



# Trusted execution for your Luxury challenges.

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A Swiss network of experts ready to structure, secure and accelerate high-value watchmaking, jewellery and luxury industrial projects.

Consulting | Engineering | Industrialisation | Quality | Supply Chain | Digital | Transformation

[Corporate brochure](#)

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 POSITIONING

# XPRIA Luxury at a glance

An agile structure for topics that require precision, discretion, industrial excellence and reliability.

XPRIA supports demanding luxury environments across watchmaking, jewellery and high-end industrial operations, where product emotion depends on technical mastery, flawless execution and controlled know-how. The model is built on rigorous expert selection, simple points of contact and discreet delivery.

## Swiss footprint

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- Geneva / Romandie proximity
- Swiss watchmaking ecosystem
- Discretion and commitment

## Expert network

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- Product, process, quality
- Methods, supply and digital
- PM / PMO, industrial excellence

## Lean engagement model

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- Targeted expertise
- Dedicated team
- Scope leadership



## What makes the difference

- › A Swiss consulting model: proximity, discretion, rigour
- › Ability to connect design intent, métiers, quality and industrial execution
- › Clear governance, strong coordination, controlled delivery
- › Single-discipline or cross-functional intervention according to criticality

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### Relevant environments

Watchmaking • Jewellery • Fine mechanics • Leather goods • Packaging • Industrial suppliers

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 EXPERTISES

# Clear coverage of Luxury expertise

Expertise is structured around the major watchmaking, jewellery and luxury industrial needs, with the ability to combine hybrid delivery models.

## Product, movement & industrialisation

- Movement / habillage / component engineering
- Methods, tooling, fixtures, assembly
- Prototyping, NPI, series launch
- Design for manufacturability & reliability

## Quality, metrology & supplier excellence

- Incoming, in-process and final control
- Metrology, tolerancing, SPC, QRQC
- Supplier quality, audits, action plans
- Traceability, documentation, standards

## Operations, supply chain & ateliers

- Atelier flow, capacity, scheduling
- WIP, lead time, planning, logistics
- Make / buy, external partners, sourcing
- Continuous improvement, performance

## Digital, data & transformation

- PLM / ERP / MES integration
- BI, traceability, dashboards
- Digital product passport / sustainability data
- Automation, cybersecurity, change

XPRIA can support single-discipline needs, project teams or cross-functional combinations: industrialisation + quality, supplier + planning, PLM + traceability.

## PROJECTS

# Project types supported

From targeted missions to structured delivery models, depending on collection timelines, industrial maturity, confidentiality and execution criticality.

## New collection launch & NPI

Secure prototype-to-series transition, product/process maturity, planning and risk control.

## Movement, case & component industrialisation

Structure methods, tooling, assembly flows, tolerance control and manufacturability.

## Atelier performance & flow optimisation

Reduce bottlenecks, WIP and rework while preserving craft standards and service quality.

## Supplier quality & external manufacturing

Assess capability, secure incoming quality, audits, action plans and handover with partners.

## Traceability, PLM / ERP / MES & digital product passport

Connect product, process and supplier data to improve control, reporting and trust.

## CAPEX, equipment & automation

Coordinate equipment, layout, commissioning, validation and change adoption.

## — KNOWLEDGE MANAGEMENT

# Knowledge management as a Luxury execution lever

Beyond individual profiles, XPRIA seeks to capitalise on métier standards, launch feedback, supplier lessons and industrial best practices to accelerate time-to-relevance.

## What this changes in practice:

- › Translate design intent into industrial constraints earlier
- › Reuse proven launch, quality, metrology and supplier standards
- › Secure sensitive know-how across movement, habillage and atelier interfaces
- › Create continuity from prototypes to series, after-sales and next collections



Each mission strengthens the next: métier reflexes, tolerance rules, quality standards, launch playbooks and supplier lessons learned.

— ENGAGEMENT MODELS

# Formats tailored to your reality

Depending on the nature of the need, XPRIA can operate through targeted expertise, a dedicated setup or more structured delivery leadership.

## Targeted expertise

Deploy a specific capability on a product, process, quality, supplier, planning, PLM or industrial excellence topic.

## Dedicated team

Build and lead a coordinated multidisciplinary capability for a launch, an atelier, a supplier perimeter or a critical phase.

## Project package / fixed scope

Take ownership of a defined scope with a clear framework, readable deliverables and a results-driven approach.

## PMO, operations or transformation

Structure decision-making, coordinate interfaces and secure execution across métiers, sites and partners.

A direct point of contact, strong coordination and a constant focus on execution quality.

From Geneva, a discreet, rigorous and results-oriented Luxury consulting model.