

SUICIDE PREVENTION MONTH CIASP GUIDELINES SOCIAL MEDIA POSTS



STANDUP

WEEK 1: SAFE

SAFE GRAPHIC

CAPTION: This week starts off #SuicidePreventionMonth. The focus for the week is on creating SAFE and caring cultures where employees feel secure asking for help.

ACTION: Expand on “How has your organization been able to create a SAFE culture?”

HASHTAGS: #CreateSAFEcultures #SeptemberStandUp #SuicidePreventionMonth

WEEK 2: TRAINING

TRAINING GRAPHIC

CAPTION: Suicide Prevention Week 2. Provide training to identify and help those at risk. LivingWorks Start training is a powerful program that teaches people the warning signs of suicide. To help your employees learn these life-saving skills, CIASP has partnered with Lendlease to provide you with discounted access to LivingWorks Start, an online training program. Learn more: <https://www.preventconstructionsuicide.com/training-items>

ACTION: Expand on “How has your organization been impacted from this training?”

HASHTAGS: #ProvideTRAINING #SeptemberStandUp #SuicidePreventionMonth

LIVINGWORKS GRAPHIC

CAPTION: LivingWorks Start training is an easy, effective online learning tool that empowers employees to look out for one another. Accessible from any computer or mobile device, this quick, powerful program teaches people what to look out for and how to connect someone to help: LivingWorks Start.

ACTION: Encourage others to take the training.

HASHTAGS: #ProvideTRAINING #SeptemberStandUp #SuicidePreventionMonth

TAGS:

- Instagram: @livingworkseducation
- Facebook: @LivingWorksEducation
- LinkedIn: @LivingWorks

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WEEK 3: AWARENESS

AWARENESS GRAPHIC

CAPTION: The suicide rate in #construction is about 4X greater than the national rate. Help raise awareness about the suicide crisis in construction. Learn how at <https://www.preventconstructionsuicide.com/know-the-facts>

HASHTAGS: #RaiseAWARENESS #SeptemberStandUp #SuicidePreventionMonth

TAGS:

- Instagram: @the_ciasp
- Facebook: @theCIASP
- LinkedIn: @Construction Industry for Suicide Prevention

DONATE GRAPHIC

CAPTION: Join the mission to create a zero-suicide industry ➡ <https://preventconstructionsuicide.com> Consider donating to the Construction Industry Alliance for Suicide Prevention to help raise awareness about the suicide crisis in construction.

HASHTAGS: #RaiseAWARENESS #SeptemberStandUp #SuicidePreventionMonth

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WEEK 4: NORMALIZING

NORMALIZING GRAPHIC

CAPTION: Normalize conversations around psychological safety by incorporating them into your organization's health and safety programs.

ACTION: How have you been able to discuss mental health and suicide prevention within your organization? Let us know what you do to incorporate this into your company's culture.

HASHTAGS: #NORMALIZINGconversation #SeptemberStandUp #SuicidePreventionMonth

TAKE THE PLEDGE GRAPHIC

CAPTION: Now is the time to STAND UP for suicide prevention and address it as a health and safety priority. Take the pledge to promote the STAND UP principles today!

<https://www.preventconstructionsuicide.com/standup>

HASHTAGS: #SeptemberStandUp #SuicidePreventionMonth

www.preventconstructionsuicide.com

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STANDUP

WEEK 5: DECREASING

DECREASING GRAPHIC

CAPTION: Decreasing the risk of suicide in construction starts with you.

ACTION: What have you done or what will you do to decrease the risk of suicide in your organization and the industry as a whole?

HASHTAGS: #DECREASEriskofsuicide #SeptemberStandUp #SuicidePreventionMonth

RESOURCES GRAPHIC

CAPTION: Visit the CIASP website for FREE downloadable suicide prevention resources and toolkits to share with your company. Use these to raise awareness about mental health and suicide prevention in your organization.

<https://www.preventconstructionsuicide.com/resources>

HASHTAGS: #SeptemberStandUp #SuicidePreventionMonth

LAST DAY OF SEPTEMBER

TAKE THE PLEDGE GRAPHIC

CAPTION: Now is the time to STAND UP for suicide prevention and address it as a health and safety priority. Take the pledge to promote the STAND UP principles today!

<https://www.preventconstructionsuicide.com/standup>

HASHTAGS: #SeptemberStandUp #SuicidePreventionMonth