

Istituto Venezia in collaboration with Professor Rita Caviglioli

THE VENICE EXPERIENCE: language, culture and beauty

12-25 April 2026

THE VENICE EXPERIENCE is a two weeks course in the Venetian spring in which the Italian language meet the beauty of cultural traditions mixed with contemporary life, creating a unique journey in the most beautiful city of the world.

WEEK 1



Sunday:

welcome and check-in.

Monday:

Italian language course (9-12:30) – **MORNING**

Orienteering walk in Venice (1 h) – **AFTERNOON**

Tuesday:

Italian language course (9-12:30) – **MORNING**

Cooking class – **AFTERNOON**

Wednesday:

Italian language course (9-12:30) – **MORNING**

Culture class (*Pubblicità!* From art posters to promotional spots, with an emphasis on Venetian artists and campaigns).¹ –

AFTERNOON

Thursday:

Italian language course (9-12:30) – **MORNING**

Italian inventions: Gelato and Vespa! or Punta della Dogana (entry ticket 20€) and Salute: ancient and contemporary art in Venice. – **AFTERNOON**

Friday:

Italian language course (9-12:30) – **MORNING**

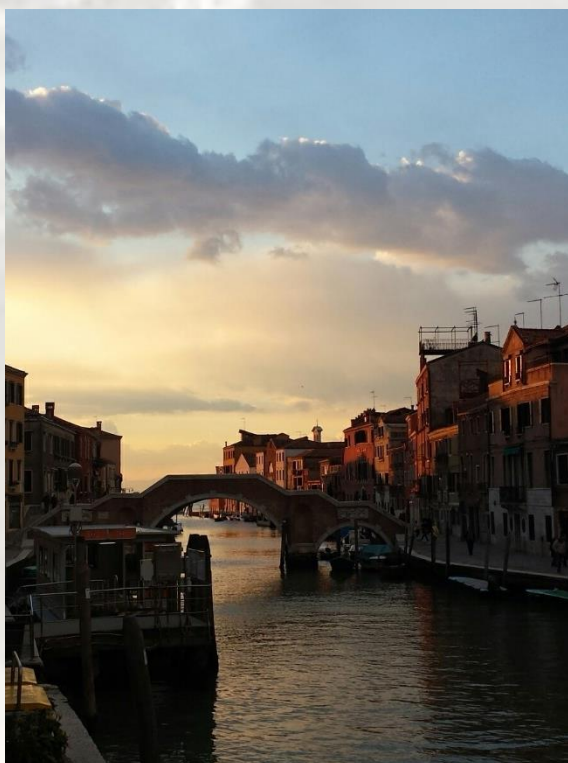
Culture class (*Pubblicità!*) – **AFTERNOON**

Saturday:

Visit to Treviso and to the Salce National Museum of Advertising, the largest in Italy (entry ticket 10€).

¹ Advertising texts are a valuable resource for understanding values, expectations, and lifestyles of a community. In this course, cultural presentations are complemented by language practice exercises.

WEEK 2



Sunday:

FREE or The Murano Glass Experience and Visit to Burano Lace Island (optional, approx. 60€).

Monday:

Italian language course (9-12:30) – **MORNING**

Walking tour in Cannaregio (1,5 h) – **AFTERNOON**

Tuesday:

Italian language course (9-12:30) – **MORNING**

Culture class (*Diario di bordo*: writing and talking about your Venice experience) – **AFTERNOON**

Wednesday:

Italian language course (9-12:30) – **MORNING**

Walking tour in Dorsoduro (1,5 h) – **AFTERNOON**

Thursday:

Italian language course (9-12:30) – **MORNING**

Culture class (*Diario di bordo*) – **AFTERNOON**

Friday:

Italian language course (9-12:30) – **MORNING**

FREE AFTERNOON + Farewell Dinner – **AFTERNOON**

Saturday:

Departure.

PRICE 2850€ (euro)

- Italian Classes (30 hours) offered by Istituto Venezia (teaching materials are provided by the school).
- Prof. Cavigioli's courses *Diario di bordo* and *Pubblicità*
- All activities listed in the program.
- Double rooms with breakfast (13 nights), Hotel Continental****, Venice, 10 minutes walk from the school.
- Single room supplement: 1300€, based on availability.

Not included: flights, meals and whatever is not listed in the program.

Registration deadline: December 19, 2025.

Payment: 30% by December 19, 2025 (not refundable unless the trip is not activated); 70% by March 1, 2026.

Minimum number to activate the trip: 6 participants, maximum 14.

For more information, to enrol and pay: Istituto Venezia, e-mail: info@istitutovenezia.com website:

<https://www.istitutovenezia.com/>

about Istituto Venezia's teachers



The quality of teaching and of the educational materials is very important for us. For this reason the members of our team have all attended special education seminars and teacher training programmes. The teachers are always ready to help, encourage and comply with student's learning method.

about the teacher Rita Cavigioli



Rita Cavigioli is Professor Emerita of Italian Studies the University of Missouri-Columbia. She currently lives in Torino, Italy. Her research interests are cultural age studies and history of advertising. She holds a diploma as "Expert facilitator of autobiographical workshops and collector of life stories" from LUA (Libera Università dell'Autobiografia at Anghiari).