

DANIEL ANDERSON

A driven creative working primarily as a graphic designer with over 10 years professional experience and an appetite for always teaching myself new tricks. I've worked in both digital and print-based industries and feel comfortable working alongside clients as well as in-house.

SKILLS

- Adobe Suite proficient
- Web design
- Logo and brand design
- Layout and print design
- Video editing
- Copywriting
- Leading a team
- Client relations

EDUCATION

BA Hons Degree
Advertising Design
University of South Wales
2011 - 2014

BTEC Diploma
Interactive Media
Coleg Gwent
2009 - 2011



CONTACT

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To see a selection of my work
please visit djanderson.info/portfolio



EXPERIENCE

Senior Designer
Macroactive
2021 - 2025

Working alongside clients to create bespoke brand identities and websites where they can present their venture to effectively convert to sales. As lead designer of a team of four I'm trusted with high priority clients, set design standards and ensure the team are following correct processes whilst always looking for ways to improve them. In this role I have brought over 150 brands and websites from inception to launch.

Graphic Designer
Morgans Consult
2018 - 2021

Designing striking layouts and artworking provided assets for printed signage and brand installations. Everything made to precise measurements, fitting requirements and specific materials.

In this role I worked alongside brands such as Spire Healthcare, Coffee #1, Football Association of Wales, RNLI, Cardiff City Football Club and many more to bring new ideas to life in their many locations.

Freelance Designer
2016 - Present

Whilst pursuing travelling opportunities I started my freelance portfolio, primarily working with musicians on merchandise, vinyl/cd layouts, music videos and event promotion. I have grown this organically through word of mouth, referrals and social media.

Junior Graphic Designer
Yolk Recruitment
2014 - 2016

Assisting the marketing manager and preparing social media posts, job adverts, branded gifts and company adverts for newspapers and websites.