



OKLAHOMA Transportation

Mobility Management Talking Points

Audience: General Public

- Transportation is about connecting people, not just moving vehicles.
- The Mobility Management Program helps Oklahomans access jobs, healthcare, groceries and more.
- Local mobility managers and navigators are available to help you find the best transportation solutions.
- Public transit serves all 77 counties, but mobility management fills the gaps where traditional transit may not meet needs.
- Every ride supports stronger communities and better quality of life.
- Transit supports all Oklahomans, ensuring mobility regardless of age, income or physical ability.
- Additionally, public transit provides independence for youth, veterans and people who cannot drive.
- Public transportation is a lifeline in Oklahoma's rural, small-urban and tribal communities, where many residents do not have access to personal vehicles.
- Mobility managers act as navigators and problem-solvers, ensuring Oklahomans can access the right ride at the right time.
- Instead of focusing on just one bus route or provider, Mobility Management looks at the entire network of options (public transit, tribal transit, human service transportation, volunteer drivers, vouchers, ride-sharing, etc.) to connect people to what they need.

Audience: Public Officials

- Mobility management leverages existing resources to maximize efficiency and reduce duplication.
- The program improves outcomes for seniors, veterans, individuals with disabilities and low-income families.
- It strengthens economic participation by ensuring people can reliably get to work and appointments.
- Mobility management is a federally recognized best practice and is supported by the Federal Transit Administration.
- According to national research, public transit generates \$4 in economic returns for every \$1 invested through improved productivity, reduced congestion and local spending.
- Support for the program means safer, healthier and better-connected communities.

Every ride arranged by a mobility manager represents a real person connected to health, independence and opportunity.