Continuum of Care (CoC) Notice of Funding Opportunity (NOFO) FY2021 Conference
Webinar Reminders

- The webinar is being recorded and the recording along with the slides will be posted on our website.
- All Attendees will be muted so as not to disrupt the webinar.
- If you have a question, either use the “raise your hand” feature or type your question into the question box.
  - Both are available in your webinar control panel.
The Continuum of Care (CoC) Program is designed to promote communitywide commitment to the goal of ending homelessness; provide funding for efforts by nonprofit providers, and State and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused to homeless individuals, families, and communities by homelessness; promote access to and effect utilization of mainstream programs by homeless individuals and families; and optimize self-sufficiency among individuals and families experiencing homelessness.
Each year, the U.S. Department of Housing & Urban Development (HUD) releases a CoC Program Notice of Funding Opportunity (NOFO) for its homeless assistance programs. This process maintains funding for already funded programs. It also sometimes provides for bonus funding that will allow new programs to be added to the CoC. The NOFO application process is done collaboratively, meaning ALL project applications are submitted as one by the lead agency directly to HUD. This is the ONLY way to apply for CoC funding. NOFO funding for the entire CoC is approximately $46 million.
CoC Funding Application Process

1. **CoC Registration**
   a. This is the process of notifying HUD that the CoC plans to apply for funding.
   b. Usually in late Spring

2. **GIW Released**
   a. HUD posts the Grant Inventory Worksheet so that each CoC can review the projects that will be up for renewal.
   b. The CoC completes the review process with the local HUD Field Office then submits the GIW back to HUD.
   c. Usually in early Summer

3. **Revised GIW**
   a. HUD posts the reviewed & revised GIWs
   b. Usually in mid Summer

4. **NOFA drops**
   a. Usually in late Summer

5. **CoC Consolidated Application is submitted**
   a. Usually in early Fall
In addition to submitting applications for each CoC project, the Lead Agency must also complete a CoC Application Narrative.

The application scores the entire CoC on several factors including:

- Communication
- Steering Committee participation
- Coordinated Access implementation
- Prioritization of the most vulnerable (severity of needs)
- Amount of funds reallocated
- HMIS bed participation & coverage rate
- Submission of all required HUD reports
- Number of homeless (PIT)
- Number of first-time homeless
- Length of time homeless
- PH placement, retention, & exits
- Returns to homelessness
- Increase in income
Impact of poor performance

- Even projects that are NOT CoC funded can impact the overall CoC scoring.
  - HMIS bed participation & coverage rate
    - If organizations have projects that houses individuals experiencing homelessness in any way & choose NOT to enter those projects in HMIS.
  - Number of homeless (PIT)
    - If the PIT goes up instead of down
  - Number of first-time homeless
    - Any residential project in HMIS
  - Length of time homeless
    - Any residential project in HMIS
  - PH placement, retention, & exits
    - Any residential or outreach project in HMIS
  - Returns to homelessness
    - Any residential project in HMIS
  - Increase in income
    - CoC funded projects only

- A low score on any of the above results in a low CoC overall score. This means that no new funding will be awarded & projects in Tier 2 are at risk.
1. A CoC ranking tool is used to determine how well a project is doing.
2. The tool uses actual HMIS project data, CA & CoC participation, & financial spend-down.
3. Annual Progress Reports (APRs) are pulled from HMIS to populate the scoring tool, as well as the other measures.
4. Projects are then ranked from highest to lowest scoring.
5. Tier 1:
   - Projects are placed in Tier 1 starting with highest until all available Tier 1 funding is used up
   - Projects that are in Tier 1 are usually “safe” as long as they pass eligibility & score high enough.
6. Tier 2:
   - Remaining projects are placed in Tier 2
7. HUD awards go to highest ranked CoC’s Tier 1 first until all funds are used up.
New Projects

- Can only happen if:
  - CoC reallocates funding from a poor performing projects or any that choose not to renew; or
  - If HUD allows for a specific amount of bonus funding.

- New funding will only go towards permanent supportive housing or rapid rehousing projects.

- New project applications must go through a committee presentation that will review needs of the CoC, commitment to housing first, ensure funds are not being supplanted, & project has necessary match.
  - New projects must demonstrate the ability to match 25% of awarded grant with non-CoC funds.
## FY2021 CoC Grant Application Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, September 2, 2021: 12 - 2 pm</td>
<td>CoC Grant Conference</td>
<td><em>Mandatory for new and renewing</em></td>
</tr>
<tr>
<td>Tuesday, September 7, 2021</td>
<td>Renewal Project Technical Assistance</td>
<td>Virtual</td>
</tr>
<tr>
<td>APR Date Range: August 1, 2020 - July 31, 2021</td>
<td></td>
<td>Register Here</td>
</tr>
<tr>
<td>Tuesday, September 7, 2021 by 11:59:59PM CST</td>
<td>APR Changes in HMIS</td>
<td>Optional – Several Sessions Available</td>
</tr>
<tr>
<td>Wednesday, September 8, 2021 by 11:59:59AM CST</td>
<td>DV APRs due to Lead Agency</td>
<td>Virtual</td>
</tr>
<tr>
<td>Wednesday, September 8, 2021 by 11:59:59AM CST</td>
<td>Reduction/Reallocation Letters Due</td>
<td>Register Here</td>
</tr>
<tr>
<td>Friday, September 10, 2021: 8AM-4PM</td>
<td>New Project Technical Assistance</td>
<td>Mandatory – Several Sessions Available</td>
</tr>
<tr>
<td>Thursday, September 16, 2021 by 4:59:59PM CST</td>
<td>Renewal Project Applications &amp; Attachments Due</td>
<td>Virtual</td>
</tr>
<tr>
<td>Monday, September 20, 2021</td>
<td>Renewal Scoring Reports Returned to Agency</td>
<td>Register Here</td>
</tr>
<tr>
<td>Wednesday, September 22, 2021 by 11:59:59AM CST</td>
<td>New Projects &amp; Attachments Due</td>
<td>CoC Forms due to <a href="mailto:nofa@homelesshouston.org">nofa@homelesshouston.org</a></td>
</tr>
<tr>
<td>Wednesday, September 22, 2021 by 4:59:59PM CST</td>
<td>Renewal Scoring Reports Issues Due</td>
<td>Completed Application due in ESNAPS</td>
</tr>
<tr>
<td>Friday, September 24, 2021 by 11AM</td>
<td>Renewal Scoring Reports Finalized</td>
<td>Should you find any inconsistencies with your scoring report, all requests for changes must be communicated with the Lead Agency by 5PM.</td>
</tr>
<tr>
<td>Monday, September 27, 2021</td>
<td>Renewal Project Applications &amp; Technical Assistance Notes Returned to Agencies</td>
<td>Scoring reports are finalized to prepare for ranking release. No changes can be made to the renewal scoring after this date.</td>
</tr>
<tr>
<td>Thursday, October 5, 2021 by 11:59:59AM CST</td>
<td>Final Renewal Project Applications Due</td>
<td>Due in Esnaps.</td>
</tr>
<tr>
<td>Wednesday, October 6, 2021</td>
<td>New Project Applications &amp; Technical Assistance Notes Returned to Agencies</td>
<td>Notification via email.</td>
</tr>
<tr>
<td>Monday, October 11, 2021</td>
<td>Project Ranking Released</td>
<td>Notification via email.</td>
</tr>
<tr>
<td>Wednesday, October 13, 2021 by 11:59:59AM CST</td>
<td>Deadline to Submit Grievances</td>
<td>Submission electronically in accordance with posted Grievance Procedure.</td>
</tr>
<tr>
<td>Wednesday, October 13, 2021 by 11:59:59AM CST</td>
<td>Final New Project Applications Due</td>
<td>Due in Esnaps.</td>
</tr>
<tr>
<td>Monday, November 1, 2021</td>
<td>CoC Consolidated Application Posted</td>
<td>Per NOFA Regulations. CoC Application and CoC Priority Listing will be available for community feedback until September 12th.</td>
</tr>
<tr>
<td>Monday, November 8, 2021</td>
<td>Submit FY21 CoC NOFO</td>
<td>Official due date is November 16, 2021</td>
</tr>
</tbody>
</table>
Ending homelessness for all persons:

- Identify, engage, & effectively serve all persons experiencing homelessness.
- Measure performance based on local data that consider the challenges faced by all subpopulations experiencing homelessness in the geographic area (e.g., veterans, youth, families, or those experiencing chronic homelessness).
- Partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing.
- Use local data to determine the characteristics of individuals and families with the highest needs and longest history of homelessness to develop housing & supportive services tailored to their needs.
Housing First:
• Prioritizes rapid placement & stabilization in PH & does not have service participation requirements or preconditions.
• Reduce the length of time people experience homelessness.
• Engage landlords & property owners to identify an inventory of housing available for RRH & PSH participants, remove barriers for entry, & adopt client-centered service methods.
Reduce Unsheltered Homelessness:

- Unsheltered homelessness has increased across the nation.
- People living unsheltered have extremely high rates of physical & mental illness & substance use disorders.
- CoCs should identify PH options for people who are unsheltered.
Improving System Performance:
- Avg length of time homeless
- Returns to homelessness
- Exits to PH
- Participation in Coordinated Access
- Cost effectiveness
Partnering with Housing, Health, & Service Agencies:

- Improve how all available resources are utilized to end homelessness using outcome & cost performance data.
- Work closely with public & private healthcare organizations & assist program participants to obtain medical insurance to address healthcare needs.
- Partner closely with Public Housing Authorities (PHAs) & state & local housing organizations to utilize Coordinated Access, develop housing units & provide housing subsidies to people experiencing homelessness.
- Partner with local workforce development centers to improve employment opportunities.
Racial Equity:

• In nearly every community, Black, Indigenous, & other people of color are substantially overrepresented in the homeless population.

• HUD is emphasizing system & program changes to address racial equity within CoCs.

• CoCs should review local policies, procedures, & processes to determine where and how to address racial disparities affecting individuals & families experiencing homelessness.
Persons with Lived Experience:

- Include in the local planning process people who are currently experiencing or have formerly experienced homelessness to address homelessness.
- People with lived experience should determine how local policies may need to be revised & updated, participate in CoC meetings & committees as stakeholders, provide input on decisions, & provide input related to the local competition process (e.g., how rating factors are determined).
- CoCs should seek opportunities to hire people with lived experience
NOFO Changes

• Using the Housing First model to prioritize rapid placement and stabilization in permanent housing without service participation requirements or preconditions has returned.

• HUD will incentivize CoCs that create projects that coordinate with housing providers & healthcare organizations to provide permanent housing & rapid rehousing services.

• HUD increased the number of points in Section VII.B.1.g of the NOFO related to CoC coordination with Public Housing Agencies (PHAs) to:
  • add PHA-funded units to CoC coordinated entry;
  • apply for or implement funding provided for Housing Choice Vouchers dedicated to homelessness, including vouchers provided through the American Rescue Plan of 2021 (Pub. L. 117-2) (the “American Rescue Plan”);
  • prepare and submit joint applications for funding specifically for individuals & families experiencing homelessness; and
  • established admission preferences for households experiencing homelessness.

• Consolidation and Expansion Processes:
  • Projects can continue to request consolidations & expansions through the project application process; however, the ability to consolidate and expand is not permitted.

• The consolidation and expansion processes have changed.
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PPRN:</td>
<td>$40,670,836</td>
</tr>
<tr>
<td>ARD:</td>
<td>$41,368,707</td>
</tr>
<tr>
<td>Tier 1:</td>
<td>$41,368,707</td>
</tr>
<tr>
<td>Reallocation:</td>
<td>$694,686</td>
</tr>
<tr>
<td>CoC Bonus</td>
<td>$2,068,435</td>
</tr>
<tr>
<td>DV Bonus</td>
<td>$5,000,000</td>
</tr>
</tbody>
</table>
Preliminary Pro Rata Need (PPRN)

- Formula amount that is based on cities and counties claimed by the CoC as part of its geographic area during the CoC Program Registration process.
- To determine the amount of funding available for each city and county, HUD uses the formula set forth at 24 CFR 578.17(a).
- Each year, HUD publishes the PPRN on the HUD Exchange website.
- The PPRN for each area is calculated based on population as set forth in 24 CFR 578.17(a).
- After enactment of the annual appropriations act for each fiscal year, and issuance of the NOFA/NOFO, HUD will publish the Preliminary Pro Rata Need (PPRN) with funds available.
Annual Renewal Demand (ARD)

The total renewable funding amount of all the CoC’s projects that will be eligible for renewal in each FY CoC Program Competition

- Before any required adjustments to funding due to Fair Market Rent (FMR) changes.

Incorporates funding only for eligible activities that were funded in the original grant, or grant as amended

- Operating, supportive services, leasing, rental assistance, HMIS, and project administrative costs
- Funding for new construction, acquisition, rehabilitation, and any project administrative costs related to those activities is not renewable and will not be calculated in a project’s ARA.

Project administrative costs cannot exceed 10 percent of the grant awarded (24 CFR 578.59).

Because grants for CoC planning and UFA costs are not eligible for renewal, these projects cannot be included in the GIW and are not included in the ARD calculation for CoCs.
Tier 1

100% of the CoC’s ARD

- $41,368,707 (includes reallocation)

Any type of new or renewal projects

- Our CoC puts renewals in Tier 1 by rank in order to protect local funding

Projects in Tier 1 will be conditionally selected from the highest to the lowest scoring CoC

If insufficient funding is available to award all Tier 1 projects, Tier 1 will be reduced proportionately.

- Some Tier 1 projects would then fall into Tier 2
- This is why local project scoring is important
Tier 2

- Difference between Tier 1 & the maximum amount of renewal, reallocation, & CoC bonus
  - $2,068,435
- HUD awards a point value to each new & renewal project applications in Tier 2 using a 100-point scale:
  - Up to 50 points in direct proportion to CoC score
  - If CoC receives 81.5 out of 163 points, project receives 25 out of 50
  - Up to 40 points for CoC ranking
  - Points assigned will be 50 times the quantity \((1-x)\) where \(x\) is the ratio of all funding requests ranked higher in Tier 2 plus \(\frac{1}{2}\) of funding to the total amount in Tier 2
  - Up to 10 points for Housing First
- Projects straddling Tiers
  - HUD will conditionally select the project up to the amount of funding that falls within Tier 1 using factors described above
  - HUD may fund the Tier 2 portion of the project
  - If HUD does not fund the Tier 2 portion of the project, HUD may award the project at the reduced amount, provided the project is still feasible with the reduced funding (e.g., is able to continue serving homeless program participants effectively).
Renewal Projects

• Eligible for renewal if grant is currently in operation & executed to later than December 31, 2021 & expire in 2022.
• Projects must match GIW.
• Renewal process cannot be used to make changes to your renewal project.
  ➢ All substantive changes for the project such as population served, number of units and beds, shifts in Budget Line Items (BLIs) of 10 percent or more, etc. must be submitted, reviewed, and approved by your local HUD field office representative.
• APR Dates
  ➢ August 1, 2020 – July 31, 2021
• Attachments on website
Scoring & APRs

• **2021 CoC Renewal Project Scoring Rubric**
  - Partners provided input
  - Approved by CoC Steering Committee in April 2021

• New Look
Scorecards & APRs

### Performance Scorecard

**Scoring Group:** HUD Vendor Test Kit

**Scoring Project:** APR - Permanent Housing  
**Date Range:** 18/01/2019 to 08/30/2019

**Project Type(s):** All Types  
**Created By:** Chau express, Kevin

#### Project Information in HMIS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Name</th>
<th>ID</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>APR - Permanent Housing</td>
<td>461</td>
</tr>
<tr>
<td></td>
<td>HUD CoC - Permanent Supportive Housing</td>
<td>2</td>
</tr>
</tbody>
</table>

#### Grant Information

<table>
<thead>
<tr>
<th>Grant Number</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1/1/2018</td>
<td>12/31/2019</td>
</tr>
</tbody>
</table>

**Scoring Summary**

<table>
<thead>
<tr>
<th>Total</th>
<th>Awarded Points</th>
<th>Available Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>25</td>
<td>15</td>
<td>285</td>
</tr>
</tbody>
</table>

**Performance Score:** 9.88%

### Annual Performance Report

**Region:** HUD Vendor Test Kit  
**Dataset:** All Datasets

**Import:** All Imports  
**Date Range:** 18/01/2019 to 08/30/2019

**Organization:** All Practical Reporting, Inc.

**Project:** APR - Permanent Housing  
**Created By:** Chau express, Kevin

#### Q4a. Project Identifiers in HMIS

<table>
<thead>
<tr>
<th>Org. Name</th>
<th>Org. ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Practical Reporting, Inc.</td>
<td>7827</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Project Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>APR - Permanent Housing</td>
<td>461</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project Type</th>
<th>Method for Tracking ES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Affiliated with a residential project</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CoC Number</th>
<th>GeoId</th>
</tr>
</thead>
<tbody>
<tr>
<td>XX-603</td>
<td>382412</td>
</tr>
</tbody>
</table>

**Victim Service Provider:**  
**HIV Outcomes:** Homeless Data

**Report Start Date:** 10/03/2018  
**Report End Date:** 06/03/2019
Renewal Projects - eSnaps

- Renewal Project Detailed Instructions

- Project application in e-snaps won’t open until all HUD required forms are completed & electronically signed:
  - SF-424 Application for Federal Assistance;
  - SF-424 Supplement, Survey on Ensuring Equal Opportunities for Application required for nonprofit applicants only where completion and submission of this survey is voluntary;
  - Form HUD-2880, Applicant/Recipient Update/Disclosure;
  - SF LLL, Disclosure of Lobbying Activities (if applicable);
  - Form HUD-50070, Certification for Drug-Free Workplace;
  - Disclosure of Lobbying Activities; and
  - Applicant Certifications.
- Parts 1, 2, 7, & 8 are all the same regardless of project type.
Renewal Projects - eSnaps

• **Do you wish to submit this application without making changes?**
  - This is required
  - Only select “Submit without Changes” if no changes are needed from the FY2019 application submission reviewed and approved by HUD.
  - If there are changes to FMR, **DO NOT** select this option.
  - This will leave Parts 2 through 6 of the application in read-only mode and indicates to HUD that you have not made changes and are requesting to renew your project application per the project details as imported from your prior year’s new or renewal project application into the FY 2021 project application.

• **“Make Changes” if:**
  - you did not import last year’s application data; this question will automatically be set and cannot be edited;
  - you need to make changes due to a condition(s) placed on last year’s application that impacts the renewal information (e.g., BLIs, 100 percent dedicated beds, population); or
  - executed grant agreement amendment affecting the renewal project information.
Renewal projects can consolidate two but no more than ten eligible renewals.

The projects being combined will continue uninterrupted.

To be eligible, projects must have the same recipient & be for the same component type.

If you want your renewal project applications considered for consolidation as outlined in Section II.B.6 of the NOFO, you will only submit the individual renewal project applications.

The additional submission of a fully consolidated project application is eliminated.
New Projects

• Up to $2,068,435 available
• Must be PSH or RRH only
• Includes expansions
• Must be presented to a scoring committee & then approved by CoC Steering Committee
• Must follow Housing First
• Must demonstrate that the project will ADD capacity to & improve the system and not supplant existing units or funding
• Must demonstrate coordination with housing providers (PHAs) and healthcare organizations
• Must provide 25% match
• Technical Assistance Mandatory
• New Project Application Detailed Instructions
• Coalition Website
DV Bonus

• Up to $5,000,000 available (min $50K)
• Must be PSH or RRH only
• Includes expansions
• Must be presented to a scoring committee & then approved by CoC Steering Committee
• Must follow Housing First
• Must demonstrate that the project will ADD capacity to & improve the system and not supplant existing units or funding
• Must serve 100% of survivors of domestic violence, dating violence, sexual assault, stalking, or human trafficking
• Must provide 25% match
• Will fall in Tier 2 but if awarded will be removed & all other projects move up

New Project Application Detailed Instructions
DedicatedPLUS

• All renewal & new PSH projects are required to select that 100% of their beds will be DedicatedPLUS.

• This will help in the CoC’s goal on ending chronic homelessness

• DedicatedPLUS:
  • experiencing chronic homelessness as defined in 24 CFR 578.3;
  • residing in a transitional housing project that will be eliminated and meets the definition of chronically homeless in effect at the time in which the individual or family entered the transitional housing project;
  • residing in a place not meant for human habitation, emergency shelter, or Safe Haven and had been admitted and enrolled in a permanent housing project within the last year but were unable to maintain a housing placement and met the definition of chronic homeless as defined by 24 CFR 578.3 prior to entering the project;
  • residing in transitional housing funded by a Joint TH and PH-RRH component project and who were experiencing chronic homelessness as defined at 24 CFR 578.3; residing and has resided in a place not meant for human habitation, Safe Haven, or emergency shelter for at least 12 months in the last three years, but has not done so on four separate occasions and the individual or head of household meet the definition of ‘homeless individual with a disability; or
  • receiving assistance through a Department of Veterans Affairs (VA)-funded homeless assistance program and met one of the above criteria at initial intake to the VA’s homeless assistance system.
Important Websites & Emails

- For questions related to the NOFO:
  - Email CoCNOFO@hud.gov
- For questions related to eSnaps (forgot password or accessing applications):
  - Email e-Snaps@hud.gov
- Do not use the HUD AAQ desk as questions will not be seen by HUD.