



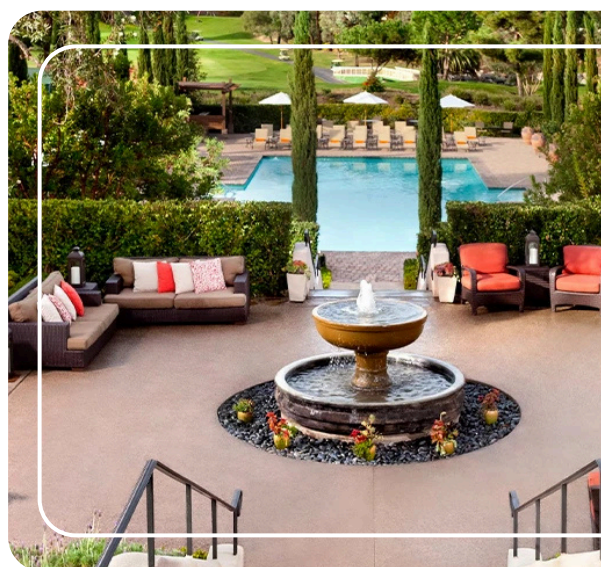
# Sponsorship Opportunities

(UN)CONFERENCE

Rancho Bernardo Inn  
San Diego | March 4 - 6, 2026

## Opportunities

- Meal & Reception Sponsorships
- Cabana Conversations: Poolside Cabanas
- Trail Talk: Guided Afternoon Walk
- Cooking Up Connections: Guacamole Competition
- Shared Stillness: Sound Bath
- Thoughtful Takeaways: Gifts for Attendees



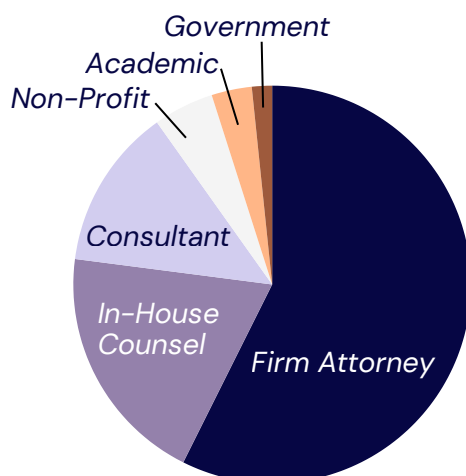


## Our participants are:

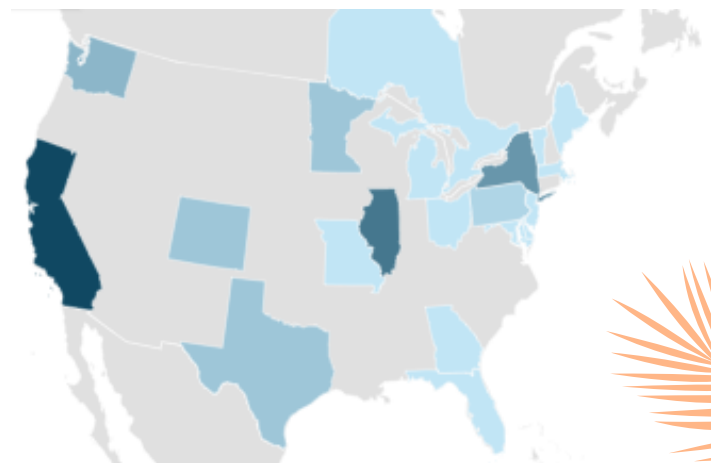
- **In-house and law firm leaders** with 12+ years of experience, eager to collaborate and learn.
- **Legal innovators and change-makers** exploring new strengths and sharing strategies to empower transformative change.
- **Seasoned attorneys** looking to amplify their leadership and leverage their influence.

## 2025 participant demographics:

### Practice Type



### Location







## Meal & Reception Sponsorships

**\$7,500**

### Opportunities:

#### **Opening Luncheon: First Course, Fresh Perspectives**

**(Wed. Lunch):** The first moment of the (un)conference is a meal shared by the whole group, where introductions happen quickly and the tone for collaboration is set right from the start.

**Starlight Social (Wed. Cocktails):** A relaxed outdoor reception under the San Diego sky, where laughter and first impressions flow as easily as the drinks.

**The Alfresco Exchange (Wed. Dinner):** Dining outdoors creates a celebratory mood, inviting both lively table talk and quieter moments of connection.

#### **Morning Flow Breakfast (Thurs. Breakfast & Yoga):**

After stretching together on the lawn, participants gather for a light, healthy breakfast that keeps the sense of openness going.

#### **Lunch Without an Agenda (Thurs. Lunch - No Programming):**

A break in the schedule becomes a chance for unhurried discussion, continuing conversations, and new friendships.

**Drinks & Dialogue (Thurs. Reception):** This evening gathering, potentially offsite, blends a change of scenery with a burst of new networking energy.

**SoCal Supper Club (Thurs. Dinner):** A relaxed meal that brings people back together, offering time to reflect on the day and continue conversations in a more personal setting.

#### **Closing Breakfast: Farewell for Now (Fri. Breakfast):**

Over coffee and breakfast, attendees reflect on the week, exchange follow-ups, and make plans for what comes next after they leave the (un)conference without leaving their learnings behind.

Meals are the heartbeat of the (un)conference.

Participants sit side by side, share stories, and carry forward the conversations and ideas that began at roundtables. These moments bring the whole group together, creating some of the best opportunities for genuine networking.

Sponsors are the hosts of the meals people remember most: the laughter at cocktails under the stars, the buzz of the opening luncheon, or the conversations over Friday breakfast before heading home.

### Benefits & Recognition

- One complimentary conference ticket
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the meal/reception sponsor
- Logo placement on menus, slides, or other relevant materials during the event
- Access to the attendee networking roster
- Option to bring in branded swag (at your own expense)



## Cabana Conversations: Poolside Cabanas

**SOLD OUT**

Poolside cabanas at the Rancho Bernardo Inn combine comfort, shade, and a sense of exclusivity. They naturally draw people in to sit back, share a drink, and talk in a space that feels relaxed yet lively.

Hosting this environment keeps your brand at the center of one of the Inn's most social gathering spots.

### Benefits & Recognition

- One complimentary conference ticket
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the cabana sponsor
- Logo placement on cabana signage
- Access to the attendee networking roster
- Option to bring in branded swag (at your own expense)

## Trail Talk: Guided Afternoon Walk

**SOLD OUT**

A guided walk on the resort's scenic trails invites participants to step away from the sessions and continue conversations in a fresh setting. Moving together outdoors

### Benefits & Recognition

- One complimentary conference ticket
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the walk sponsor
- Option to provide branded hats, refillable water bottles, or other swag (at your own expense)
- Access to the attendee networking roster

makes it easy to connect, reflect, and share ideas at a natural pace. Sponsorship links your brand with a simple, energizing experience that people will remember.





# (UN)CONFERENCE



## Cooking Up Connections: Guacamole Competition

**\$5,000**

Nothing breaks the ice like debating the perfect guacamole recipe. This San Diego-style challenge starts with fast-paced “Minute to Win It” games to earn ingredients, then shifts into teams crafting salsa and guacamole to present to the judges. Butler-passed margaritas keep the energy high, while camaraderie and plenty of laughter fill the room.

Sponsorship places your brand in the middle of one of the most interactive and talked-about moments of the week.

### Benefits & Recognition

- [One complimentary conference ticket](#)
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the Guacamole sponsor
- Logo placement on signage and recipe cards
- Opportunity to help present the prize or introduce the activity
- Access to the attendee networking roster

## Shared Stillness: Sound Bath

**\$5,000**

The sound bath creates a moment that feels different from anything else at the (un)conference. Guided by an expert, participants settle into a collective experience where tones and vibrations clear the mind and restore focus. As the

host of this pause, your organization is remembered as the one that made space for balance, presence, and the kind of calm that carries into deeper conversations afterward.

### Benefits & Recognition

- [One complimentary conference ticket](#)
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the sound bath sponsor
- Logo placement at the session
- Option to provide a small, branded takeaway (eye masks, journals, or essential oils)
- Access to the attendee networking roster



## (UN)CONFERENCE



### Thoughtful Takeaways: Gifts for Attendees

\$5,000

A thoughtful gift becomes a conversation starter and a lasting reminder of the conference long after it ends. Whether it is a curated welcome item or a surprise room drop, these gestures create a sense of care and appreciation. We can work with you to source options that reflect your brand and delight attendees. Every time the item is used, your name is carried forward with the same sense of surprise and goodwill that guests felt when they first received it.

#### Benefits & Recognition

- One complimentary conference ticket
- Sponsor name included on event signage and schedule
- Recognition in the conference app as the gift sponsor
- Logo placement on gift tags or packaging
- Access to the attendee networking roster

### Custom Opportunities

If you don't see a sponsorship option that works for your organization, we will work with you to customize the perfect package.

### Contact

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