

General Counsel Institute

October 14-16, 2026
InterContinental New York Barclay

The General Counsel Institute (GCI) brings together a hard-to-reach audience, with more than 70% in-house counsel. Sponsors gain direct access to these leaders, a rare chance to showcase expertise and spark meaningful conversations.

The result is real business opportunities and lasting networks with top corporate counsel.

Executive Access

Engage in-house leaders who make critical business decisions every day. Interactive discussions give your team direct insight into their priorities and position your organization as a partner in addressing key challenges and supporting future initiatives.

Demonstrate Expertise, Drive Influence

Lead a panel or host a workshop on topics that matter most to in-house counsel. Your experience takes center stage, establishing your team as a trusted resource that delivers actionable strategies and a leading voice in the field.

Valuable Connections & Conversations

Networking that goes beyond casual introductions. Discussions that begin in sessions continue in hallways, meals, and receptions, giving you opportunities to build relationships, spark collaborations, and generate lasting business impact.

70%+

of attendees are in-house counsel.

60+

speakers and moderators sharing expertise and ideas.

2 Days

to build relationships, trade insights, and invest in professional growth.



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LAW FIRMS & VENDORS

	Premier \$20,000 Limited!	Rainmaker \$15,000 Limited!	Power-Up \$12,500 Limited!	Of Counsel \$8,000	Associate \$5,000
Conference tickets	5 in-house counsel & 4 outside counsel tickets	4 in-house counsel & 3 outside counsel tickets	2 in-house counsel & 2 outside counsel tickets	2 in-house counsel & 1 outside counsel ticket	1 in-house counsel & 1 outside counsel ticket
Speaking opportunity*	Mainstage session	Workshop session			
Special branded recognition	Branded mainstage session	Branded workshop session	Branded power-up area**		
10% Additional in-house tickets discount	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name
Acknowledgement on social media	Dedicated post	Dedicated post	Dedicated post	Mention	

*Option to Either develop your session with the guidance of the GCI Host Committee, provide a speaker or moderator for a session, or attach your name and logo to a NAWL-planned session, whatever is easiest for you.

**These highly-visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.

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DISCOUNTED FOR CORPORATIONS

	Premier \$16,500 Limited!	Rainmaker \$14,250 Limited!	Power-Up \$10,500 Limited!	Of Counsel \$7,200	Associate \$4,000	Ally \$2,000
In-house Conference tickets	10	8	6	3	2	1
Speaking opportunity*	Mainstage session	Workshop session				
Special branded recognition	Branded mainstage session	Branded workshop session	Branded power-up area**			
10% Additional in-house tickets discount	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Name	Name	
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CONTACT NAWL

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If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.