



# ANNUAL MEETING

## SPONSORSHIP OPPORTUNITIES

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Wednesday, July 22 – Thursday, July 23, 2026  
*Hilton Chicago*



# Annual Meeting

Our largest conference brings together hundreds of attorneys from across the country, including general counsel, managing partners, judges, emerging leaders, and many of the profession's most influential voices.

For more than 126 years, we have built a trusted national community. The [Annual Meeting](#) offers sponsors more than exposure: it is a chance to connect with leaders, strengthen relationships, and create lasting business opportunities.

## Build Business Efficiently

In just two days, meet with decision-makers to spark partnerships, uncover opportunities, and expand your network, achieving what might normally take months.

## Own the Stage

Mainstage and Workshop Sponsors moderate panels with prominent speakers, guiding conversations on the issues that matter most to our audience. This role showcases your expertise and positions your organization as a trusted partner with clients, colleagues, and industry influencers.

## Real Connections, Real Value

The Annual Meeting stands out for its warm, personal atmosphere, where sponsors benefit from a vibrant setting designed to help members connect with attorneys nationwide across fields and career stages, leading to lasting relationships and business opportunities.



# Who attends the Annual Meeting?

## Our audience

- **Legal professionals at every career stage**—from emerging leaders to seasoned practitioners—seeking inspiration, education, and meaningful connections.
- **Attorneys and law students from all practice areas and industries** who are passionate about advancing women in and under the law.
- **Individuals committed to shaping the future of law** and eager to engage in thought-provoking discussions that drive progress in the profession.

## Quick facts

**480+**

organizations represented at recent in-person conferences

**50+**

experts on stage delivering strategies that translate into action

**1.5 Days**

of high value networking and business development.

[Click here](#) for a sample of the companies represented at recent Annual Meetings.



# Levels and Benefits

	Presenting \$30,000 Limited!	Mainstage \$20,000 Limited!	Workshop \$15,000 Limited!	Power-Up \$10,000 Limited!	Partner \$7,500 Limited!	Friend \$5,000
Conference tickets	15	10	8	6	5	4
Speaking opportunity	On stage remarks	Mainstage moderator	Workshop moderator			
Special branded recognition	Branded reception	Branded mainstage session	Branded workshop session	Branded power-up area*		
Marketing activation**	Concierge display	Swag column	Discounted to \$1,000	Discounted to \$1,000		
High visibility digital advertisement	1 minute	45 seconds	30 seconds	15 seconds	10 seconds	
Access to attendee networking roster	✓	✓	✓	✓	✓	✓
Recognition on conference materials & website	Logo	Logo	Logo	Logo	Name	Name
Conference app recognition	Banner	Banner	Banner	Listed	Listed	Listed
Acknowledgement on social media	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Dedicated post	Mention

\*These highly-visible lounge areas feature your branding and provide a space to mingle, charge devices, grab snacks, and more.

\*\*See more details [here](#).



# About NAWL

The mission of the National Association of Women Lawyers (NAWL) is to provide leadership, a collective voice, and essential resources to advance women in the legal profession and advocate for gender equity under the law.

**As a nonprofit, NAWL invests its resources in offering members a wide range of opportunities for networking, leadership development, and professional growth.** These include Affinity Groups, Committees, publications, research, and events, all designed to foster growth and community.

## Partnership that Delivers

For more than 126 years, NAWL has connected attorneys nationwide from firms, companies, government, nonprofits, and academia. Thousands engage each year through conferences, virtual programs, and publications that shape careers and strengthen the profession.

**As a NAWL sponsor, you invest directly in your attorneys.** They gain access to professional development that sharpens their skills, leadership roles that raise their visibility, and a national network that helps them grow and succeed.

**Sponsorship creates real value for your organization.** You receive year-round recognition, opportunities to showcase your expertise, meaningful connections across the legal community, and discounted job postings to support recruitment and retention. We keep the process simple so you can maximize your investment.

**Partnering with NAWL is more than a sponsorship.** It is an investment that strengthens your attorneys, your relationships, and your long-term presence in the legal community.

# CONTACT NAWL

**Stefanie Skaggs**  
Development Manager  
[sskaggs@nawl.org](mailto:sskaggs@nawl.org)

*If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.*