SER is the Spanish verb, “to be,” so that is exactly what we impart on the people we serve – that they can be whatever they want “to be.”
Who is SER

SER-Jobs for Progress (SER) started in 1964 as a partnership between the American G.I. Forum, LULAC, the U.S. Department of the Navy and the U.S. Department of Labor.

SER Jobs is a nonprofit community organization that educates and equips people in the Texas Gulf Coast Region who come from low-income backgrounds or who have significant barriers to employment.
MISSION

- To help individuals from low-income communities transform their lives through education, training, employment, and financial empowerment.
VISION

- To be the premier workforce service provider in the Texas Gulf Coast Region, and an industry leader among employers for socioeconomic inclusion in a global economy.
WHO WE SERVE

- **Employers**
  Work with SER to fill your open positions. SER not only has a pool of qualified candidates, but can also work with you to create customized training to suit your needs.

- **Returning Citizens**
  Individuals who have had insolvent with the criminal justice/corrections system (juvenile or adult) can find a second chance at SER.

- **Veterans**
  SER offers specialized coaching and resources to help servicemen and women transition back into the civilian workforce.

- **Youth & Young Adults**
  Individuals between the ages of 16-24 get support, resources, education, training, and employment assistance through SER’s many programs for youth & young adult
Strength-based Coaching

Career Coach’s Role
• In partnership with client, conducts assessments and share observations that help clients become more self-aware
• Works with clients to make sure current actions are aligned with employment & financial goals
• Celebrate success and encourage progress to help clients reach their potential

Individual’s Role
• Must be coachable and open to feedback
• Be honest and open – share the good AND the bad
• Be fully present and actively participate in the process
• Envision personal success
• Assume full responsibility for personal decisions and actions
IMPACT

- SER supports, trains, educates, and places more than 6,000 job seekers each year who come from low-income backgrounds or who have barriers to employment.
JOB READINESS

Life Skills
- Communication Skills
- Employability Skills
- Leadership Skills
- Relationship Skills

The Modern Workplace
- Sexual Harassment
- Diversity in the workplace & Teamwork
WORKSHOPS

Digital Literacy
Resume and Cover Letter
Career Exploration
Financial Literacy
Interviewing Skills
YouthBuild Houston Program Description

• Serve young adults between the ages of 16 to 24 seeking to obtain their GED/HS Diploma and construction industry skills.

• We offer free GED classes to prepare young adults to pass the G.E.D. exam.

• Provide young adults occupational training through on-the-job experiences for the purpose of earning a certification from the National Center for Construction Education and Research (NCCER), OSHA 10, and gaining skills.
Training/Education

SER offers occupational training leading to industry-recognized credentials in middle-skills career pathways including:

- BankWork$
- Commercial Driver (CDL)
- Construction
- Customer Service
- Welding