Christmas Tree with (27,500) 7mm capsule programmable Twinkly Pro RGB pixel lights, 4" spacing, 120V, 16' base.
- (104) 4' pre-lit branches; (360) garland tips per branch section.
- 5' dimensional tree topper – Twinkly Pro pixel.
- (19) Twinkly Pro 6-port controllers; (1) IP65-rated network box; (15) 2' stackable steel rings for the interior tree frame.
- 4' branch garland tree top cone; 6' riser with service access door, painted black with clear coat and prepped to install wrap.
- Customized internal control system and audio connection to pair with current market sound system.
- Exclusive content portfolio included – ability to design custom shows via 3D mapping technology; control/change light show from an application with WiFi connection.
- Spare branches, lights, power and data cables included in the tree package.
- Steel constructed frame and foliage: minimum 5-year warranty. Lights, controller and network box: minimum 5-year warranty.
- Onsite technical support for light mapping during initial programming of the tree, at no charge; continued offsite support for technical assistance and creating new light shows in the app.
- Ability to “grow” the tree/display through the seasons. Manufactured in the United States.

Alternate 1

- **ALTERNATE BID OPTION – 44' Tower:** Vendors may also submit pricing for the larger 44' Commercial Branch Tower Christmas Tree as an alternate/upgrade bid. Total height is 56' from the base of the riser to the top of the tree topper.
- 44' Commercial Branch Tower Christmas Tree with (51,000) 7mm capsule programmable Twinkly Pro RGB pixel lights, 4" spacing, 23' tree base size.
- (198) 4' pre-lit garland branches; (360) garland tips per branch section; 6' dimensional tree topper – Twinkly Pro.

- (35) Twinkly Pro 6-port controllers; (1) IP65-rated network box; (20) 2' stackable steel rings for the interior tree frame.
- Same control system, warranty, and support features as the base bid: 5-year warranty on the steel frame/foilage and on the lights/controller/network box; onsite and offsite technical support; app-based light show control; exclusive 3D mapping content portfolio.

Alternate 2

- **ALTERNATE BID OPTION – 55' Tower:** Vendors may also submit pricing for the larger 55' Commercial Branch Tower Christmas Tree as an alternate/upgrade bid. Total height is 67' from the base of the riser to the top of the tree topper.
- 55' Commercial Branch Tower Christmas Tree with (82,000) 7mm capsule programmable Twinkly Pro RGB pixel lights, 4" spacing, 27' tree base size.
- (323) 4' pre-lit garland branches; (360) garland tips per branch section; 6' dimensional tree topper – Twinkly Pro.
- (55) Twinkly Pro 6-port controllers; (1) IP65-rated network box; (26) 2' stackable steel rings for the interior tree frame.
- Same control system, warranty, and support features as the base bid: 5-year warranty on the steel frame/foilage and on the lights/controller/network box; onsite and offsite technical support; app-based light show control; exclusive 3D mapping content portfolio.

5. Exceeding Minimum Proposal Requirements: Vendors who exceed minimum bid requirements will be given consideration for doing so.

6. Failure to Meet Minimum Bid Requirements: All minimum bid requirements are mandatory. A bid that fails to meet any minimum requirement will be rejected as nonresponsive. A product proposed as an equivalent to Twinkly Pro will be accepted only when the bidder obtained written approval from the Cullman City Park Board before submitting the bid and includes that approval with the bid response.

**Commercial Branch Tower 3D Light Mapping Christmas Tree
(Bid # 26.010)**

Vendor Response:

I/We have read and understand and agree to all requirements and specifications for Cullman Parks, Recreation, & Sports Tourism (Bid #26.010) except as noted below. I/We understand that failure to provide a "No Bid" response may result in disqualification from all future bids offered by the Cullman City Park Board.

Name of vendor: _____

Printed name of person submitting bid: _____

Signature of person submitting bid: _____

Variations from the stated minimum bid specifications are as follows:

References: (name of organization, contact person, phone, and email)

Base Bid Price _____

Alternate 1 Bid Price _____

Alternate 2 Bid Price _____