

# Privacy Policy for Keith Gross for Florida Campaign Website

Effective Date: 12 April 2024

Keith Gross for Florida ("we," "us," or "our") is dedicated to protecting the privacy of our website visitors and users ("you" or "your"). This Privacy Policy describes how we handle the personal information collected through our website. By accessing and using our website, you agree to the practices described in this Privacy Policy.

**Text messaging opt-in data, consent and related collected personal information will not be shared with or sold to any third parties, unless required by law.**

## 1. Information We Collect:

**Personal Information:** We collect personal information that you voluntarily provide, such as your name, email address, postal address, phone number, and any other details submitted via our website forms.

**Text Messaging Opt-In Data:** If you opt-in for text messages, we collect your phone number and necessary data for text messaging services.

**Automatically Collected Information:** We may automatically gather certain data about your device, browser, and how you use our website, including IP addresses, cookies, and other tracking technologies.

## 2. Use of Information:

**General Uses:** We use the personal information you provide to communicate with you, answer your inquiries, and keep you informed about our campaign. We also use this information to improve our website's performance and user experience, to comply with legal obligations.

**Text Messaging:** We use collected text messaging data to send you campaign-related messages and updates.

### 3. Sharing of Information:

General Policy: We will not sell, rent, or disclose your personal information to third parties, except as outlined here, or when legally required.

Text Messaging Data: We will not share or sell your text messaging data or related personal information with third parties unless legally required.

### 4. Data Security:

We implement reasonable security measures to protect your personal information, using industry-standard security technologies. However, no transmission method or electronic storage is entirely secure.

### 5. Third-Party Services:

Our website may link to third-party sites or services. We are not responsible for their privacy practices or content and recommend that you review their privacy policies.

### 6. Children's Privacy:

Our website is not intended for children under 13. We do not knowingly collect personal data from children under this age. If we learn that we have inadvertently gathered such information, we will take steps to delete it.

### 7. Updates to this Privacy Policy:

We may modify this Privacy Policy occasionally to reflect new practices or legal requirements. Changes will take effect immediately upon their posting on our website. Regularly reviewing this page is recommended.

### 8. Contact Us:

For questions or concerns about this Privacy Policy or our privacy practices, please contact us at [www.KeithGross.com](http://www.KeithGross.com).