



T A M P A B A Y
PARTNERSHIP



Press Release:

Winner Partners highlights Bemetra Simmons as the new CEO of the Tampa Bay Partnership

Tampa, FL, September 2, 2021 – Tampa Bay is one of the fastest growing markets in the country, with over 150 people a day moving to the region, host to some of the world's most beautiful beaches, and a culture that is rich in diversity. Adding to Tampa's bright future is Bemetra Simmons, an innovative and accomplished leader in the Tampa community, who will be serving as the next CEO of the Tampa Bay Partnership. Bemetra takes the helm of the Partnership September 27, 2021.

A visionary leader who is already immersed in the culture of the region, Bemetra will build awareness of the organization's brand and mission through long-term strategic initiatives. She will collaborate, influence, and guide – out front and behind the scenes. Demonstrating her commitment as a leader in the community, Bemetra actively serves on several boards and has a reputation of collaboration. Bemetra claims this collaborative behavior to be her most natural attribute, having been born a twin and recognizing how working together is always better!

"The search committee for the Tampa Bay Partnership committed to an inclusive process to identify a candidate invested in the Tampa Bay region, with a foundation of relationships throughout the community and who embodied a collaborative spirit to bring the right resources together to drive regional priorities. Bemetra's experience in the private sector with leading financial organizations mixed with her passion for serving the community presented a perfect fit for the next CEO to lead the Partnership." remarks Co-founder Tina Winner.

Winner Partners ranks as a top executive search firm and has extensive knowledge of organizations and professionals aimed at achieving economic impact in their communities. Winner Partners has successfully formulated a team of executive search professionals, a dedicated inclusion recruitment strategist, and subject-matter experts across industries including economic development, business improvement districts, tourism/destination marketing organizations, and more.



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"The depth of the Winner Partners' team makes us uniquely positioned to serve our economic development and non-profit, community-based clients", states Ronnie Bryant, CEcD, HLM, FM, Winner's economic development and non-profit partner. "Our Partners on Demand network is built with experienced professionals with deep industry experience and knowledge. The connections we have assembled throughout our careers gives the firm unprecedented access to leadership and emerging talent in the marketplace."

Winner Partners provided subject-matter expertise, a history of success in the industry, and vast connections that were critical to conducting the most comprehensive, inclusive search for the Tampa Bay Partnership.

"We are committed to including hiring practices designed to attract high-performing women, people of color, and other underrepresented groups into our search process," remarks Winner. "Winner Partners' success has been built on the foundation that through partnering with clients, we gain a deep understanding of their needs while respecting and preserving their brand, culture, and vision for the future. We guarantee that we will make it hard to choose a candidate from our final selection. We are intentional about diversity and inclusion and the final result is the best choice."

ABOUT WINNER PARTNERS

Winner Partners was established in 2018 by Tina Winner & Steven Oberhoffer, capitalizing on their core desire to build a firm devoted to helping all people. The responsibility associated with a candidate's career decisions, and therefore lives, is one they take very seriously. Winner Partners' professional recruitment solution and process are geared towards identifying and qualifying candidates in an accelerated timeframe to meet clients' growing requirements of top talent needs. Their methodology incorporates a respected, transparent process for clients and candidates throughout the search engagement.

Winner Partners is a privately held national executive recruitment firm headquartered in St. Petersburg, Florida. The firm is a certified, woman-owned business established with a client base consisting of not-for-profits, public-private partnerships, public, and private-sector organizations. To learn more, visit: www.winnerpartners.net

ABOUT THE TAMPA BAY PARTNERSHIP

The Tampa Bay Partnership is a coalition of regional business leaders, joined by a shared commitment to improving the personal and economic well-being of Tampa Bay residents and to be a region united in action, where business, government and community leaders work together to ensure equitable access to opportunity for all our residents. Formally incorporated in 1994 and re-established in 2016 with a new mission and leadership structure, we bring together more than 40 of the region's top employers, along with a diverse group of public and philanthropic partners, to tackle the toughest challenges facing our community, including transportation, talent, and other emerging issues. To learn more, visit: www.tampabay.org