



SPONSORSHIP OPPORTUNITIES

2026



A woman with long brown hair and glasses, wearing a light blue button-down shirt and pink pants, is speaking into a black microphone. She is gesturing with her hands as she speaks. The background is slightly blurred, showing an indoor setting with warm lighting.

About NAWL

The mission of the National Association of Women Lawyers (NAWL) is to provide leadership, a collective voice, and essential resources to advance women in the legal profession and advocate for gender equity under the law.

As a nonprofit, NAWL invests its resources in offering members a wide range of opportunities for networking, leadership development, and professional growth. These include Affinity Groups, Committees, publications, research, and events, all designed to foster growth and community.

Partnership that Delivers

For more than 126 years, NAWL has connected attorneys nationwide from firms, companies, government, nonprofits, and academia. Thousands engage each year through conferences, virtual programs, and publications that shape careers and strengthen the profession.

As a NAWL sponsor, you invest directly in your attorneys. They gain access to professional development that sharpens their skills, leadership roles that raise their visibility, and a national network that helps them grow and succeed.

Sponsorship creates real value for your organization. You receive year-round recognition, opportunities to showcase your expertise, meaningful connections across the legal community, and discounted job postings to support recruitment and retention. We keep the process simple so you can maximize your investment.

Partnering with NAWL is more than a sponsorship. It is an investment that strengthens your attorneys, your relationships, and your long-term presence in the legal community.

Ways to Partner with NAWL

Join our network of sponsors committed to advancing NAWL's mission and strengthening the legal profession. **As a nonprofit, sponsor support enables NAWL to deliver essential programs, resources, and opportunities that serve our members and the broader legal community.** Whether as a Sustaining Sponsor, an Event Sponsor, or both, your partnership makes a lasting impact.

Sustaining Sponsorship

Showcase your organization's commitment to developing top legal talent and driving business growth while enhancing your brand's reputation as a leader in the legal industry.

As a bonus, all your attorneys receive complimentary individual NAWL memberships. Support our mission and equip your legal team with the tools to help them thrive. Learn more on pages [4](#) & [5](#).

Can we be both Sustaining and Event Sponsors?

Yes! Investing in both Sustaining and Event Sponsorships enhances your organization's reach while supporting the professional growth of your attorneys.

Plus, certain Event Sponsorship levels offer **exclusive speaking opportunities**, allowing your attorneys to showcase their expertise and connect with a national audience.

Event Sponsorship

Gain premium visibility at our NAWL conferences, presenting your brand directly to attendees. **[Click here to see a sample of the firms, companies, and organizations represented at our recent conferences.](#)**

Event networking opportunities range from large receptions to small, focused gatherings. Whether you prefer connecting in a formal or casual setting, our events provide a variety of spaces for meaningful relationship building.

(UN)CONFERENCE

MARCH 4 - 6 | SAN DIEGO, CA

Learn more [here](#).

ANNUAL MEETING

JULY 22 - 23 | CHICAGO, IL

Learn more on pages [6](#) & [7](#).

GENERAL COUNSEL INSTITUTE (GCI)

OCTOBER 14 - 16 | NEW YORK, NY

Learn more on pages [8](#), [9](#), & [10](#).

*Don't see something that fits?
We can customize a package for you!*

Sustaining Sponsorship

A Sustaining Sponsorship is a single investment that delivers value across your entire organization. **One of its key benefits is unlimited complimentary individual NAWL memberships for all of your attorneys**, giving your team leadership opportunities, practical training, and direct access to attorneys in leadership roles across firms, companies, and the judiciary.

For your organization, it means stronger client relationships, increased attorney engagement, and a year-round presence in a trusted national community.

One Sponsorship, Lasting Value

A Sustaining Sponsorship streamlines professional development for your legal team. More than efficiency, it creates a shared experience that keeps attorneys connected, motivated, and growing together.

Professional Growth, Real Impact

Members have access to numerous professional development resources, including the Essentials Reimagined series, the Leadership Program, program kits to help host your own events, and year-round virtual learning. NAWL programs focus on strategies attorneys can put into practice immediately with clients and colleagues.

Invest in Your Leaders

Your attorneys do more than attend programs; they lead them. By chairing Committees, Affinity Groups, and conference host committees, they shape national programming and thought leadership. These roles broaden their skills and raise your organization's visibility across the profession.

Networks that Open Doors

NAWL fosters a culture of connection. At conferences, Committee and Affinity Group meetings, and virtual programs, your attorneys meet peers and industry leaders in ways that build trust and often lead to new matters, referrals, collaborations, and recruiting pipelines.

1000+

organizations represented in our membership

245+

speaking Opportunities

165+

Leadership Opportunities

145+

Hours of Virtual Programming, Podcasts, and Connection time

50 states

Our membership spans all 50 states, creating a truly national community.



Sustaining Sponsorship Levels & Benefits

Learn more about each benefit [here](#).

	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze* \$5,000	Copper** \$2,500
Complimentary attorney memberships	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED	UNLIMITED
Annual Meeting tickets	8	6	5	3	2
General Counsel Institute tickets	2 in-house counsel & 2 outside counsel tickets	1 in-house counsel & 1 outside counsel tickets	1 in-house counsel ticket	-	-
Complimentary Leadership Program participants	4	3	2	1	1
Ad in the <i>Women Lawyers Journal</i>®	Full Page	Half page	Half Page	Quarter page	Quarter page
Organizational spotlight	4	3	2	1	1
Recognition on NAWL's website & e-newsletters	LOGO	LOGO	LOGO	NAME	NAME
Discount for NAWL's job board	✓	✓	✓	✓	✓

*Not available to Am Law 25 firms

**Limited to organizations with fewer than 50 attorneys

Annual Meeting

July 22–23, 2026 | Hilton Chicago

Our largest conference brings together hundreds of attorneys from across the country, including general counsel, managing partners, judges, emerging leaders, and many of the profession's most influential voices.

For more than 126 years, we have built a trusted national community. The Annual Meeting offers sponsors more than exposure: it is a chance to connect with leaders, strengthen relationships, and create lasting business opportunities.

Build Business Efficiently

In just two days, meet with decision-makers to spark partnerships, uncover opportunities, and expand your network, achieving what might normally take months.

Own the Stage

Mainstage and Workshop Sponsors moderate panels with prominent speakers, guiding conversations on the issues that matter most to our audience. This role showcases your expertise and positions your organization as a trusted partner with clients, colleagues, and industry influencers.

Real Connections, Real Value

The Annual Meeting stands out for its warm, personal atmosphere, where sponsors benefit from a vibrant setting designed to help members connect with attorneys nationwide across fields and career stages, leading to lasting relationships and business opportunities.

480+

organizations
represented at recent in-
person conferences

50+

experts on stage delivering
strategies that translate into
action

1.5 Days

of high value networking and
business development.



Annual Meeting

	Presenting \$30,000 Limited!	Mainstage \$20,000 Limited!	Workshop \$15,000 Limited!	Power-Up \$10,000 Limited!	Partner \$7,500 Limited!	Friend \$5,000
Conference tickets	15	10	8	6	5	4
Speaking opportunity	On stage remarks	Mainstage moderator	Workshop moderator			
Special branded recognition	Branded reception	Branded mainstage session	Branded workshop session	Branded power-up area*		
Marketing activation**	Concierge display	Swag column	Discounted to \$1,000	Discounted to \$1,000		
High visibility digital advertisement	1 minute	45 seconds	30 seconds	15 seconds	10 seconds	
Access to attendee networking roster	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Logo	Name	Name
Conference app recognition	Banner	Banner	Banner	Listed	Listed	Listed
Acknowledgement on social media	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Mention

*These highly-visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.

**See more details [here](#).

General Counsel Institute

October 14-16, 2026
InterContinental New York Barclay

The General Counsel Institute (GCI) brings together a hard-to-reach audience, with more than 70% in-house counsel. Sponsors gain direct access to these leaders, a rare chance to showcase expertise and spark meaningful conversations.

The result is real business opportunities and lasting networks with top corporate counsel.

Executive Access

Engage in-house leaders who make critical business decisions every day. Interactive discussions give your team direct insight into their priorities and position your organization as a partner in addressing key challenges and supporting future initiatives.

Demonstrate Expertise, Drive Influence

Lead a panel or host a workshop on topics that matter most to in-house counsel. Your experience takes center stage, establishing your team as a trusted resource that delivers actionable strategies and a leading voice in the field.

Valuable Connections & Conversations

Networking that goes beyond casual introductions. Discussions that begin in sessions continue in hallways, meals, and receptions, giving you opportunities to build relationships, spark collaborations, and generate lasting business impact.

70%+

of attendees are in-house counsel.

60+

speakers and moderators sharing expertise and ideas.

2 Days

to build relationships, trade insights, and invest in professional growth.



General Counsel Institute

LAW FIRMS & VENDORS

	Premier \$20,000 Limited!	Rainmaker \$15,000 Limited!	Power-Up \$12,500 Limited!	Of Counsel \$8,000	Associate \$5,000
Conference tickets	5 in-house counsel & 4 outside counsel tickets	4 in-house counsel & 3 outside counsel tickets	2 in-house counsel & 2 outside counsel tickets	2 in-house counsel & 1 outside counsel ticket	1 in-house counsel & 1 outside counsel ticket
Speaking opportunity*	Mainstage session	Workshop session			
Special branded recognition	Branded mainstage session	Branded workshop session	Branded power-up area**		
10% Additional in-house tickets discount	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name
Acknowledgement on social media	Dedicated post	Dedicated post	Dedicated post	Mention	

*Option to Either develop your session with the guidance of the GCI Host Committee, provide a speaker or moderator for a session, or attach your name and logo to a NAWL-planned session, whatever is easiest for you.

**These highly-visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.

General Counsel Institute

DISCOUNTED FOR CORPORATIONS

	Premier \$16,500 Limited!	Rainmaker \$14,250 Limited!	Power-Up \$10,500 Limited!	Of Counsel \$7,200	Associate \$4,000	Ally \$2,000
In-house Conference tickets	10	8	6	3	2	1
Speaking opportunity*	Mainstage session	Workshop session				
Special branded recognition	Branded mainstage session	Branded workshop session	Branded power-up area**			
10% Additional in-house tickets discount	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name	
Acknowledgement on social media	Dedicated post	Dedicated post	Dedicated post	Mention		

*Option to Either develop your session with the guidance of the GCI Host Committee, provide a speaker or moderator for a session, or attach your name and logo to a NAWL-planned session, whatever is easiest for you.

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CONTACT NAWL

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If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.