

DANIEL ANDERSON

Thanks for taking the time to view my CV.

I've been working as a professional Graphic Designer since graduating university in 2014, covering a swathe of areas such as promotional materials, artworking, website design, app design, branding /rebranding, technical manufacturing design, print-based layouts, digital assets, apparel design, video, audio, signage and anything else I've been able to get my hands on.

About me

I've recently relocated to the East Midlands from South Wales.

I enjoy surfing, hiking, cycling and camping.

I love making music and have toured Europe and America performing.

I follow Newport county football home & away.

Career

Graphic Designer at Yolk Recruitment 2014 - 2016

In-house role producing social media posts, advertisements and promotional material.

Freelance Graphic Designer 2016 - 2018

Whilst pursuing some travelling opportunities I started my freelance portfolio, primarily working with musicians on merchandise, vinyl/cd layouts and event promotion. This continues to this day, having made a name for myself organically through word of mouth, referrals and social media.

Graphic Designer at Morgans Consult 2018 - 2021

Artworking and bespoke design role working with clients such as Spire Healthcare, Coffee #1, Football Association of Wales, Cardiff City Football Club and RNLI, as well as many more. The company specialised in signage and brand implementation.

Senior Design Manager at Macroactive 2021 - Present

Working as the head of the UK design department my duties include pushing the creative boundaries of what the company offers, setting visual standards, improving client experience and guiding the junior designers through processes and culture. Mainly focussing on branding and website design, I work alongside clients from the onboarding stage through to launch and even ongoing after launch to refine and ensure success of the brand.

Education

BA Hons Degree
Advertising Design
University of South Wales

BTEC Diploma
Interactive Media
Coleg Gwent

GCSE
8 GCSE'S awarded
Bassaleg School

Skills

Branding
Web design
Layout / Print
Copywriting
Video editing
Audio editing
Leading a team
Client communications
Adobe suite proficiency

✉ danielandersonsw@gmail.com

☎ 07915 399 686

🌐 www.dja91.world