

How to Brush Your Dog's Teeth *Really!*



Pro Tip:

It's best to start 'em young! If your dog is older, no worry! Be patient and positive, and you'll get there together!

STEP 1 Grab Your Tools

It's important to be organized and fast. Have everything ready to go before sitting down with your dog.



Toothbrush
C.E.T.® Dual-Ended
Toothbrush



Toothpaste
C.E.T.® Enzymatic
Toothpaste



Rewards
C.E.T.® VEGGIEDENT
FR3SH® Tartar Control
Chews for Dogs

STEP 2 Get Comfy

Find a favorite spot and try lifting your dog's lip to see their teeth. If your dog isn't having it, don't force things. Try again daily until they're comfortable.



STEP 3 Get Fur-miliar

Introduce the toothbrush and let your pup lick the toothpaste. Remember, human toothpaste is not safe for dogs. C.E.T.® Enzymatic Toothpaste is canine-friendly and comes in flavors dogs love.



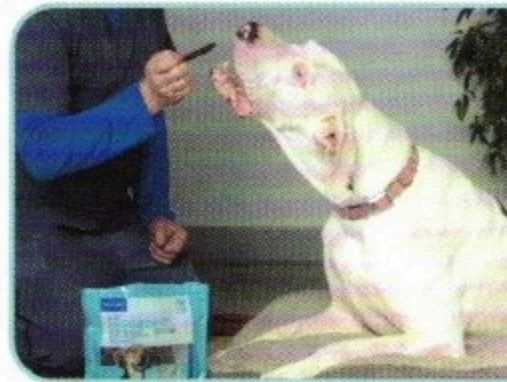
STEP 4 Start Brushing

Once your dog is ready, start gently brushing at the front, outer surfaces only. Repeat for just a few seconds each day. Soon you'll be brushing the whole mouth!



STEP 5 Praise & Reward!

Give your dog C.E.T.® VEGGIEDENT® FR3SH® Tartar Control Chews to double the dental benefits every time!



Happy brushing!



C.E.T.®
HOME DENTAL CARE

Healthier smiles. Healthier pets.

Ask your vet about a customized dental health plan for your dog. dental.virbac.com