



Rachel Bach

Rachel Bach is our downtown and community planning partner. Her approach to planning and redevelopment has resulted in more than \$30 million in direct public and private capital investment and developed projects and programs to reinvigorate downtowns and commercial corridors through streetscape improvements, community activities and events, placemaking, branding and niche marketing strategies. She is adept at navigating multiple facets of land development, budgeting and finance, and federal and state funding. She has successfully built downtown organizations from scratch and has helped small and medium sized municipalities reorganize planning, zoning, building and code enforcement operations in support of economic development initiatives. She has managed tax increment financing districts, business improvement districts, public/private development organization and planning and zoning municipal operations.

Her career spans more than 25 years in leadership and consulting roles throughout South Florida and Northwest Ohio. Rachel has been a certified planner (AICP) since 2000 and is an active member of the International Downtown Association and American Association of Code Enforcement. She earned a Master of Urban and Regional Planning, specializing in design and development from Florida Atlantic University.