




2027

nawi NATIONAL ASSOCIATION of WOMEN LAWYERS

SPONSORSHIP OPPORTUNITIES

Why Partner with NAWL

Join a national legal community where your attorneys can contribute, be known, and build relationships that shape careers and create opportunities for your organization.

For more than 125 years, the National Association of Women Lawyers (NAWL) has brought together attorneys from law firms, corporate legal departments, government agencies, nonprofits, academia, and the judiciary. Thousands participate each year through conferences, leadership development programs, virtual education, Affinity Groups and Committees, research and publications, and opportunities to lead, speak, and help guide programming.

As a nonprofit, NAWL relies on sponsor support to help make that work possible. Sponsorship also gives your team ways to invest in its people, share expertise, strengthen important relationships, raise its profile, and develop new business.







Ways to Partner

Sustaining Sponsorship

Bring the Full Value of NAWL to Your Team

Our year-round option pairs unlimited complimentary attorney memberships with conference tickets, Leadership Program registrations, organizational recognition, and additional benefits based on level.

More of your attorneys can take part in NAWL, while your organization gains a stronger presence across the community.

Event Sponsorship

Take a Bigger Role When the Community Comes Together

At NAWL conferences, sponsors have a range of ways to stand out, from prominent recognition and branded experiences to networking and, at select levels, speaking roles that bring their attorneys directly into the program.

From large receptions to smaller gatherings, your team can meet new people, reconnect with familiar faces, discuss ideas, and build relationships in a setting where conversation comes naturally.



(UN)CONFERENCE
MAR 3 - 5 | SAN DIEGO
Learn more here.



ANNUAL MEETING
JUL 21 - 22 | CHICAGO
Learn more on pages 7 & 8.



GENERAL COUNSEL INSTITUTE
OCT 13 - 15 | NEW YORK
Learn more on pages 9, 10, & 11.

Combine Sustaining and Event Sponsorships, or we can customize a package for you!

Sustaining Sponsorship

One sponsorship. Unlimited complimentary memberships. Year-round value.

A Sustaining Sponsorship combines unlimited complimentary attorney memberships, conference tickets, Leadership Program registrations, organizational recognition, and additional benefits based on sponsorship level with year-round access to NAWL's national community.

For your attorneys: professional development, meaningful leadership roles, greater visibility, and connections with legal leaders across firms, companies, government, nonprofits, academia, and the judiciary.

For your organization: a more engaged legal team, closer client relationships, a stronger presence, and more opportunities to build business.

170+
Leadership Opportunities

140+
Hours of Virtual Programming, Podcasts, and Connection Time

255+
Speaking Opportunities

50 states
Members in Every State, Connected Through One National Community

Grow Skills, Raise Visibility

NAWL provides attorneys with practical ideas they can use with clients, colleagues, and teams, along with ways to be recognized for their expertise.

Members can lead Committees and Affinity Groups, shape national programming, serve on conference host committees, and speak at events, gaining experience and a broader profile across the profession.

Build the Relationships That Drive Careers and Business

NAWL brings attorneys together throughout the year, giving relationships time to move beyond an introduction.

Through conferences, Committees, Affinity Groups, leadership roles, and virtual programs, members strengthen connections with clients and other professionals across the legal community.

And because Sustaining Sponsorship opens NAWL to your broader legal team, more of your attorneys can learn, lead, and deepen those relationships together.









Professional Development, Year-Round

NAWL gives organizations a way to extend professional development beyond their own walls, with opportunities for attorneys across career stages, practice areas, and roles.

Through Sustaining Sponsorship, your team can access leadership training and year-round programming that builds skills, experience, and visibility.

Affinity Groups and Committees

Year-Round | Virtual

Affinity Groups give members a flexible way to find their place within NAWL, connecting around practice areas, career stages, and shared experiences. Some members come for the conversations and programs, while others mentor, speak, or eventually step into leadership.

Through Committees, members can bring their experience to NAWL's work across advocacy, research, public policy, publications, membership, and event host committees. The work offers a deeper way to contribute to the organization while taking on new responsibilities beyond their day-to-day roles.

Leadership Program

March – April 2027 | Wednesdays | Virtual

For attorneys preparing for partnership, people management, or a broader leadership role, the Leadership Program provides six weeks of focused development. Expert-led sessions are paired with small cohorts that intentionally bring together attorneys from different practices, organizations, and backgrounds to broaden perspectives and build relationships throughout the program.

The curriculum focuses on communication, emotional intelligence, self-awareness, decision-making, business development, and the skills that become increasingly important as responsibilities grow.

A More Immersive Option for Senior Leaders

(un)conference*

March 3–5, 2027 | San Diego

In addition to NAWL's year-round development opportunities, the (un)conference offers a distinct experience for approximately 100 senior legal leaders. Its highly interactive format gives participants meaningful time to contribute, exchange ideas, and build relationships throughout the program.

Explore the (un)conference and sponsorship opportunities →

**Please note the (un)conference is not included in our Sustaining Sponsor benefits.*

Sustaining Sponsorship Levels & Benefits

See benefit details **here**.

				Not available to AmLaw 25 firms	*Limited to orgs with fewer than 50 attorneys*
	Platinum $25,000	**Gold** $15,000	**Silver** $10,000	**Bronze** $5,000	**Copper** $2,500
Complimentary attorney memberships	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Annual Meeting tickets	8	6	5	3	2
General Counsel Institute tickets*	2 in-house counsel & 2 outside counsel tickets	1 in-house counsel & 1 outside counsel tickets	1 in-house counsel ticket	-	-
Complimentary Leadership Program tickets	4	3	2	1	1
Ad in the *Women Lawyers Journal*®	Full Page	Half Page	Half Page	Quarter Page	Quarter Page
Organizational spotlight	4	3	2	1	1
Recognition on NAWL's website & e-newsletters	LOGO	LOGO	LOGO	NAME	NAME
Discount for NAWL's job board	✓	✓	✓	✓	✓

*For corporate sponsors, all General Counsel Institute tickets are in-house counsel tickets.

Annual Meeting

July 21–22, 2027 | Radisson Blu Aqua Chicago

Our largest national conference brings hundreds of attorneys together in Chicago for programming on the issues shaping the profession, thoughtful discussion, and the relationships that make NAWL's community so valuable. General counsel, managing partners, judges, outside counsel, and rising leaders share the room, with a range of experience and perspectives rarely found in one place.

For sponsors, that means both visibility and access: your attorneys are part of a broad legal community, with time throughout the event to network, reconnect with clients, and pursue new business.

480+
Organizations Represented

1.5
Days to Connect and Build Business

750+
Legal Professionals in Attendance

A National Conference That Feels Personal

The schedule is designed for efficiency, bringing programming, client conversations, networking, and relationship-building into one cohesive experience. Sessions flow into meals and receptions, so attendees can accomplish more throughout the focused conference: strengthening existing relationships, making introductions, and developing new business.

More Business Development, Less Time Away

Even with attendees coming from across the legal community and around the country, there is still time to sit down, pick up conversations, and make new connections. That gives relationships room to grow, whether into a referral, collaboration, new matter, or a friendship that continues well beyond the conference.







	Presenting $30,000 Limited!	**Mainstage** $20,000 Limited!	**Workshop** $15,000 Limited!	**Power-Up** $10,000 Limited!	**Partner** $7,500 Limited!	**Friend** $5,000
Conference tickets	**15**	**10**	**8**	**6**	**5**	**4**
Speaking opportunity	**On-stage** remarks	**Mainstage** moderator	**Workshop** moderator			
Special branded recognition	Branded **reception**	Branded **mainstage** session	Branded **workshop** session	Branded **power-up area***		
Marketing activation**	Concierge display	Discounted to $1,000	Discounted to $1,000	Discounted to $1,500		
High-visibility digital advertisement	1 minute	45 seconds	30 seconds	15 seconds	10 seconds	
Access to attendee networking roster	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Logo	Name	Name
Conference app recognition	Banner	Banner	Banner	Listed	Listed	Listed
Acknowledgment on social media	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Mention

*These highly visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.
**See more details here.

General Counsel Institute

October 13–15, 2027 | InterContinental New York Barclay

More than 70% of GCI attendees are in-house counsel, so the program is shaped by the people leading legal departments and advising businesses every day. General counsel and corporate attorneys from companies across industries come together to share what they are seeing, learn from one another, and dig into the legal, business, and leadership issues affecting their work.

For sponsors, that creates a setting to better understand the client perspective, contribute expertise, and build relationships with general counsel and other in-house attorneys.

70%+
of Attendees are In-House Counsel

2
Days to Build Relationships and Learn from Peers

260+
Organizations Represented

Hear Directly From In-House Leaders

See firsthand what corporate legal teams are focused on now, from emerging priorities and business pressures to the challenges shaping their day-to-day work. That gives sponsors a clearer sense of what clients need and can make future conversations more relevant.

Featured Speaking Opportunities

Mainstage and Rainmaker Workshop sponsorships give your attorneys a speaking role alongside in-house leaders and other experienced voices. They can share how they approach issues the audience is actively navigating, giving clients and prospective clients a clearer sense of their thinking and work.

Relationships That Lead to Business

Meals, receptions, smaller discussions, and time between sessions give sponsors more time with corporate counsel across industries, making it easier to deepen existing relationships, form new ones, and open the door to future work and referrals.







CORPORATIONS - *DISCOUNTED*

	Premier $16,500 Limited!	Rainmaker $14,250 Limited!	Power-Up $10,500 Limited!	Of Counsel $7,200	Associate $4,000	Ally $2,000
In-house Conference tickets	10	8	6	3	2	1
Speaking opportunity*	**Mainstage** session	**Workshop** session				
Special branded recognition	Branded **mainstage** session	Branded **workshop** session	Branded **power-up area****			
10% discount on additional in-house tickets	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name	
Acknowledgment on social media	Dedicated post	Dedicated post	Dedicated post	Mention		

*Choose what works best: develop a session with GCI Host Committee guidance, provide a speaker or moderator, or add your name and logo to a NAWL-planned session.
**These highly visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.

LAW FIRMS & VENDORS

	Premier **$20,000** Limited!	**Rainmaker** **$15,000** Limited!	**Power-Up** **$12,500** Limited!	**Of Counsel** **$8,000**	**Associate** **$5,000**
Conference tickets	5 in-house counsel & 4 outside counsel tickets	4 in-house counsel & 3 outside counsel tickets	2 in-house counsel & 2 outside counsel tickets	2 in-house counsel & 1 outside counsel ticket	1 in-house counsel & 1 outside counsel ticket
Speaking opportunity*	**Mainstage** session	**Workshop** session			
Special branded recognition	Branded **mainstage** session	Branded **workshop** session	Branded **power-up area****		
10% discount on additional in-house tickets	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name
Acknowledgment on social media	Dedicated post	Dedicated post	Dedicated post	Mention	

*Choose what works best: develop a session with GCI Host Committee guidance, provide a speaker or moderator, or add your name and logo to a NAWL-planned session.
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If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.

Contact

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About NAWL

The mission of the National Association of Women Lawyers (NAWL) is to provide leadership, a collective voice, and essential resources to advance women in the legal profession and advocate for gender equity under the law.

As a nonprofit, NAWL invests its resources in offering members a wide range of opportunities for networking, leadership development, and professional growth. These include Affinity Groups, Committees, publications, research, and events, all designed to foster growth and community.

Contributions to NAWL, a 501(c)(6) non-profit organization, are not charitable contributions.